

## **Accreditation Institute**

Wednesday | 8 am – 3 pm

Location: Ballroom D/E

The NASPAA Accreditation Institute will take place in a single day before the conference, employing a flipped classroom model with new content: short videos online to watch before you arrive and a highly interactive, problem-solving experience on site to apply the concepts, vocabulary and tools from the videos. Throughout the day, our expert trainers will cover each of the 7 NASPAA Accreditation Standards, including maintaining your mission, sustainable assessment, and best practices.

**Nadia Rubaii**, Binghamton University\*

**Jack Meek**, University of La Verne\*

## **Accreditation Institute**

### **Sponsors:**

- West Chester University
- University of Nebraska Omaha School of Public Administration
- University of Southern California Sol Price School of Public Policy
- John Jay College of Criminal Justice, CUNY

## **Doctoral Education Workshop**

Wednesday | 10 am – 4 pm

Location: Ballroom G

The doctoral workshop is led by the chair of NASPAA's Doctoral Education Committee. Instead of hosting a stand-alone meeting this year, the content will be offered before the annual conference. If you are involved in doctoral education, you should consider attending. The workshop will cover information for new doctoral directors, current trends in doctoral education, and core competencies.

**Suzanne Beaumaster**, University of La Verne\*

### **Doctoral Workshops Sponsor:**

- University of Southern California Sol Price School of Public Policy

## **New Directors Institute**

Wednesday | 9 am - 12 pm

Location: Ballroom F

This 3 hour, interactive workshop is for new, current and future program directors as well as those considering the role. It will pose the most urgent questions related to making a transition to these positions and making the most of them; generate possible solutions and tips and techniques; and begin an informal network for program directors. The workshop will draw on individual and group participation.

**Lori Brainard**, George Washington University\*

## **Department Chairs & Program Directors as Consensus**

### **Builders: Engage Faculty Using Mediation Techniques**

Wednesday | 1 pm – 5 pm

Location: Ballroom F

Chairs and directors are classic middle managers: responsible and accountable; insufficient resources and authority. One way to obtain faculty support for things like reforming curricula, revising personnel policies, or seeking and complying with accreditation is to apply mediation tools. These tools help build consensus rather than a majority. Through interactive exercises and debriefing, this workshop identifies different ways to structure the decision-making process and reviews tactics for moving debate from dueling positions to joint problem solving. The tactics include eliciting information about individual interests; agreeing on criteria before discussing proposals; crafting umbrella questions; red, yellow, green voting; and more.

**Steve Maser**, Willamette University\*

# THURSDAY, OCTOBER 15

## Finance Committee Meeting

Thursday | 7 -8 am

**Aimee Franklin**, University of Oklahoma\*

## Standards Committee Meeting

Thursday | 7 -9 am

Location: Golden Boardroom

**Jack Meek**, University of La Verne\*

## Nonprofit Committee Meeting

Thursday | 7:30 - 9:00 am

Location: Ballroom C

Agenda: (1) Welcome, Kathleen Hale, Chair (2) Old Business: Report of Competencies Task Force, Discussion of Task Force Report, Potential recommendations for Executive Council (3) New Business (4) Housekeeping: Section Roster Maintenance, Expanding contacts beyond principle representative

**Kathleen Hale**, Auburn University\*

## Experiential Learning in the Public Service Curriculum

Thursday | 7:30 - 9:00 am

Location: Ballroom F

Beyond capstone requirements for students at the end of their matriculation, the programs featured here have integrated experiential learning into a variety of classes, providing students with a greater range of contexts in which to develop their skills. This panel represents examples such as partnerships with cooperative extensions and projects that range from the local to the international, including both public management and public policy. While these are “success” stories, each participant will highlight both successful approaches and the logistical challenges that often confront experiential learning projects in substantive topic courses.

**Karen Mossberger**, Arizona State University\*

**Jeff Smith**, The New School

**David Swindell**, Arizona State University

**Robert Orr**, University of Maryland

**Bart Hildreth**, Georgia State University

**William Rivenbark**, University of North Carolina Chapel Hill

**Jerrell Cogburn & Tracy**

**Appling**, North Carolina State University

## Developing Competencies-Based Double Degree MPA Programs

Thursday | 7:30 - 9:00 am

Location: Ballroom G

This panel discusses the strategies and negotiations involved in creating three double degree MPA programs between Northern Illinois University and three partner institutions. The programs allow students in both institutions to obtain two MPA degrees in three years. The primary challenges are in developing program components to insure that the international students can gain the same core competencies as the US students in the NIU MPA program, especially regarding the internship and capstone paper requirements. Students in the double degree programs will be assessed using NIU’s innovative competencies assessment inventory for program level and specialization competencies related to standard 5 domains.

**Kurt Thurmaier**, Northern Illinois University\*

**Supawatanakorn**

**Wongthanavas**, Khon Kaen University, Thailand

**Zhonghua Guo**, Sun Yat-sen University, China

**Kaifeng Yang**, Renmin University

## **Pi Alpha Alpha Meeting**

*Thursday | 8:00 - 9:00 am*

*Location: Ballroom A*

**Craig Donovan**, Kean University\*

## **International Committee Meeting**

*Thursday | 8:00 - 9:00 am*

*Location: Ballroom B*

**Josefina Brunicelli**, Instituto de Estudios Superiores de Administración\*

## **The Cutting Edge of Online MPAs: Innovations in Delivery, Teaching, and Learning**

*Thursday | 8:00 - 9:00 am*

*Location: Ballroom H*

As more public affairs and administration schools launch fully online and blended MPA and public policy degrees, there is substantial room for innovation not only in the degree program itself, but also on new frontiers in innovation in the online classroom, developing dual degrees, international partnerships, collaborating with outside organizations to develop strategic partnerships, and engaging alumni on a personal level. This session looks at a number of these innovative and creative course and program designs in offering the online MPA.

**Chad Dorshorst**, Indiana University, Bloomington\*

**Barry Rubin**, Indiana University, Bloomington

**Luke Bickel**, Indiana University Purdue University Indianapolis

**Dana Michael Harsell**, University of North Dakota

**Shana Garrett**, Walden University

## **Promoting Faculty and Student Public Engagement: Models, Benefits, and Challenges**

*Thursday | 8:00 - 9:00 am*

*Location: Greenpoint/Williamsburg*

Faculty who are visible contributors to public debates and public decision-making help to enhance the visibility of our programs. This panel focuses on how to encourage more faculty—whether in public policy & administration programs or other campus locations—and graduate students to use their academic expertise in the public interest. The panelists discuss several models to promote engagement, as well as a discussion of the benefits and obstacles to faculty engagement.

**Angela Evans**, The University of Texas at Austin\*

**Lee Badgett**, University of Massachusetts Amherst

**Darrick Hamilton**, The New School

**Amy Schalet**, University of Massachusetts Amherst

# THURSDAY, OCTOBER 15

**Track Question on Innovation:  
Can Generalist Programs  
Survive in a Future in which  
Student Interest and Faculty  
Research Point Towards  
Specialization?**

*Thursday | 8:00 - 9:00 am*

*Location: Navy Yard/DUMBO*

This panel discusses the question: if MPA programs are traditionally seen as generalist in nature, how are they adapting to pressures to adapt to drivers of change such as globalization, the information revolution, the rise of policy sciences, and networks linking government and private sector organizations? Panelists briefly discuss how their programs are dealing with the generalist/specialist conundrum, and the moderator will ask questions to explore how the notion of the MPA as generalist is being challenged by the changing nature of the field of Public Administration.

**Jeremy Plant**, Pennsylvania State University Harrisburg\*

**Malcolm Oliver**, The College of New Rochelle

**Christine Rush**, Mississippi State University

**Sarah Stafford**, College of William and Mary

**Jerry Herbel**, Kennesaw State University

**Opening Plenary**

*Thursday | 9:15 - 10:30*

*Location: Ballroom D/E*

Welcome to New York City and #NASPAA2015!

**Thursday Morning**

**Refreshment Sponsor:**

Rutgers University - New Brunswick, Bloustein School of Planning & Public Policy

**Innovations in Nonprofit Curricula and Pedagogy**

*Thursday | 10:45 - 11:45 am*

*Location: Ballroom A*

Today, nonprofits, philanthropy, and cross-sector collaborations are taking on prominent, new roles in the public policy arena. At the same time, nonprofit education is becoming extremely popular among undergraduate and graduate students who want to pursue public service. This panel will provide an interactive discussion of innovative, high impact, and diverse models of nonprofit and cross-sector public service education pioneered at Arizona State University, the University of Maryland, Pace University, and Texas A&M University. Leaders from these four institutions will share the key elements of their models, future plans, and lesson learned.

**Kathleen Hale**, Auburn University\*

**Shannon Vaughan**, Western Kentucky University

**Lisa Dicke**, University of North Texas

**Audrey Winkler**, Seton Hall University

**Chris Stream**, University of Nevada Las Vegas

## **Rethinking How Schools Teach Performance-Measurement, Data-Rich Decision-Making, and Evidence-Based Methods to Improve Practice**

*Thursday | 10:45 - 11:45 am*

*Location: Ballroom B*

Performance measurement and management, evaluation, experiments, and data analytics are increasingly common in government. Are schools advancing the state of practice or perpetuating bad practices? How can schools play a more constructive role going forward? This session will explore how schools are and should be teaching performance measurement and management, analytics and data-informed decision-making, and evidence-based methods to improve the beneficial impact of government action, return on spending, fairness, interaction quality, and public accountability.

**Shelley Metzenbaum**, The Volcker Alliance\*

**Kate Josephs**, U.S. Performance Improvement Council

**Beth Blauer**, Center for Government Excellence, Johns Hopkins University

**Elizabeth Linos**, Behavioral Insights Team North America

## **What a New MPA Director at a Small Program Needs to Know**

*Thursday | 10:45 - 11:45 am*

*Location: Ballroom C*

This panel is for those who are new to or soon will be taking over their department's Director position. It features experienced program directors and those who recently went through the transition. The panel explores the responsibilities of program directors, opportunities and roadblocks, and the challenges that are unique to Program Directors of small programs.

**Stacy Drudy**, NASPAA\*

**Roger Hartley**, University of Baltimore

**Christopher Witko**, University of Southern Carolina

**Mark Cassell**, Kent State University

**Deneen Hatmaker**, University of Connecticut

## **Innovative Pedagogies to Enhance Global Awareness and Intercultural Competencies**

*Thursday | 10:45 - 11:45 am*

*Location: Ballroom F*

The global context of public service demands new and creative pedagogies. This panel presents three distinct and innovative strategies used to increase students' understanding of globalization, their appreciation for similarities and differences across countries, and their intercultural competencies. The panel includes presentations on: 1) a semester-long real-time collaboration between classes in Binghamton, New York, and Bogota, Colombia to teach about governance, globalization, diversity and technology, 2) a process of teaching cultural competency across the curriculum in a program in south Texas, and 3) and the strategic integration of international cases and faculty to teach public policy in Nairobi, Kenya.

**Nadia Rubaii**, Binghamton University\*

**Aziza Zemrani**, The University of Texas Pan American

**Robert Mudida**, Strathmore University, Nairobi, Kenya

**Stephen Capobianco**, Binghamton University

**Sebastian Lippez de Castro**, Pontificia Universidad

Javeriana, Bogota, Colombia

**Luciano Garza & Mario Gonzalez**, The University of Texas Pan American

# THURSDAY, OCTOBER 15

## **Creating Pathways to Increase Traditionally Underrepresented Groups in Higher Education**

*Thursday | 10:45 - 11:45 am  
Location: Ballroom G*

Today more than ever, universities must devise new and innovative strategies to increase the number of graduate students from traditionally underrepresented groups, particularly given the changing US demographics. This is especially important for public policy and public administration programs who are training the next generation of leaders. Panelists discuss current and emerging strategies for increasing the pipeline of diverse graduate students to schools of public policy and international affairs. Topics covered include summer gateway programs, weekend conferences, strategic partnerships, and other approaches.

**Gladys Perez**, Carnegie Mellon University\*  
**Gilbert Collins**, Princeton University  
**Beth Soboleski**, University of Michigan

## **The Value of Ethics Education in the NASPAA Accredited Curriculum**

*Thursday | 10:45 - 11:45 am  
Location: Ballroom H*

This panel addresses the key issues surrounding the value of ethics education in the MPA curriculum, in accordance with NASPAA Standards. Topics include: 1) How the ASPA Code of Ethics can be used to clarify and organize the expectations for ethics education; 2) The diversity of ethics education across nations and the effect of market-based, ideologically driven 'global convergence' on U.S.-based education; 3) The essentiality of cultural competence and virtue ethics in the MPA curriculum; and 4) An overview of the measures to assess the effectiveness of ethics education. Interaction between panel members and audience participants will be facilitated.

**Carole Jurkiewicz**, Hofstra University\*  
**James Svava**, University of North Carolina Chapel Hill  
**Ali Farazmand**, Florida Atlantic University  
**Bridgette Cram**, Florida International University  
**Patria de Lancer Julnes**, Pennsylvania State University Harrisburg  
**Jonathan Anderson**, California State University San Bernardino

## **Should Public Affairs Programs Play a Larger Role in the Education and Training of Higher Education Professionals?**

*Thursday | 10:45 - 11:45 am  
Location: Greenpoint/Williamsburg*

The challenges facing higher education demand a greater emphasis on finance, strategy, program evaluation, assessment, leadership and management. Additionally, higher education has identified the development of a new generation of administrative managers as a key priority for the future. Programs of higher education administration might ordinarily be thought of as a central part of any solution but they tend to stress student affairs as opposed to management and administration. Accordingly most such programs are not well suited to address talent shortfalls. Is the training of higher education managers "contestable terrain" for public affairs programs?

**Jeffrey Apfel**, Baruch College, CUNY\*  
**Lester Goodchild**, University of Massachusetts Boston  
**Marta Perez-Drake**, National Association of College and University Business Officers  
**Paul Teske**, University of Colorado Denver  
**Julie Rotholz**, University of Southern California

**Track Question on Data: How Do You Connect Policy Problems with Data Analysis and Use Evidence-Based Approaches to Improve the Education of Students and the Impact of Our Research?**

*Thursday | 10:45 - 11:45 am  
Location: Navy Yard/DUMBO*

Professionals across the public policy, administration and management (PPAM) landscape are experiencing increased demands for evidence-based approaches to address governmental and policy challenges. These demands require new strategies and curricular innovations by PPAM educators. Session presenters provide examples of learning and development programs that: (1) utilize innovative approaches to the introduction of important statistical tools; (2) transform everyday quantitative instruction and analysis into real world problem solving exchanges; and (3) engage students in utilization of current, publicly available databases toward the amplification and solution formation for today's current PPAM challenges.

**Toby Egan**, University of Maryland\*

**Jaeun Shin**, KDI School of Public Policy and Management

**Rob Wassmer**, California State University, Sacramento

**Jeffrey Ryan**, DePaul University

**Leadership Development in Executive Master's Programs: Where Are We Now and How Could We Improve?**

*Thursday | 10:45 - 11:45 am  
Location: Golden Boardroom*

Panelists describe the strategies used to improve leadership development competencies in Executive Master's programs. Panelists discuss whether schools should focus on different competencies for senior managers at the federal, state/local, non-profit or international level, and how we could better prepare our executive students for effective public service leadership positions in a world increasingly needing leaders steeped in networked governance and multi-sector and multi-country engagements. Panelists also examine how the government's core competencies – and our respective programs – might be improved to deal with changes in governance.

**Kenneth Apfel**, University of Maryland\*

**Robert Tobias**, American University

**David Birdsell**, Baruch College, CUNY

**Steve Lux**, Syracuse University

**NASPAA Awards Luncheon**

*Thursday | 12:00 - 1:30*

*Location: Ballroom D/E*

Join us to honor the 2015 Annual Award Winners

**Luncheon Sponsor:**

Baruch College School of Public Affairs, CUNY

**Thursday Afternoon**

**Refreshment Sponsor:**

Indiana University - Purdue University Indianapolis, School of Public & Environmental Affairs

# THURSDAY, OCTOBER 15

## **Nonprofit Competencies: Promising Practices in Design and Implementation**

*Thursday | 1:45 - 2:45 pm  
Location: Ballroom A*

This panel discusses promising practices in designing and implementing nonprofit competencies. Nonprofit competencies advance knowledge and skills about the distinctiveness of nonprofit organizations, including their missions, stakeholders, operations and the theories used to inform practice. Competencies seek also to ensure that students learn to apply their education through various opportunities such as experiential exercises and interactions with sector practitioners. Competency definitions and assessment instruments presented have developed with input from faculty, students and other stakeholders. The panelists offer insight for attendees who are in programs currently developing or thinking about developing nonprofit competencies.

**Susan Appe**, Binghamton University\*

**Mary Ann Feldheim**, University of Central Florida

**Deborah Balsler**, University of Missouri–St. Louis

**Erna Gelles**, Portland State University

**David Garvey**, University of Connecticut

## **Thriving or Surviving in a Red State: How to Appeal to Conservative Governors and Legislators for Funding**

*Thursday | 1:45 - 2:45 pm  
Location: Ballroom B*

Colleges and schools of public policy, affairs and administration (SPAs) are often thought of as “big government” programs which may be threatened in an increasingly conservative era. In addition, programs in state-funded universities face intense competition for funding and are unlikely to be high priorities. What strategies are effective in this environment? Deans and program directors from state universities in four conservative states share their experiences with approaches that have been successful and unsuccessful, especially focusing on generic strategies that are portable to other states.

**John Bartle**, University of Nebraska Omaha\*

**Robert Kravchuk**, Indiana University, Bloomington

**Reginald Robinson**, University of Kansas

**Jonathan Koppell**, Arizona State University

## **Sometimes 'Big Data' Is Useful for Improving Public Policy; Sometimes It Is Not**

*Thursday | 1:45 - 2:45 pm  
Location: Ballroom C*

Sometimes 'big data' is useful for improving public policy, and sometimes it is not. The panel will discuss, from an international and comparative perspective, when its impact is potentially greatest on the formulation of policy. For example, does big data solve issues related to causality or to measurement error? Does big data focus too much on correlation and prediction at the expense of theoretical development? Does it qualitatively expand the number of policy options that can be considered, or their cost effectiveness? What special role can big data play in the fields of higher education policy, international development, and humanitarian assistance.

**Merit Janow**, Columbia University\*

**Cristian Pop-Eleches**, Columbia University

**Rajeev Dehejia**, New York University

**Ian Clark**, University of Toronto

## **Adapting an MPA Program for Leadership Effectiveness: The Challenges Presented by the Rapidly Changing Global Context: Using the United Arab Emirates As An Example**

*Thursday | 1:45 - 2:45 pm*  
*Location: Ballroom F*

U.S. MPA degree programs and faculty must adapt courses and some teaching approaches to develop leaders who are effective in other countries. This panel looks at the rapidly changing context for MPA graduates in public agencies in the UAE and resulting adaptations made in the Zayed University MPA program. Two recent graduates will examine aspects of the changing context and thus the need for leadership competencies. U.S. professors who have taught in the Zayed University MPA program will discuss adaptations they have made for effective leadership development.

**Steven Ott**, University of Utah\*  
**Maisoun Ali**, Research and Statistics Section Head, Abu Dhabi Sports Council and Zayed University  
**Lilliard Richardson**, Indiana University Purdue University Indianapolis  
**Christopher Simon**, University of Utah  
**Jane Mauldon**, University of California Berkeley

## **Teaching the Difficult Conversations: The #Ferguson Syllabus in PA Classrooms**

*Thursday | 1:45 - 2:45 pm*  
*Location: Ballroom G*

The social unrest in 2014/2015 helped illuminate the issues of institutional racism and social injustices prevalent within American culture. Given the responsibilities of PA instructors, it seems as though programs have a responsibility to engage students in the difficult conversations that frame the issues related to Ferguson. This interactive panel discusses how to incorporate the Ferguson Syllabus into PA courses by building upon panelists' area(s) of expertise including public health, social justice, immigration, and criminal justice. Panelists discuss: integrating cultural competency; how to teach difficult conversations; course embedded assessment; mapping course learning objectives; critical thinking and moral and epistemological development.

**Tia Gaynor**, Marist College\*  
**Brandi Blessett**, Rutgers University - Camden  
**Jeannine Love**, Roosevelt University  
**Karina Saldivar**, Long Island University Brooklyn  
**Rajade Berry-James**, North Carolina State University  
**Vanessa Lopez-Littleton**, University of Central Florida

## **Internationalization and NASPAA Accreditation**

*Thursday | 1:45 - 2:45 pm*  
*Location: Ballroom H*

This panel addresses the increasing interest of non-US programs in NASPAA accreditation. The growth of schools of public affairs at non-US institutions and the increasing interest in NASPAA accreditation by these schools presents nettlesome issues for the accreditation process, including varying approaches to diversity, problems with infrastructure for tracking students and collecting data, restrictions on academic freedom, alternative national quality assurance systems, and diverse markets for public affairs education. The panel discusses the accreditation of non-US programs and the implications for NASPAA, the accreditation standards, and non-US programs.

**Steven Rathgeb Smith**, American Political Science Association\*  
**David Birdsell**, Baruch College, CUNY  
**Nadia Rubaii**, Binghamton University  
**Sandra García Jaramillo**, Universidad de Los Andes

# THURSDAY, OCTOBER 15

## **Curriculum for Undergraduate Public Affairs Education**

*Thursday | 1:45 - 2:45 pm*

*Location: Greenpoint/Williamsburg*

The number of undergraduates pursuing degrees with a public service orientation is increasing. This panel examines the curriculum for undergraduate programs in public affairs, public administration, and public policy. The focus is on the current course offerings and program innovations of the institutions represented on the panel. The discussion covers the future directions for undergraduate coursework with particular attention to the development of curricular guidelines on the part of NASPAA.

**Jerry Mitchell**, Baruch College, CUNY\*

**Doug Goldstein**, Indiana University, Bloomington

**Andrea Sarzynski**, University of Delaware

**George Dougherty**, University of Pittsburgh

**Karen Mossberger**, Arizona State University

## **Track Question on Innovation: How are the Best Global Practices Being Applied and Integrated into Curriculum?**

*Thursday | 1:45 - 2:45 pm*

*Location: Navy Yard/DUMBO*

“Best” global practices in public service education span teaching, research, and service and hold policy relevance. In this session, we first respond to the question of “best global practices” by reviewing highlights from a recent, global study of over 100 public affairs programs. We then use the research results as a jumping off point for a cross-cutting conversation around just what constitutes a best global practice focusing on key characteristics, concepts, and controversies. Illustrative cases will be introduced including perspectives on values and professor orientation, an integrated, sustainable impact model, meaningful cross-border exchange, and an intensive field model embedded in a partner organization.

**Angela Bies**, University of Maryland\*

**Ian Clark**, University of Toronto

**Leslie Pal**, Carleton University

**Mark Weinberg**, Ohio University

**Bradley Chilton**, The University of Texas at El Paso

## **Pedagogy of Theory in PA Doctoral Education**

*Thursday | 1:45 - 2:45 pm*

*Location: Golden Boardroom*

This panel reflects on the pedagogy of theory in PA doctoral institutions. Theory is important for both contextualizing broad lessons and for generalizing specific situational insights. Theory provides a crucial epistemological and normative basis for the discipline. This panel reflects on a few related questions: How do we theorize in public administration? What is the role of theory in the struggle for academic autonomy? What is the space given to theory in the epistemology of public administration in academia? What are the various approaches to theory undertaken by different schools?

**Mohamad Alkadry**, Florida International University\*

**Hugh Miller**, Florida Atlantic University

**Göktuğ Morçöl**, Pennsylvania State University Harrisburg

**Gary Marshall**, University of Nebraska Omaha

## Data Committee Meeting

Thursday | 3:00 - 4:00 pm

Location: Ballroom A

**David Birdsell**, Baruch College, CUNY\*

## Diversity and Social Equity Committee Meeting

Thursday | 3:00 - 4:00 pm

Location: Ballroom B

During this meeting, hear discussion of the 3 annual awards distributed to programs on diversity, social justice, and social equity.

**Mohamad Alkadry**, Florida International University\*

**Blue Wooldridge**, Virginia Commonwealth University\*

## Doctoral Education Committee Meeting

Thursday | 3:00 - 4:00 pm

Location: Ballroom C

**Suzanne Beaumaster**, University of La Verne\*

## Dean Perspectives on Adjusting to the Demands of Technology

Thursday | 3:00 - 4:00 pm

Location: Ballroom F

Open Data, Big Data and evidenced based public policy are increasingly factoring into public decision making. Local, state, and federal government are embracing technology to improve democracy, making it more inclusive and participatory. As civic innovation takes off in cities across the country, students interested in public policy and public administration will need more technology skills than have traditionally been offered. This panel considers responses to existing student demand, and strategies to cultivate the faculty and programs needed to address these changes in the long-term.

**Edward Montgomery**, Georgetown University\*

**Jack Knott**, University of Southern California

**John Graham**, Indiana University, Bloomington

**Susan Collins**, University of Michigan

## Branding Public Service

### Education: How to Market to a Diverse Audience Regardless of Program Size

Thursday | 3:00 - 4:00 pm

Location: Ballroom G

Attracting a diverse and engaged student body to public service graduate programs requires the creative investment of limited resources. No matter the program size or budget, it's difficult to market public service education effectively. Four NASPAA school panelists will discuss recruitment strategies, sharing information about their programs through events, creating targeted outreach for undergraduates, high school students, military and other communities and utilizing social media. These representatives of large and smaller programs will speak to the unique challenges they face in promoting public service education as well as the things they feel they do uniquely well.

**Amber Palmer-Halma**, The George Washington University\*

**Shankar Prasad**, Brown University

**Hollis Calhoun**, New York University

**Helisse Levin**, Long Island University

**Gretchen Wieland**, The George Washington University

# THURSDAY, OCTOBER 15

## **Celebrating the Cultural Differences in Public Affairs Education: A Global Discussion**

*Thursday | 3:00 - 4:00 pm  
Location: Ballroom H*

This panel explores how we can all learn from the growing cultural and geographic diversity of NASPAA membership. Panelists share insights and experiences to illustrate how cultural views and context influences the delivery of public service education.

**Laura Bloomberg**, University of Minnesota\*

**Wei Yu**, Shanghai University of Finance and Economics

**Iris Geva-May**, Baruch College, CUNY

**Ghada Barsoum**, The American University in Cairo

## **Perspectives on Executive MPA Curricula: Designing and Executing a Meaningful and Measurable Capstone Experience**

*Thursday | 3:00 - 4:00 pm  
Location: Greenpoint/Williamsburg*

Executive MPA programs are continuously searching for meaningful ways to prepare leaders for the demands of the public sector. Executive programs require a curriculum that not only aligns to various competency models, but allows leaders to successfully navigate an unpredictable workplace. An important component of this process is a Capstone-like experience. How effective do these tend to be? How do we ensure our students mindfully express their learning and successfully demonstrate program competencies? This panel features representatives who have successfully taught and led Executive MPA programs. They will address the opportunities and challenges in Capstone design that make executive programs successful.

**Patrick Malone**, American University\*

**Jane Mauldon**, University of California Berkeley

**Peter Hoontis**, Rutgers University - Newark

**Craig Shinn**, Portland State University

**Paul Teske**, University of Colorado Denver

## **Track Question on Innovation: Vital Skills for Students to Become Multi-Sectoral Leaders, and How We Teach Those Skills**

*Thursday | 3:00 - 4:00 pm  
Location: Navy Yard/DUMBO*

MPA graduates work for governments and non-governmental organizations responding to internal and exogenous forces: globalization; environmental degradation; demographic change; fiscal stress; “hollowing” via outsourcing and automation; popular demand; transformational leadership. Competencies needed in one’s career range from communicating clearly to understanding legal discourse, and making ethical decisions. How do MPA programs provide the range of experiences and knowledge that assure students are learning the leadership and management skills worth learning?

**Catherine Horiuchi**, University of San Francisco\*

**Robert Pallitto**, Seton Hall University

**Stephen Page**, University of Washington

**Robert Smith**, Savannah State University

**Lisa Dicke**, University of North Texas

## **Emerging Scholars: New PhD Students on the Market**

*Thursday | 3:00 - 4:00 pm*

*Location: Golden Boardroom*

While NASPAA has always focused on excellence in public service education, it also recognizes the close relationships between public affairs scholarship and high-quality public affairs education. Indeed, the next generation of instructors is current PhD candidates that are exploring the boundaries of our knowledge, developing new methods for advancing our understanding of the public sphere, and seeking answers to new and enduring questions about policy and administration. This panel features research presentations from the winners of the NASPAA Emerging Scholars Award, awarded to PhD candidates who are on the academic job market this year, as selected through a competitive process.

**Kirsten Grønbjerg**, Indiana University, Bloomington\*

**Katie Vinopal**, American University

**Will Swan**, Florida State University

**Jeongyoon Lee**, The University at Albany - SUNY

**David Carter**, University of Colorado Denver

## **Policy Issues Committee Meeting**

*Thursday | 4:15 - 5:15 pm*

*Location: Ballroom A*

**Don Kettl**, University of Maryland\*

## **Marketing Committee Meeting**

*Thursday | 4:15 - 5:15 pm*

*Location: Ballroom B*

**George Dougherty**, University of Pittsburgh\*

## **Undergraduate Education Committee Meeting**

*Thursday | 4:15 - 5:15 pm*

*Location: Ballroom C*

Agenda: (1) Introduction of committee members; (2) Review and discussion of revised "Guidelines for BA Degree Programs in Public Affairs/Public Administration" (3) Discussion about potential survey of undergraduate programs (4) New Business  
**Sarah Stafford**, The College of William and Mary\*

## **Addressing the Public Voice in Governance**

*Thursday | 4:15 - 5:15 pm*

*Location: Ballroom F*

Should every public affairs program incorporate teaching about democracy and the public's voice in governance? We train people to serve the public. The U.S. government's authority derives from the public. Some countries' law requires that administrators provide for public participation, notice, and comment. Schools based in the United States train an increasing number of international students who may return to their home countries. NASPAA accredits schools in countries with different legal systems and government structures around the globe. Administrators work in networks of public, private, and nonprofit stakeholders. What training do students need to be competent in providing the public with voice in governance?

**Lisa Blomgren Amsler**, Indiana University, Bloomington\*

**Elizabeth Baldwin**, University of Arizona

**Rosemary O'Leary**, University of Kansas

**Kaifeng Yang**, Renmin University

# THURSDAY, OCTOBER 15

## **Strengthening Nonprofit Management in your Public Administration Program**

*Thursday | 4:15 - 5:15 pm  
Location: Ballroom G*

While more NASPAA schools claim to have a nonprofit management concentration than any other single concentration, for many Public Administration programs the nonprofit curriculum is under-developed and under-resourced. For departments interested in better engaging with the sub-field and developing course work to satisfy increasing study demand, there are several developing models. This session addresses the key challenges and potential solutions for incorporating nonprofit studies, including: issues of graduate versus undergraduate instruction; on-campus versus on-line course delivery; and working with new stakeholders in the nonprofit community.

**Heath Brown**, John Jay College, CUNY\*

**Matthew Hale**, Seton Hall University

**Roseanne Mirabella**, Seton Hall University

**Steven Rathgeb Smith**, American Political Science Association

**Peter Mameli**, John Jay College, CUNY

## **Pedagogy of Information Technology in Government**

*Thursday | 4:15 - 5:15 pm  
Location: Ballroom H*

Despite the significance of information technology in government, the subject has received little pedagogical focus in public administration schools. This panel reflects on the normative aspects of the emerging challenges of information technology and public administration, and how to deal with these challenges pedagogically. The panelists' topics for exploration include: (1) the divide between the demands in public administration practice and education; (2) the appropriate balance of policy, management, and technology content in PA education; (3) the IT competency required for public managers; and (4) changing demands of the IT curriculum for practitioners.

**Sukumar Ganapati**, Florida International University\*

**Michael Ahn**, University of Massachusetts Boston

**Duncan Friend**, University of Kansas

**Aroon Manoharan**, University of Massachusetts, Boston

**Anna Ni**, California State University, San Bernardino

## **What If Millennials Ruled the World, or at least the Cities?**

*Thursday | 4:15 - 5:15 pm  
Location: Greenpoint/Williamsburg*

Will Millennials challenge the traditional transportation-delivery authorities and traditional public finances that support such systems, especially as they mine 'big data' on their smart phones for the purpose of minimizing travel time and costs? How do Millennials make decisions today that will create tomorrow's urban design? And what role will governments play in the decision process, management, financing and design of the Millennials' new tomorrow? This panel explores these questions and how MPA and MPP programs need to adjust their curricula and course offerings to better assess the new generations of users.

**Michael Pagano**, University of Illinois at Chicago\*

**Anthony Townsend**, New York University

**Michael Massiah**, Port Authority of New York and New Jersey

**Philip Plotch**, Saint Peter's University

**Track Question on Strategic Program Management: Leveraging the NASPAA Accreditation Process to Achieve the Strategic Goals of the Program, Department, College, and University?**

*Thursday | 4:15 - 5:15 pm*

*Location: Navy Yard/DUMBO*

Panelists share their experiences of how they were able to leverage the accreditation/ reaccreditation process to: make quality improvements and achieve programmatic goals; make curriculum improvements; integrate cultural competencies into the public service curricula; leverage administrator buy-in to introduce the concept of a cultural competency longitudinal curricula theme; and use the self-assessment survey to make positive, effective program changes. This panel introduces practical, yet important approaches to the effective implementation of cultural competency into the curricula.

**Craig Maher**, University of Nebraska Omaha\*

**Ronald Fernandes**, DePaul University

**Thomas Vicino**, Northeastern University

**Jack Pinkowski**, Nova Southeastern University

**Vanessa Lopez-Littleton**, University of Central Florida

**Preparing Students to be Data-Driven Public Sector Managers**

*Thursday | 4:15 - 5:15 pm*

*Location: Golden Boardroom*

The capacity for sophisticated analysis of data science results will be a necessary skill as evidence-based policy expands. The curriculum in public policy and public administration programs could be improved with an emphasis on the broader context of data collection and the implications of data reuse. Few may have the opportunity to generate big data analytics but everyone must gain the ability to interpret the results. This panel explores how our programs can best provide students with a broader and more analytical perspective.

**Priscilla Regan**, George Mason University\*

**Sharon Dawes**, University at Albany, SUNY

**Jane Fountain**, University of Massachusetts Amherst

**Kathryn Wagner Hill**, Johns Hopkins University

**Anne Washington**, George Mason University

**New Dean Discussion**

*Thursday | 5:30 - 6:00 pm*

*Location: Golden Boardroom*

**Global Engagement of Chinese Public Affairs Schools: Opportunities and Challenges**

*Thursday | 5:30 - 6:30 pm*

*Location: Greenpoint/Williamsburg*

This session is presented in Mandarin: China's MPA education has developed rapidly since 2001 in response to a variety of local and global challenges. After 14 years, China's public affairs schools have become well-established and accumulated much experience in internationalizing their programs and operations. Where are they going from here? What opportunities and challenges do they face in a more globalized world? What role can NASPAA play? What contributions can China's schools make to the NASPAA community? The panelists will have a dialogue on these important questions.

**Kaifeng Yang**, Renmin University\*

**Lan Xue**, Tsinghua University

**Zhonghua Guo**, Sun Yat-sen University

**Wei Yu**, Shanghai University of Finance and Economics

**Bob Orr**, University of Maryland

# THURSDAY, OCTOBER 15

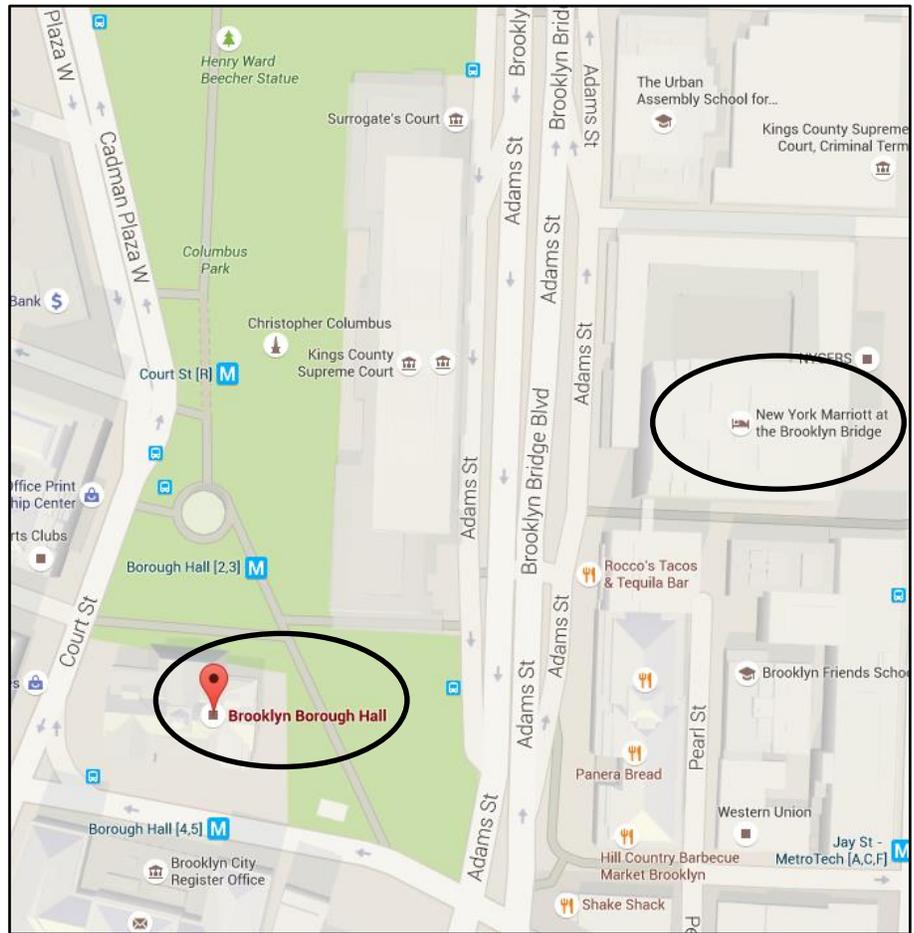
## Host School Welcome Reception

Thursday | 6:30 - 8:30 pm

Location: Brooklyn Borough Hall

### Local Host Schools:

- **Baruch College** School of Public Affairs, CUNY
- **Columbia University** School of International and Public Affairs
- **John Jay College of Criminal Justice**, CUNY
- **Long Island University**
- **New York University** Robert Wagner School of Public Service
- **Rutgers University – Newark** School of Public Affairs and Administration
- **The New School Milano** School of International Affairs, Management, and Urban Policy



Brooklyn Borough Hall is located across Adams Street and to the left when exiting the Marriott. Please look for student volunteers for directions.

## **Budget & Financial Management Section Meeting**

*Friday | 7:30 - 8:30 am*

*Location: Ballroom A*

**Kurt Thurmaier**, Northern Illinois University\*

## **Local Government Management Education Committee Meeting**

*Friday | 7:30 - 8:30 am*

*Location: Ballroom B*

**Bob Blair**, University of Nebraska Omaha\*

## **Healthcare Section Meeting**

*Friday | 7:30 - 8:30 am*

*Location: Ballroom C*

## **Research Committee Meeting**

*Friday | 7:30 - 8:30 am*

*Location: Ballroom F*

## **Small Programs Section Meeting**

*Friday | 7:30 - 8:30 am*

*Location: Ballroom G*

**Nick Swartz**, James Madison University\*

## **Friday Morning Refreshment**

### **Sponsor:**

University of Kentucky, Martin School of Public Policy & Administration

## **Student Learning Experiences in a Flipped Classroom**

*Friday | 7:30 - 8:30 am*

*Location: Ballroom H*

This panel describes multiple “flipped classroom” initiatives, each stressing active learning and student engagement. The thesis is that such initiatives are often preferable to more passive learning with exclusive reliance on lectures and resulting student disengagement. The innovative teaching strategies discussed have been field tested multiple times with positive (and some negative) results across a range of courses, including public policy and health, ethics, diversity and equity and performance management. Papers highlight the importance of public service values, critical thinking, problem solving, analyzing and synthesizing data, giving and receiving feedback, appreciating and communicating with diverse cultures and prudent decision-making.

**Jonathan West**, University of Miami\*

**Jeremy Hall**, Rutgers University - Newark

**Cole Taratoot**, University of Miami

**Stefan Perun**, Villanova University

**Jan Blustein**, New York University

## **Public Affairs Education for an Inclusive Society: Latin American Perspectives**

*Friday | 7:30 - 8:30 am*

*Location: Navy Yard/DUMBO*

This session is delivered in Spanish: As more Latin American governments adopt social policies for greater diversity and inclusion, public affairs education must prepare professionals to manage a diverse and changing society and workforce. This panel addresses: (1) how Venezuela's top tier programs educate for diversity, (2) the role of the National University of Colombia in the Peace Talks (3) how Brazilian public affairs programs meet the challenges of social movements, and (4) the role of Puerto Rico's public affairs education in the formulation of policies of inclusion.

**Palmira Ríos**, University of Puerto Rico\*

**Josefina Brunicelli**, Instituto de Estudios Superiores de Administración

**Alejandro Lozano**, Universidad Nacional de Colombia

**Fátima Bayma de Oliveira**, Fundación Getulio Vargas

\* Convener

# FRIDAY, OCTOBER 16

## **The Vital Value of Undergraduate Public Affairs Education: NASPAA Programs and Beyond**

*Friday | 7:30 - 8:30 am*

*Location: Golden Boardroom*

In today's increasingly complex and global society, professional citizens need the education and training to succeed not only as citizens but public servants at all levels of the workforce in various sectors and disciplines. Hence, undergraduate and graduate education, like other professional programs, do not have to be mutually exclusive in delivering these skills and can instead be both unique and complementary, providing an opportunity for dynamic synergy and greater public impact. Through public affairs programs at all levels, not only do students become better professional citizens, but they also better society.

**Eric Click**, Park University\*

**Craig Donovan**, Kean University

**George Dougherty Jr.**,

University of Pittsburgh

**Claire Mostel**, Barry

University/Park University

**Melanie Smith**, Park University

## **JPAE Editorial Board Meeting**

*Friday | 8:45 - 9:45 am*

*Location: Ballroom A*

**David Shultz**, Hamline

University\*

**Marieka Klawitter**, University of Washington\*

## **Emergency Management & Homeland Security Section Meeting**

*Friday | 8:45 - 9:45 am*

*Location: Ballroom B*

## **Comprehensive Schools Section Meeting**

*Friday | 8:45 - 9:45 am*

*Location: Ballroom C*

Agenda: (1) Introductions (2) Roundtable: News and developments at your school (3) Results from NASPAA survey on research funding (4) US News and World Report rankings (5) Student aid issues: Do you see new challenges in obtaining funding for masters students? (6) Recruitment and enrollment: What are your experiences in the trend in recruitment and enrollment for both domestic and international students? (7) Can we attract more students from areas where the MPA/MPP is less common, such as transportation, education, defense, etc.? (8) Does the breadth of the MPA/MPP make it vulnerable to competition from more narrowly targeted programs?

**Sherry Glied**, New York University\*

**John Bartle**, University of Nebraska Omaha\*

## **Impact of Big Data on the Public Sector and the Implications for Public Affairs Curriculum**

*Friday | 8:45 - 9:45 am*

*Location: Ballroom F*

Big data is transforming the global economy and changing patterns of communication and social interaction. Emerging cognitive computing systems' ability to analyze huge amounts of data are creating opportunities for innovation, disrupting traditional patterns and advancing evidence-based decision-making. They are reshaping traditional labor markets and working relationships. The panel will discuss the challenges these changes present to the public sector as it addresses the complex and inter-related issues confronting society. How are public affairs programs responding to these changes in preparing students for careers in government and nonprofit organizations?

**Stan Altman**, Baruch College, CUNY\*

**Gabriel Puron**, Centro de Investigación y Docencias Económicas

**Minerva Tantoco**, Office of Technology New York City Government

**Stanley Litow**, IBM(Corporate Citizenship & Corporate Affairs/International Foundation)

## **Managing your Program's Data in a Limited Resource Environment**

*Friday | 8:45 - 9:45 am*

*Location: Ballroom G*

This panel shares the approach programs are taking in maintaining and managing their own data either in conjunction with or separate from their Institutional Research offices. It covers the different systems that programs use and how the programs have used the data for programmatic improvements.

**John Kiefer**, University of New Orleans\*

**Rodney Stanley**, Tennessee State University

**Carmine Scavo**, East Carolina University

**David Campbell**, Binghamton University

**Jack Meek**, University of La Verne

## **Pursuing Accreditation: The Self-Study Year to the Final Decision**

*Friday | 8:45 - 9:45 am*

*Location: Ballroom H*

Once a program decides to pursue NASPAA accreditation, many steps and conversations occur between from writing a self-study and hosting a site visit to when COPRA makes the final decision. Each step requires leadership, strategic thinking and planning, consensus building, and coordination between both internal and external stakeholders including faculty and university administrators. Presenters from US-based and non-US based programs will share their experiences in pursuing accreditation and discuss the challenges and opportunities the accreditation process provides.

**Laila El Baradei**, American University in Cairo\*

**Jim Melitski & Roy Merolli**, Marist College

**Ghada Barsoum & Shahjahan Bhuiyan**, The American University in Cairo

**Brent Steel**, Oregon State University

## **Rethinking International Development in NASPAA Schools: Perspectives from New York Programs**

*Friday | 8:45 - 9:45 am*

*Location: Greenpoint/Williamsburg*

Global development policy is being reshaped. A reformulation of goals, entry of new and diverse actors, debates over climate change and other global crises, and shifting career trajectories in development agencies, among others, are generating great challenges and opportunities. What are the implications of these evolving trends for NASPAA-accredited international development graduate programs? Is "international development" still a coherent field of research and teaching, or do we need to rethink how we frame our work and structure/offer our degree programs? The panelists outline perspectives from three New York area schools and lead a discussion.

**Paul Smoke**, New York University\*

**Alec Gershberg**, The New School

**John Gershman**, New York University

**Barbara Nunberg**, Columbia University

# FRIDAY, OCTOBER 16

## How Will We Define The 'Public Sector' In 2030-2040?

Friday | 8:45 - 9:45 am

Location: Navy Yard/DUMBO

The central proposition of this panel is that the nature, delivery and ultimately the definition of the public sector will change during the next 15-25 years. This panel discusses the factors which will contribute to the continued evolution of the public sector like the continued advances in information technology, the effect of forecast increases in human longevity, continued expressions/impacts of globalization, and environmental developments. In turn, each panelist describes what the scope of the "public sector" will entail in the coming two decades which will prompt discussion of opposing viewpoints.

**David Van Slyke**, Syracuse University\*

**Rosemary O'Leary**, University of Kansas

**Sean O'Keefe**, Syracuse University

**Dustin Brown**, Office of Management and Budget, Executive Office of the President

**Lutz Krebs**, Maastricht University

## Beyond Grammar: What Should We Teach When We Teach Students How to Edit?

Friday | 8:45 - 9:45 am

Location: Golden Boardroom

What should we teach when we teach about writing? Writing instruction should focus on core principles, such as understanding your audience. We often find ourselves with little time or energy to build editing skills. What editing principles should we emphasize in that time? This panel includes faculty who teach both writing-centered courses and "regular" masters courses that include writing assignments. This panel covers (1) teaching students to edit the main texts of their papers; (2) helping students prepare effective exhibits; (3) leveraging students as peer reviewers; and (4) an alumnus's views on the most important aspects of editing.

**Stephen Weinberg**, University at Albany, SUNY\*

**Alexander Ralph**, University of Michigan

**Ellen Rubin**, University at Albany, SUNY

## Healthcare Policy/Services and Public Administration Education: Past, Present and Future

Friday | 10:00 - 11:00 am

Location: Ballroom A

Administrative challenges inherent in a vast, complex and rapidly evolving healthcare sector, which is increasingly a "public domain," present important opportunities for PA schools and programs to develop and offer specialized professional education and training in healthcare management. This panel focuses on PA programs that focus on administration of emerging healthcare system including issues of management of healthcare finance, Healthcare IT, role of nonprofits, intergovernmental relations, efficiency and equity, and cultural competencies in healthcare delivery systems, and healthcare system performance.

**Uday Desai**, University of New Mexico\*

**Michale Doonan**, Brandeis University

**Tom D'Aunno**, New York University

**Michael Nichol**, University of Southern California

**Jeffrey Ryan**, DePaul University

**Kun Huang**, University of New Mexico

## **The Promise, Pitfalls, and Pedagogy of Big Data**

*Friday | 10:00 - 11:00 am*

*Location: Ballroom B*

Big Data and its implications for the public sector are important questions for the future of public affairs education. This panel is designed to (1) examine the relationship between theory and big data, (2) consider the particular public affairs contexts that makes use of big data, (3) explore the potential for big data to surface new problems through inductive inquiry that is still theoretically informed and grounded, and (4) consider what our work suggests for the preparation of public affairs students.

**Natalie Helbig**, New York State Department of Health\*

**Jane Fountain**, University of Massachusetts Amherst

**Karl Rethemeyer**, University at Albany, SUNY

## **Making Our Technical and Public Service Content Relevant Across Contexts**

*Friday | 10:00 - 11:00 am*

*Location: Ballroom C*

This panel explores how to maximize the relevance of our curriculum for a variety of contexts and experiences, with emphasis on how we define and promote “public” and “service.” Key questions include: How do we adapt our approaches to prepare international students for applying them in their local contexts? How do we encourage a public service ethos for students from contexts of political turmoil and without a sense of the greater public? How do we promote a public service ethos for those who will work in organization cultures that do not expect or reward such an orientation?

**Jennifer Brinkerhoff**, The George Washington University\*

**Paul Smoke**, New York University

**Laila El Baradei**, American University in Cairo

**Shahjahan Bhuiyan**, American University in Cairo

**Sabina Schnell**, Syracuse University

## **Cultural Competency, Gender and Public Affairs Education**

*Friday | 10:00 - 11:00 am*

*Location: Ballroom F*

This panel focuses on the role of cultural competency education and gender awareness in public affairs education. The first set of presentations will argue for a direct assessment measure of cultural competency through the use of team-based learning (TBL) and inclusion models. The second set of presentations promotes the utility of gendered perspectives in 21st century public administration scholarship, curriculum development, and workplace considerations. This panel offers innovative techniques and strategies to fully incorporate cultural competency and gender into MPA programs.

**Brandi Blessett**, Rutgers University - Camden\*

**Bridgette Cram**, Florida International University

**Karina Saldivar & Helisse Levine**, Long Island University Brooklyn

**Maria D'Agostino & Nicole Elias**, City University of New York

**Sebawit Bishu**, Florida International University

# FRIDAY, OCTOBER 16

## **Public Service Leadership at the Intersections: Preparing students to Lead in a Shared-Power, Multi-Sector World**

*Friday | 10:00 - 11:00 am*

*Location: Ballroom G*

Both in the U.S. and globally, public service work has become increasingly multi-faceted and multi-sector in nature. Preparing emerging and mid-career professionals for leadership success requires a real world learning environment rich in networked governance skill development, cross-sector engagement and applied learning opportunities focused on global “grand challenges.” Panelists in this session describe strategies used to bring the world into the classroom—and the classroom into the world. We share a range of applied pedagogical approaches designed to engage public policy and management students in leadership opportunities that span disciplines, geographic boundaries, sectors, and policy issues.

**Laura Bloomberg**, University of Minnesota\*

**William Powers**, University of Maryland

**Angela Evans**, The University of Texas at Austin

**Amanda Wolf**, Victoria University of Wellington

## **Strategic Program Management: Maintaining and Leveraging Alumni Relations toward Innovative Curricula Enhancement**

*Friday | 10:00 - 11:00 am*

*Location: Ballroom H*

Alumni relations can range from online list serves, networking opportunities, and giving to curriculum input, career enhancement, and job placement. The logic behind alumni relations is to stay connected with individuals after graduation and engage them in a mutually beneficial relationship. Participants learn about innovative ways programs partner with alumni to fund-raise, market, recruit, and ensure relevance to today’s labor market needs. They also learn how to leverage the capacity of their alumni relations to enhance their programs reputations and take full advantage of Alumni Boards for collaboration on special events.

**Abraham Benavides**, University of North Texas\*

**Reginald Robinson**, University of Kansas

**Juliet Musso**, University of Southern California

**Peter Haruna**, Texas A&M International University

## **Geographic Information Systems (GIS): A Vital Skill for Public Administrators**

*Friday | 10:00 - 11:00 am*

*Location: Greenpoint/Williamsburg*

This panel discusses need for integration of geographic information systems (GIS) education into PA curricula in NASPAA-accredited programs and the extent to which this is happening. The panel begins with an overview of the use GIS in the public sector, followed by a discussion NYC’s GIS implementation as well as the Homeland Security Infrastructure Program. Next is a discussion of the use of mobile technology (including smart phones) in collection of data. We conclude with results of a survey of NASPAA-accredited programs, detailing the extent to which GIS education is integrated into their curricula.

**Nancy Obermeyer**, Indiana State University\*

**Jim Geringer**, Government Industry Manager, Esri

**Alan Leidner**, New York City GIS Management Office

**Sukumar Ganapati**, Florida International University

**Laxmi Ramasubramanian**, City College of New York

**Lisa Warnecke**, SUNY College of Environmental Science and Forestry

## **The Role of Practitioners in Public Affairs Education**

*Friday | 10:00 - 11:00 am*

*Location: Navy Yard/DUMBO*

Most schools of public affairs have recognized that practitioners -- those who have spent much if not most of their careers in government, the NGO sector, the philanthropic community or the corporate world -- have important contributions to make to public affairs education. Practitioners broaden and strengthen curricular offerings, offer skills and experience for projects, and they can leverage their professional relationships to the benefit of faculty and students. While there is broad consensus that practitioners can play critical roles, there are many different models of engagement. Deans of four public affairs schools share their own experiences in this area and offer models to consider.

**Eric Schwartz**, University of Minnesota\*

**James Steinberg**, Syracuse University

**Susan Collins**, University of Michigan

**Sherry Glied**, New York University

## **The NASPAA Student Simulation Competition: What's Ahead in 2016 and Beyond**

*Friday | 10:00 - 11:00 am*

*Location: Golden Boardroom*

Simulations have long been used in business schools, law schools, and engineering schools. Only recently have they also been adapted for use in public service education. In February 2015, NASPAA conducted the inaugural student competition. Nearly 200 students from 90 schools participated and the results were dynamic. The students created solutions that if implemented across the United States would save \$600+ billion dollars in the next 25 years. This panel provides an overview of the competition, identifies ways that programs can use the materials in their curriculum, and shares preliminary details on the 2016 competition

**Emily Reineke**, NASPAA\*

**David Andersen**, University at Albany, SUNY

**Sarah Glose**, Binghamton University

**Gerry Learmonth**, University of Virginia

## **The Future of Nonprofit Education: The Constellation of Professional Associations and Their Perspectives**

*Friday | 11:15 - 12:15 pm*

*Location: Ballroom A*

As other disciplines gain interest in the nonprofit sector and develop nonprofit education and research interest groups, administrators and faculty in public policy, affairs, and administration programs would benefit from an informative look at the network of associations actively serving nonprofit research faculty and nonprofit programs (such as certificates or full degree programs). Panelists engaged in the four associations will map out the role of nonprofit sections within NASPAA and ASPA, as a separate teaching section within ARNOVA's multidisciplinary nonprofit research focus, and NACC's role in promoting both nonprofit programs as subsets of academic degree programs as well as nonprofit-only degree programs.

**Renee Irvin**, University of Oregon\*

**Will Brown**, Texas A&M University

**Matt Hale**, Seton Hall University

**Kathleen Hale**, Auburn University

**Roseanne Mirabella**, Seton Hall University

\* Convener

# FRIDAY, OCTOBER 16

## **Global Issues Demand Global Strategies: How Public Service Schools Can Become “In and Of the World”**

*Friday | 11:15 - 12:15 pm*

*Location: Ballroom B*

Intractable challenges—like environmental sustainability, affordable health care, and economic equality—are increasingly seen as demanding global solutions. To keep pace, schools are enhancing curricula - and more international students are choosing to attend NASPAA schools. Panelists discuss how to anticipate and respond to global issues by addressing: (1) How courses should reflect global perspectives, not only as an international relations track but woven into the curriculum? (2) How global issues are best incorporated—through technology, study abroad, visiting fellows? (3) How can NASPAA schools align with other departments and the overall university mission as home campuses become more global in outlook and presence?

**Ellen Schall**, New York University\*

**Sandra Archibald**, University of Washington

**Ramayya Krishnan**, Carnegie Mellon University

**Merit Janow**, Columbia University

## **Harnessing Big Data's Potential for Urban Policy & Education**

*Friday | 11:15 - 12:15 pm*

*Location: Ballroom C*

Over the past decade, “Big Data” has revolutionized many aspects of public service—everything from municipal government administration to financial services to education. The sheer volume of data available to city planners is breathtaking, and the effective use of those data has become an essential element of good management. Indeed, policymakers are now exploring ways to use data-driven analysis and decision-making to address a diverse range of policy problems. Big Data presents many opportunities for researchers and administrators, but it also faces a number of technical, legal, bureaucratic, capacity, and cost barriers. This panel highlights the efforts of NYU Wagner and the Center for Urban Science and Progress in addressing these challenges, as they plan, build, and implement an operational Data Warehouse infrastructure.

**Steven Koonin**, The Center for Urban Science and Progress, New York University\*

**Rebecca Rosen**, New York University

**Beth Noveck**, New York University

**Kaye Fealing**, Georgia Tech

**Claudio Silva**, Polytechnic School of Engineering, New York University

## **A Blended Approach: How to Use University Resources to Enhance your Small Program**

*Friday | 11:15 - 12:15 pm*

*Location: Ballroom F*

Small programs are constantly looking for ways to do more with less. Directors of small programs begin to think creatively and take on entrepreneurial roles in order to effectively manage their programs. This panel examines four small programs that are using university resources to enhance and compliment the work of their programs. Topics include: 1) an interdisciplinary approach to meeting the five faculty requirement; 2) successfully utilizing the University Career Services to provide internship opportunities; 3) working with Centers/ Institutes to promote service learning opportunities within your program; and 4) working with other departments to enhance concentration/ specialization offerings.

**Nick Swartz**, James Madison University\*

**Suzanne Leland**, University of North Carolina Charlotte

**Shannon Orr**, Bowling Green State University

**Brent Steel**, Oregon State University

**Christina Medina**, New Mexico State University

## **Modeling Leadership Education Through Diverse Classrooms, Campuses and Communities**

*Friday | 11:15 - 12:15 pm*

*Location: Ballroom G*

As public policy educators who are training graduates for real world public service careers, it's imperative that we prepare them to enter an increasingly diverse public sector. The students' laboratory is their current environment – classroom, campus and community. The panel, including a mix of faculty, students, and practitioners, will explore innovative practices, programs and initiatives that advance the dialogue and cultivate a solid skill set for addressing issues of diversity, inclusion and social equity. The panel will also address how schools of public affairs and its students can lead those conversations.

**Susan Binford**, The University of Texas at Austin\*

**Jan Peterson**, University of Southern California\*

**Shirley Franklin**, The University of Texas at Austin

**LaVonna Lewis**, University of Southern California

**John Diaz**, University of Southern California

## **Adding Value Through Public Service Education: Competing Approaches to Program Capstone Requirements**

*Friday | 11:15 - 12:15 pm*

*Location: Ballroom H*

Many programs have a terminal course serving as a culmination of learning in the curriculum. This experience takes different forms, but can include a seminar case paper, field work, or a portfolio approach. Such requirements provide an opportunity for students to demonstrate mastery of competencies necessary to be successful in the profession. This discussion-based panel examines distinctive efforts at fulfilling this goal. The discussion is framed around the strengths and limitations of each strategy, and its implications for the rest of the curriculum.

**James Bowman**, Florida State University\*

**Barton Wechsler**, University of Missouri-Columbia

**Ellen Rubin**, University at Albany, SUNY

**Steven Ott**, University of Utah

## **Integrating Behavioral Economics into the MPA and MPP and Nonprofit Management Curriculum: Practices, Promise and Pitfalls**

*Friday | 11:15 - 12:15 pm*

*Location: Greenpoint/Williamsburg*

Behavioral Economics has attracted great interest among economists, policymakers, and the general public. How should behavioral economics be integrated into the teaching of economics for students in MPA, MPP, and Nonprofit Management Programs? The question is addressed by faculty members who teach economics for public policy, public administration, and for nonprofit management. The panel covers questions such as: What are the key concepts/results of behavioral economics public service and nonprofit management professionals need to know; and what is the best way to introduce these concepts alongside traditional models of markets, consumer/producer choice, and applied welfare economics?

**Joseph Cordes**, The George Washington University\*

**Kenneth Kriz**, Wichita State University

**Elizabeth Searing**, University at Albany, SUNY

**Thad Calabrese**, New York University

# FRIDAY, OCTOBER 16

## **Usable Knowledge for Betterment of Public Service: Educating Professional Practitioners**

*Friday | 11:15 - 12:15 pm*

*Location: Navy Yard/DUMBO*

There is a long, rich tradition of theories of social science that have informed the field of public policy and administration by providing “usable knowledge.” Future public service leaders must be conversant in the scholarship that form the foundation for evidence, practice, and action in public service. The panel will examine the role of inquiry and knowledge for professional practitioners and the importance of evidence in preparing leaders in public service. The panel participants will gain fundamental understanding of diverse theoretical approaches and the skills to utilize knowledge and evidence in preparing public service professionals.

**Naim Kapucu**, University of Central Florida\*

**Anand Desai**, The Ohio State University

**Gary Marshall**, University of Nebraska Omaha

**Hugh Miller**, Florida Atlantic University

**Ricardo Morse**, University of North Carolina Chapel Hill

## **Lessons from the Launch of the 2015 NASPAA Alumni Survey**

*Friday | 11:15 - 12:15 pm*

*Location: Golden Boardroom*

NASPAA launched its first ever common Alumni Survey in April 2015. This panel discusses the lessons learned from the launch of the universal alumni survey as well as the aggregate data results. Additionally this panel discusses NASPAA's plans for releasing the data collected to the public.

**Stacy Drudy**, NASPAA\*

**David Birdsell**, Baruch College, CUNY

**Meagan Van Gelder**, University of Nebraska Omaha

**Shamima Ahmed**, Northern Kentucky University

**Jeffrey Osgood**, West Chester University

## **Pi Alpha Alpha Awards Luncheon**

*Friday | 12:30 - 1:45*

*Location: Ballroom D/E*

### **Luncheon Sponsor:**

Georgetown University  
McCourt School of Public Policy

### **Friday Afternoon Refreshment Sponsor:**

Binghamton University,  
Department of Public Administration

## **Learning Through Impact: Lessons Across Sectors**

*Friday | 2:00 - 3:00 pm*

*Location: Ballroom A*

Today, nonprofits, philanthropy, and cross-sector collaborations are taking on prominent, new roles in the public policy arena while nonprofit education has become extremely popular among undergraduate and graduate students who want to go into public service. This panel will provide an interactive discussion of innovative, high-impact, and diverse models of nonprofit and cross-sector public service education pioneered at 4 Universities. Leaders from these four institutions share the key elements of their models, how they think about and are scaling their models, future plans, and lesson learned.

**Robert Grimm**, University of Maryland\*

**Robert Ashcraft**, Arizona State University

**Will Brown**, Texas A&M University

**Rebecca Tekula**, Pace University

**Susannah Washburn**, University of Maryland

## **Training the Next Generation of Public Sector Leaders to Lead Inclusive Organizations**

*Friday | 2:00 - 3:00 pm*

*Location: Ballroom B*

Leaders in the public and nonprofit sectors need to take advantage of the increasing diversity in the population and workforce. The minimalist perspective on engaging diversity is staying on the right side of relevant statutory and constitutional provisions. Yet, there is an opportunity for public and nonprofit sector leaders to be innovative in how they design and foster inclusive practices in organizations. Leaders who succeed in fostering inclusive organizations will create lasting benefits for their organization and other stakeholders.

**Sanjay Pandey**, The George Washington University\*

**Erica Foldy**, New York University

**Kathryn Newcomer**, The George Washington University

**Cynthia Pierre**, US Equal Employment Opportunity Commission

## **Characteristics of Public Administration Program Education and Research**

*Friday | 2:00 - 3:00 pm*

*Location: Ballroom C*

The teaching and research emphasis of public administration programs have specific implications for the education of students and the direction of academic programs, as well as a broader impact on the public sector. The balance between teaching and quality research is often a difficult challenge for programs. This panel addresses the concern of balancing teaching and research through examination of four areas of public administration programs: 1) Teaching Expectations, 2) Research Expectations, 3) Service Expectations and 4) Student Characteristics. The panel will present research conducted on programs of various sizes, degrees offered, and U.S. versus international based PA programs for the purpose of determining workload balance and effective impact.

**Adam Williams**, Kennesaw State University\*

**Ann Johnson**, California State University, San Bernardino

**Darrin Wilson**, Eastern Kentucky University

**Derek Slagle**, Florida Atlantic University

**Fion Lau**, Kennesaw State University

# FRIDAY, OCTOBER 16

## **Strategic Approaches to International Partnerships**

*Friday | 2:00 - 3:00 pm*

*Location: Ballroom F*

Recent research shows that most international partnerships established in public affairs programs come to fruition on the basis of personal faculty interest or invitations received from abroad. In contrast to this ad hoc approach, this panel highlights examples of more pro-active and strategic approaches to the internationalization of public affairs programs. Panelists will share a variety of successful approaches used in their programs and will explain the rationale for selecting particular regions, countries and universities with which to partner. Anyone considering the development of strategic international partnership/program management in their programs will benefit from this panel.

**Kerry Stamp**, Binghamton University\*

**Kurt Thurmaier**, Northern Illinois University

**Angelina Delgado**, Baruch College, CUNY

**Alejandro Lozano**, Universidad Nacional de Colombia

## **The Implications of Big Data for Public Affairs Programs**

*Friday | 2:00 - 3:00 pm*

*Location: Ballroom G*

Many federal agencies and state and local governments have begun to encourage the use of data analytics and open data to foster innovation and enhance accountability. This panel discusses how this trend may create new opportunities for policy and public management research, how PA researchers should equip ourselves to face these opportunities, and how MPA programs should rethink its curriculum, not only in terms of technical preparation but also developing an understanding of the managerial, ethical, and legal issues presented by the big data trend.

**Alfred Ho**, University of Kansas\*

**Kevin Desouza**, Arizona State University

**Ramayya Krishnan**, Carnegie Mellon University

**Anand Desai**, Ohio State University

## **Faculty Workload in NASPAA Accredited Programs**

*Friday | 2:00 - 3:00 pm*

*Location: Ballroom H*

Faculty workloads in higher education have aroused much interest in recent years. Diminishing state support and rising tuition rates have resulted in more emphasis placed on the number of students and hours spent in the classroom. At the same time, NASPAA has implemented more stringent assessments that require MPA programs to document the sufficiency of administrative resources and systematic assessments that will support their missions. This panel addresses how small MPA programs with higher teaching loads can use the NASPAA accreditation process to achieve the strategic goals of the program and university amid increasing pressures to do more with less.

**LeAnn Beaty**, Eastern Kentucky University\*

**Jo Ann Ewalt**, College of Charleston

**William Hatcher**, Georgia Regents

**David Bell**, Savannah State University

## **Schools of Public Affairs and the 2016 Transition**

*Friday | 2:00 - 3:00 pm*

*Location: Greenpoint/Williamsburg*

The panel discusses possible agendas for our schools to pursue with transition groups forming for the 2016 election at the national, and where possible, state levels. Issues to explore include the future of public sector workforces, the roles played by data and evaluation in public budgeting and policymaking, the financing of higher education and the outlook for support and utilization of science and research from university programs.

**Paul Posner**, George Mason University\*

**Don Kettl**, University of Maryland

**Jack Knott**, University of Southern California

**Allan Rosenbaum**, Florida International University

## **Track Question on Strategic Program Management: How Can Programs Best Infuse Diverse Experiences and Viewpoints into the Student Experience and Program Operations?**

*Friday | 2:00 - 3:00 pm*

*Location: Navy Yard/DUMBO*

Public servants face increasing challenges because of the rapidly changing demographics of the populations they serve; public policy problems must evolve and incorporate innovative practices in order to reflect the different ways people experience the world. This panel will explore how programs can best infuse diverse experiences and viewpoints into the student experience, through non-traditional and innovative methods of teaching and program practice. Newer methods of teaching include case-based lessons, projects with real-world clients, massive open online courses (MOOCs), and other new technology. Panelists discuss the opportunities and challenges of achieving desired learning outcomes with these newer models.

**Steve Cohen**, Columbia University\*

**Sonja Walti**, American University

**James Morone**, Brown University

**David Schacter**, New York University

**Randolph Burnside**, Southern Illinois University Carbondale

## **The Role of National Security in the Public Affairs Curriculum**

*Friday | 2:00 - 3:00 pm*

*Location: Golden Boardroom*

This panel highlights national security as a profitable area of administrative theory and practice. Scholars have noted the neglect of national security within PA's mainstream and the resulting gap between the two. This panel features presentations by scholars and practitioners on national security-related topics that are closely related to broader administrative concerns and thus of interest to those in the PA mainstream. Regarding NASPAA's mission to ensure excellence in education and training for public service, the panel suggests ways in which national security topics could be incorporated in MPA and other programs through courses or special topics within existing courses.

**Keith Snider**, Naval Postgraduate School\*

**Rob Bittick**, Sam Houston State University

**James Harrold**, University of Nebraska Omaha

**Andrea Huston**, Walden University

\* Convener

# FRIDAY, OCTOBER 16

## **Adding the Fulbright Toolkit to your Programs: Enhancing International Public Service Opportunities for Faculty and Students**

*Friday | 3:15 - 4:15 pm*

*Location: Ballroom A*

A representative from the U.S. Department of State, Bureau of Education and Cultural Affairs (ECA), provides an update on public service / public policy initiatives across the Fulbright program for recent graduates, mid-career professionals and faculty. One of Fulbright's new initiatives, the Fulbright-Clinton Fellowships is discussed. This program provides opportunities for U.S. citizens to serve in professional placements in a foreign government ministry or institution. In addition, Susan Appe, Fulbright Scholar Alumna, discusses the benefits for junior faculty and the Fulbright Flex Awards.

**Tony Claudino, IIE\***

**Vincent Pickett, U.S.**

Department of State

**Josh Martin, Fulbright-Clinton Alumna**

**Susan Appe, Binghamton University**

## **The Role of Civic and Community Engagement in an Urban Campus Public Service Program**

*Friday | 3:15 - 4:15 pm*

*Location: Ballroom B*

Urban campuses are in unique positions to integrate civic and community engagement in curriculum, research and service. The panel will review ways that Public Policy and Administration faculty and students can collaborate with elected and appointed officials, community leaders and citizens and to address the challenges that face urban communities. Presenters will review the curriculum implications, research opportunities, faculty development support, and demonstrations of campus wide engagement. Specific examples will be shared from programs uniquely providing high-quality research; timely technical assistance; and neutral convening of stakeholders and citizens with discussions on emerging practices and lessons to share.

**Marie Chevrier, Rutgers University - Camden\***

**Stephen Danely, Rutgers University - Camden**

**Thomas Sinclair, Binghamton University**

**John Bartle, University of Nebraska Omaha**

**Sara Woods, University of Nebraska Omaha**

## **Teaching Compstat after Ferguson: Addressing Issues around Race in the Classroom**

*Friday | 3:15 - 4:15 pm*

*Location: Ballroom C*

Recent events have highlighted the tensions that continue to exist between communities of color and law enforcement agencies. These issues may surface in the classroom in the context of some of the material we teach, such as analysis of Compstat, the crime prevention performance management strategy. Teaching Compstat offers an opportunity to address both performance management practices and their implications for vulnerable communities. How have Schools of Public Affairs broadened the conversation around Compstat and similar cases to address these challenging issues?

**Sherry Glied, New York University\***

**Barton Wechsler, University of Missouri**

**Joaquin Herranz, Jr., University of Washington**

**Michelle DePass, The New School**

**Gordon Campbell, New York University**

## **Critical Skills for Future Public Managers**

*Friday | 3:15 - 4:15 pm*

*Location: Ballroom F*

The premise of this panel is simple: the skills necessary for multi-sectoral leadership are changing and public affairs programs must respond. The first presentation explores data on how alumni (at various career stages) view the importance of "hard," "soft," and communication skills. The second presentation focuses on the "people" skills necessary for managing human resources and high performance work systems. The third presentation examines "collaborative" skills, focusing on leaders' ability to work across boundaries to solve problems and create public value. The final presentation focuses on "big data" skills and their significance for accessing, extracting, structuring, and analyzing government information.

**Tina Nabatchi**, Syracuse University\*

**Jessica Sowa**, University of Colorado Denver

**Heather Getha-Taylor**, University of Kansas

**Greg Munno**, Transaction Records Access Clearinghouse, Newhouse School of Public Communications, Syracuse University

**Rosemary O'Leary**, University of Kansas

## **Strengthening Community and Intra-University Pathways to MPA/MPP Programs**

*Friday | 3:15 - 4:15 pm*

*Location: Ballroom G*

Many NASPAA accredited programs target undergraduate students from their home institutions for recruitment because they strengthen our programs in important ways: they enhance diversity, bring in high performing undergraduates and they are a predictable recruitment source. Panelists share their strategies for recruiting intra-university students, such as accelerated degree programs, feeder courses that emphasize students' potential for making a difference through public service, and long-term relationship building with students beginning in high school. The discussion focuses on additional approaches to recruiting these students.

**David Campbell**, Binghamton University\*

**Lavonna Lewis**, University of Southern California

**Pamela Adams**, University of Arizona

**Richard Barke**, Georgia Institute of Technology

## **Fundraising, Philanthropy, and Advancement for Public Affairs Schools**

*Friday | 3:15 - 4:15 pm*

*Location: Ballroom H*

With state and federal support for higher education in decline and growing concerns about affordability and access, academic leaders of public affairs colleges, schools, and departments are increasingly expected to engage in fundraising, philanthropy, and advancement to support their programs. Deans, directors and department chairs that are new to their roles often lack experience and are unaccustomed to championing their programs by soliciting funds from prospective donors. This session brings together academic program leaders and development staff from public affairs programs at public and private universities to share lessons learned on effective fundraising approaches and the challenges and opportunities of philanthropy.

**Trevor Brown**, The Ohio State University\*

**David Van Slyke**, Syracuse University

**Sandra Archibald**, University of Washington

**Whitney Abraham**, The Ohio State University

**Noelle Bannister**, Columbia University

\* Convener

# FRIDAY, OCTOBER 16

## **Integrating Local Stakeholders into Public Affairs Education**

*Friday | 3:15 - 4:15 pm*

*Location: Greenpoint/Williamsburg*

This panel examines various strategies used in public affairs programs to integrate local stakeholders such as public officials and nonprofit personnel into students' educational experiences, looking specifically at four very different programs at (1) a large private Catholic university located in a big city, (2) a mid-sized private Catholic university in a suburb, (3) a large private secular university in a big city, and (4) a large public university in a mid-sized city.

**Richardson Dilworth**, Drexel University\*

**Thomas Bryer**, University of Central Florida

**Catherine Wilson**, Villanova University

**Robert Stokes**, DePaul University

## **Track Question on Data: What Can Public Service Education Programs Do to Build Capacity in Data Analysis So That Students Can Compete with Graduates From Other Sectors and Address Public Problems?**

*Friday | 3:15 - 4:15 pm*

*Location: Navy Yard/DUMBO*

The discussion starts with an overview of why data analysis skills are necessary and shares examples of how schools have taught these skills and what employers are looking for. Additionally, the discussion covers how important it is to focus on teaching research skills and not only analysis skills

**Bill Adams**, The George Washington University\*

**Betty Vu**, California State University Dominguez Hills

**Michael Taylor**, Seton Hall University

**Maureen Berner**, University of North Carolina Chapel Hill

**Donna Lind Infeld**, The George Washington University

## **Public Administration Training in Africa: Competencies in Development Management**

*Friday | 3:15 - 4:15 pm*

*Location: Golden Boardroom*

This panel sheds light on the discourse about training public managers to implement good governance policies in Africa. We present research and highlight experiences beneficial to those who wish to learn about the future direction of training research and scholarship there. We address the question of competencies that public managers need to be successful in leading and managing the public services. We argue that more work remains to be done to ground training in the context of development. In light of the literature on good governance, we also argue that training will benefit largely from systematic blending of theoretical, conceptual, and experiential knowledge.

**Peter Haruna**, Texas A&M International University\*

**Andrew Ewoh**, Texas Southern University

**Edwin Ijeoma**, University of Fort Hare, Bisho South Africa

**Al Bavon**, University of Arkansas Clinton School

**Aziza Zemrani**, The University of Texas Pan American

**Ricky Mukonza**, Tshwane University of Technology

## Annual Business Meeting

Friday | 4:30 - 5:30 pm

Location: Ballroom D/E

## Platinum Sponsor Evening Reception

Friday | 6:30 - 8:30 pm

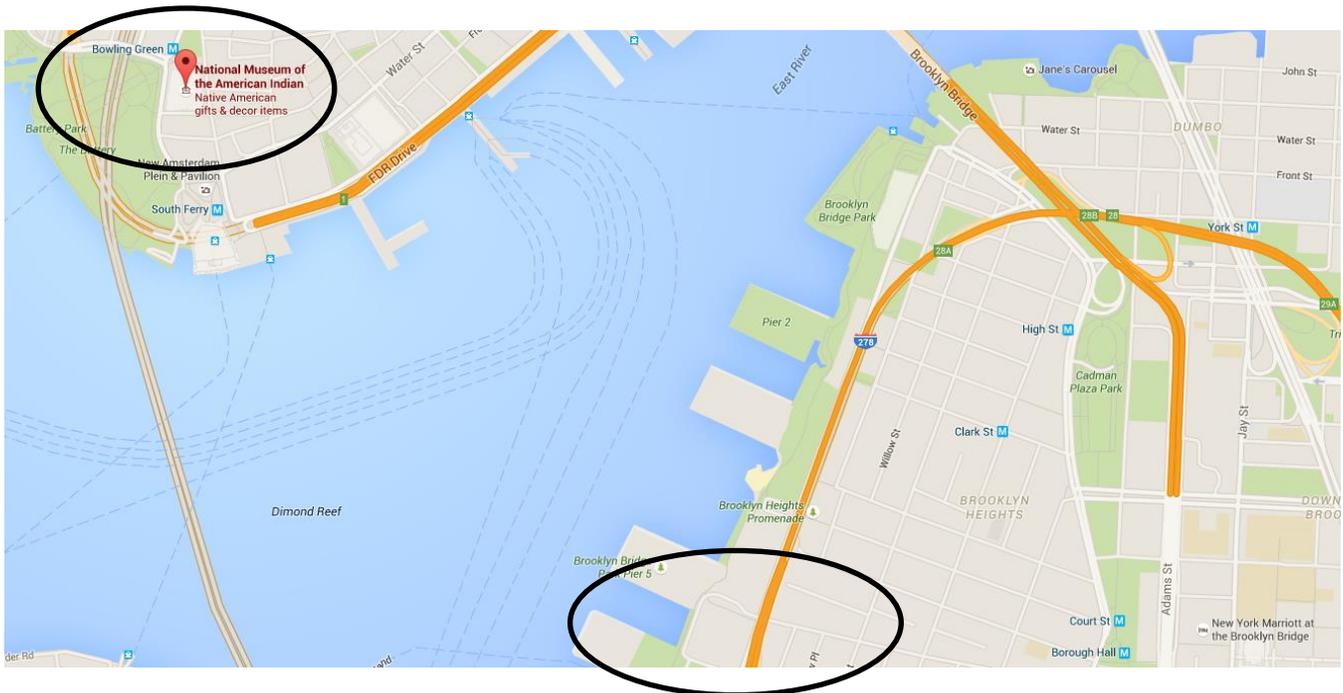
Location: National Museum of the American Indian

### Platinum Sponsors:

- **Columbia University**, School of International & Public Affairs
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- **University of Maryland College Park**, School of Public Policy
- **University of Minnesota**, Humphrey School of Public Affairs

The National Museum of the American Indian–New York, the George Gustav Heye Center, is located within the historic Alexander Hamilton U.S. Custom House. The museum's permanent and temporary exhibitions—as well as a range of public programs, including music and dance performances, films, and symposia—explore the diversity of the Native people of the Americas.

The museum is accessible from the Marriott via the 4&5 train. Board the train at Borough Hall station and take it 5 stops towards Woodlawn. Exit the train at the Bowling Green station. Look for student volunteers to guide you along the route.



\* Convener

2015 NASPAA Conference Program Sponsored by Arizona State University School of Public Affairs

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# **SATURDAY, OCTOBER 17**

Each New York City host school wants to share with you an insider's view of a public service urban initiative. They have organized the following tours to compliment your conference experience. All tours will depart from the conference registration area at the listed start time and arrive at the location via subway. If you are not on-time, the group will depart without you. Tour pre-registration occurred when you registered online for the conference; check for your name on the list at the registration table. If you didn't sign up for a tour, but want to attend, please sign up at the registration desk. Please note that most tours have an attendee maximum and they might fill up quickly.

## **World Trade Center Construction and Site Tour followed by visit to 9/11 Memorial and Museum**

**8:00 am – 12:00 pm**

***Organized by John Jay College of Criminal Justice***

A presentation from a Port Authority of NY & NJ senior executive on Rebuilding the new World Trade Center site. This will be followed by an on-site tour to view the progress of rebuilding the One World Trade Center site, a state-of-the-art Transportation Hub, a Vehicular Security Center and more. Following the presentation and site tour, visit the National September 11 Memorial at the World Trade Center. *This tour is sold out.*

## **Harlem, 2015: Race, Politics and Policy**

**8:45 am – 12:30 pm**

***Organized by Columbia University School of International and Public Affairs***

You will be escorted to the Schomburg Center in Harlem and see two new exhibitions entitled "Unveiling Visions: The Alchemy of the Black Imagination" and "Black Suburbia: From Levittown to Ferguson". Enjoy a bus tour of historic and scenic north Harlem soon after, followed by lunch at the Red Rooster, one of the leading restaurants of Harlem and New York City. David N. Dinkins, 106th Mayor of New York City, will participate in an informal dialogue on race and politics in the 21st Century.

## **DUMBO: The Creative Transformation of a NYC Neighborhood**

**9:30 am – 1:00 pm**

***Organized by Baruch School of Public Affairs CUNY***

The DUMBO (Down Under the Manhattan Bridge Overpass) neighborhood in Brooklyn has been transformed over the last two decades from a gritty, desolate warehouse district into an exciting mixed-use neighborhood that includes residential, cultural, and growing businesses along a newly built and magnificent waterfront park. On this tour, we will explore DUMBO and meet the leaders involved. Look for Angelina Delgado and Robert Walsh at the registration area to depart the hotel.

## **The Challenges of Hurricane Recovery in New York City: Lessons from Brooklyn**

**9:45 am – 1:00 pm**

***Organized by The New School Milano School of International Affairs, Management, and Urban Policy***

Although nearly two years have passed since Hurricane Sandy crashed into New York City, the recovery process is not yet complete. This tour will visit the Brooklyn neighborhood of Sheepshead Bay, one of many neighborhoods to experience extensive flooding. The trip will be led by Jill Cornell, a board member of New York's Long-Term Recovery Group, a nonprofit organization formed to help the city rebuild. She will provide an overview of the storm's impact and of the city's response. In Sheepshead Bay, you will see some of the remaining damage, and talk to individuals involved in the neighborhood's recovery. Following the tour, participants will have the option of having lunch at a Russian restaurant in nearby Brighton Beach and take the subway back to the conference hotel, or immediately returning to the hotel via bus.

**A Guided Tour of the High Line: A National Model of Urban Greenspace Development and Public/Private Partnership  
10:00 am – 1:30 pm**

***Organized by New York University's Robert F. Wagner Graduate School of Public Service***

A guided tour of the High Line, a once-abandoned elevated railway that was resurrected in 2009 as a mile-and-a-half long green space. The High Line is now a wildly-popular public park, a successful lesson in public-private partnerships, the epicenter of a revitalized west-side neighborhood, and a controversial symbol of urban gentrification. The tour will be hosted by urbanist Claire Weisz, an eminent public policy expert who will describe how the High Line is, in New York magazine's words, the "perfect confluence of radical dreaming, dogged optimism, neighborhood anxiety, design mania, and real estate opportunism." After the tour, join NYU Wagner for lunch in the bustling neighborhood of Chelsea, home to a thriving artisanal food market and Google NYC.

**Tour of New York Transit Museum and lunch at Juniors Restaurant**

***11:00 am – 1:00 pm***

***Organized by Long Island University Brooklyn School of Business, Public Administration and Information Sciences***

The New York Transit Museum is dedicated to the collection, preservation, exhibition and interpretation of the cultural, social and technological history of public transportation in the New York metropolitan region. Have lunch just a short walk away at Juniors Restaurant, known as the home of New York's best cheesecake.

**Tour of New Jersey Performing Arts Center**

***1:30 pm – 3:30 pm***

***Organized by the Rutgers University - Newark School of School of Public Affairs and Administration***

The New Jersey Performing Arts center began with the belief that New Jersey needed a world-class performing arts center. NJPAC opened in 1997 and in the 18 years since, it's been an exemplary case study of the role of cultural institutions in bringing about urban transformation. This tour offers an in-depth look at the center and the impact of it. The 50 minute transit ride to get to Newark NJ is well worth it! Also, if you are planning to depart on Saturday afternoon or evening, book your flight out of Newark and you'll only need to take a 10 minute cab ride to the airport.