

WEDNESDAY, OCTOBER 19

Accreditation Institute

Wednesday | 8:00 am - 4:15 pm

Location: Governor's Ballroom

Based around an interactive, flipped classroom, the 2016 Institute will use a combination of video modules and experiential and skills-based learning to touch on each of the 7 NASPAA Accreditation Standards, including maintaining your mission and sustainable assessment, as well as program best practices in diversity. The philosophy of the training is focused around the elements of managing a program effectively: mission-driven, outcomes-oriented, evidence-based. Programs seeking (re)accreditation in the short-term – programs in the 2017-18 and 2018-19 cohorts – are especially encouraged to attend the Institute. It is also an excellent opportunity for programs interested in seeking accreditation to prepare for both the eligibility application and/or self-study report. Program heads and faculty new to currently accredited programs are also welcome to learn about the expectations of accredited programs. Volunteers interested in training to serve as NASPAA Site Visitors are also encouraged!

Breakfast sponsored by: **The American University in Cairo**

Luncheon sponsored by: **West Chester University Department of Public Policy & Administration**

Refreshments sponsored by: **Brigham Young University MPA**

New Directors Coffee

Wednesday | 10:00 – 11:30 am

Location: House

New, current, and future program directors as well as those considering the role are invited to discuss challenges, successes, and network with peers. The session will be facilitated by veteran program director, Dr. Lori Brainard, who served as director of the MPA program at The George Washington University's Trachtenberg School of Public Policy and Public Administration for 10 years. If there are specific topics you'd like to discuss, reach out to Lori at brainard@email.gwu.edu.

Lori Brainard, The George Washington University*

NASPAA NEXT: A Leadership Development Institute for Public Affairs Education (*Invitation Only*)

Wednesday | 1:00 - 5:00 pm

Location: Judicial

NASPAA is excited to announce the inaugural class of NASPAA NEXT at our 2016 Annual Conference in Columbus, Ohio. The four-hour workshop will provide emerging leaders in their departments or programs practical tools that will enable them to become more engaged members of their campuses and communities. Participation in NASPAA NEXT is by invitation only and invitations are based on recommendations from deans and other senior faculty, professional reputation and scholarly research, as well as participation in NASPAA activities. Participants will learn self-awareness strategies and how to manage their relationships in order to become more fully engaged with NASPAA by ensuring their talents and knowledge base are strategically aligned with leadership opportunities for the association.

Sharon Mastracci, University of Utah

Kathryn Newcomer, George Washington University

Kurt Thurmaier, Northern Illinois University

Accreditation Institute Reception

Wednesday | 5:30 – 6:30 pm

Location: Governor's Ballroom CD

Sponsored by: **West Chester University Department of Public Policy & Administration**

Global Attendee Welcome Reception

Wednesday | 6:00 – 7:00 pm

Location: Governor's Foyer

Sponsored by: **Arizona State University School of Public Affairs**

First Time Attendee Reception

Wednesday | 6:30 – 7:30 pm

Location: Governor's Ballroom AB

Sponsored by: **Georgia Institute of Technology School of Public Policy**

THURSDAY, OCTOBER 20

Research Committee Meeting

Thursday | 7:30 - 9:00 am

Location: House A

David Van Slyke, Syracuse University*

Standards Committee Meeting

Thursday | 7:00 - 9:00 am

Location: Directors Boardroom

Jack Meek, University of La Verne*

Pi Alpha Alpha Committee Meeting

Thursday | 8:00 - 9:00 am

Location: Executive C

Amanda Olejarski, West Chester University*

All PAA chapter advisors or representatives encouraged to attend.

Executive MPA Committee

Thursday | 8:00 - 9:00 am

Location: House B

Jack Mauldon, University of California, Berkeley*

All executive education directors and coordinators are encouraged to attend.

The Changing Nature of Doctoral Programs in Public Affairs Education

Thursday | 8:00 - 9:00 am

Location: Senate A

This panel deals with the multiple challenges facing doctoral programs as they seek to develop scholarly communities for the future. The panel will specifically address: trends in doctoral dissertations, outcomes for doctoral students, and the development of scholarly community within a diverse student population.

Suzanne Beaumaster, University of La Verne*

Burt Barnow, The George Washington University

Adam Williams, Kennesaw State University

Goktug Morcol, Pennsylvania State University - Harrisburg

Derek Slagle, Florida Atlantic University

Incorporated Local Government Entities Do Not Have a Monopoly on Public Services Values

Thursday | 8:00 - 9:00 am

Location: Legislative B

This panel explores the development of public values in non-public organizations. While municipalities use a centralized incorporated structure to facilitate development, private sector development through the use of special districts, non-profits, and public-private partnerships contrasts in initial form, but overtime closely resembles municipalities in form, function, and public values. Since a major concern of outsourcing is the feared loss of public values, the panel believes this concern is overstated, and suggests that the role of public administration education should focus public values instruction built on the success of these broader, full-governance networks of special districts, non-profits, and public-private partnerships.

James H. Thurmond, University of Houston *

David Young Miller, University of Pittsburgh

Robert Sherman Yehl, Valdosta State University

It's Not Just for Capstones: Short Duration Client Projects for the MPA Classroom

Thursday | 8:00 - 9:00 am

Location: Legislative A

With more interest in expanding the scope of classroom learning, many universities are encouraging faculty to engage with external organizations and communities to provide hands-on learning experiences for students. In this panel, we will discuss best practices for external projects in MPA courses, describe the benefits to students in engaging, and the challenges for faculty in pulling off successful experiential learning projects, such as the costs and management of the process.

Adam Eckerd, Virginia Polytechnic Institute and State University*

Yushim Kim, Arizona State University

Susan Sterett, Virginia Polytechnic Institute and State University

William Shkurti, The Ohio State University

Public Service Values through an International Lens

Thursday | 8:00 - 9:00 am

Location: Judicial

The question of public service values and how they should inform competencies in public affairs programs is an important one, highlighted by NASPAA as one of the key competencies all public affairs programs need to address. Yet even within one country the question is a challenging one. The United States is a complex entity, and the values that ought to inform public service are no less complex, overlapping and at times contradictory. Addressing how to integrate “public service values”, then, is less a question of infusion than it is a matter of balance, proportion and wisdom, with the superior public servant exemplifying a sound approach to values when the terrain is unclear.

The question of competencies in an international context is an even more challenging one, given that public service values, being moored in a nation’s culture and politics, will vary considerably. So adding to the underlying complexity in any one nation are the many uncertainties occasioned by different political systems and cultural values.

Jeffrey Apfel, Baruch College - CUNY*

Frank Naert, University of Ghent, Belgium

Tang Chengxiang, Southwestern University of Finance and Economics, Chengdu China

Dörte Busch, Berlin School of Economics and Law , Germany

Angelina Delgado, Baruch College – CUNY

The Skills and Resources Needed to be Effective MPA and PhD Directors

Thursday | 8:00 - 9:00 am

Location: Executive AB

The role of a program director constantly evolves as he/she manages to meet internal and external pressures to manage program expectations. Internal pressure to manage enrollments, address student needs and deliver core curriculum are matched with external pressure to engage stakeholders, respond to market changes, and meet complex accreditation requirements. Understanding what program success is and how to best equip the managers and directors of those programs, particularly during an era of resource scarcity is the focus of this panel. Panelists will address three questions: 1) what do program directors need from the institutions they are serving to be successful; 2) are there particular institutional traits that are associated with program success, and; 3) how are the needs and traits different between Masters and PhD programs.

Craig Maher, University of Nebraska Omaha*

Ethel Williams, University of Nebraska Omaha

Gary Marshall, University of Nebraska Omaha

RaJade Berry-James, North Carolina State University

Matthew Hale, Seton Hall University

Trends in Global Curriculum and Technology at NASPAA Schools

Thursday | 8:00 - 9:00 am

Location: Senate B

With greater focus on international and comparative public administration, graduate programs are increasingly challenged to teach and address comparative perspectives on an international scale. Cultural diversity, global perspectives, and cross-cultural communication are important aspects of training and today's work environment. In this session, we will discuss ways in which graduate programs can use technology to bring in international perspectives through videoconferencing. We will explore ways of creating active engagement with other classrooms around the globe as well as faculty-led global study initiatives. We will also present current trends in comparative public administration education among MPA/MPP programs in the United States.

Connie S. Chan, University of Massachusetts - Boston*

Aroon Manoharan, University of Massachusetts - Boston

Nidhi Vij, University of Mississippi

Isabel Garcia-Ajofrin, The College of New Rochelle

Opening Plenary

Thursday | 9:15 - 10:30 am

Location: Governor's Ballroom

Round Table on Grassroots Globalization

Theme: Food Security

Matt Habash, President and CEO, Mid-Ohio Food Bank

Jerome Lyman, Board Member, Farm Foundation, NFP

Ted Lyng, Director of the Office of Global Food Security, U.S. Department of State

Thursday Morning Refreshments

Sponsored by: **KDI School of Public Policy and Management**

Competitions: Enhance Innovation and Student Learning in Public Affairs Education

Thursday | 10:45 - 11:45 am

Location: Senate A

Course-based contests can be a stimulating approach leading to active learning and innovative outcomes for students, stakeholders and contest sponsors. The scope of social sector focused competitions emphasizing social engagement, social innovation, and social entrepreneurship are expanding. These real-life experiences are challenging students to synthesize theory, research and practice challenges in an effort to do good on campus, in the community or even worldwide. Key features of social sector competitions are discussed and elaborated upon in the action-focused overview of 'contest mode' learning efforts as provocative pedagogy.

Toby Egan, University of Maryland - College Park*
Robert Grimm, University of Maryland - College Park
Susannah Washburn, University of Maryland - College Park
Josh Powers, University of Pennsylvania

Critical Competencies: Featuring Nonprofit Content during Accreditation

Thursday | 10:45 - 11:45 am

Location: Legislative A

This panel continues the conversation about how to successfully achieve nonprofit competencies for students in public service education. One recommendation from the President's Task Force on Specializations may be to increase the presence or profile of nonprofit specialists in NASPAA accreditation including site team visits. Panelists advance that goal by featuring nonprofit content in three key dimensions, including conceptualizing nonprofit content within the overall program mission, the professional and academic qualifications of faculty, and the experiences of a nonprofit graduate degree program in the NASPAA accreditation process. Content is relevant to generalist programs, concentrations, certificates, and full degree programs.

Susan Appe, Binghamton University*
Kathleen Hale, Auburn University
Lisa Dicke, University of North Texas
Mary Ann Feldheim, University of Central Florida

Digital Literacy and Social Media Savvy for Civic Engagement in the Information Age

Thursday | 10:45 - 11:45 am

Location: Senate B

The Pew Research Center (2013) reports that 60 percent of American adults use social networking sites such as Facebook and Twitter; 39 percent have used such sites for one or more civic behaviors. This panel of faculty and administrators from public affairs programs considers the role of digital literacy as a critical competency in public affairs education, with a particular focus on the importance of social media for effective civic engagement. The goal is to identify the critical competencies required of public affairs students to be digitally literate leaders who can effectively engage the public.

Juliet A. Musso, University of Southern California*

Dora Vertenten, University of Southern California

Jeff Osgood, West Chester University

Kathleen Connors, The University of Minnesota

Lori Brainard, The George Washington University

Innovative Approaches to Quant Courses

Thursday | 10:45 - 11:45 am

Location: House B

This panel continues NASPAA dialogue on contents and teaching of quantitative methods. These courses reflect existing theory, methods in practice, history of use of data in government, and application of quantitative analysis to inform and evaluate the public sector. Panelists offer several solutions to the challenges of higher performance expectations and a need in government for data to be rapidly collected, accurately analyzed, and accessible for community decision making. Especially, we present solutions to meeting the quantitative methods needs of MPA/MPP students with limited undergraduate preparation or professional fluency in math, statistics, and data analytics.

Catherine Horiuchi, University of San Francisco*

Sera Linardi, University of Pittsburgh

Kennith M. Matwiczak, The University of Texas at Austin

Yahong Zhang, Rutgers University - Newark

Leveraging the Strengths of AACSB and NASPAA Public Administration Programs in Business Schools that Benefit Both Students and Faculty

Thursday | 10:45 - 11:45 am

Location: House A

MPA programs located in business schools have many opportunities but also face many challenges. Opportunities are present for shared teaching, research, and service and students may benefit from exposure to both public and private sector perspectives. Challenges may include issues of shared governance, integration of AACSB and NASPAA accreditation standards, and the power and influence of MPA departments that are a smaller part of large MBA programs with multiple departments. Panelists from three programs, Suffolk University, University of North Dakota, and LSU will describe some of their opportunities and challenging issues. Enough time will be available for audience discussion.

Richard Beinecke, Suffolk University*

Dana M. Harsell, University of North Dakota

William Gates, Naval Postgraduate School

Ohio's Window on Public Affairs Education

Thursday | 10:45 - 11:45 am

Location: Executive C

This panel will highlight some of the innovative and exciting initiatives in civic engagement that have been taking place in small public administration programs in Ohio. Panelists will be presenting not only their best practices, but also facilitating a discussion about the challenges and opportunities for building civic engagement into the MPA curriculum.

Shannon K. Orr, Bowling Green State University*

Jason Jolley, Ohio University

Jerri Killian, Wright State University

Joseph Mead, Cleveland State University

Ranking Public Administration and Policy Master's Degree Programs: A Dean's Roundtable Discussion

Thursday | 10:45 - 11:45 am

Location: Judicial

On March 16, 2016, U.S. News & World Report released their most recent ranking of master's degree programs in public administration and policy. This is the 7th such ranking, the 1st occurring in 1995, followed by updated rankings approximately every third year since then. This panel is a roundtable of deans discussing their experiences with the ranking of their programs and how they "make sense" of it. In addition to a general discussion of ranking experiences, the deans will be asked to respond to the claims in a recent paper (H. George Frederickson and Edmund C. Stazyk. 2016. "Ranking Public Policy and Administration Graduate Programs 1995-2016: An Analysis and Discussion) that: (a) in the long run program rankings will be stable, tending to equilibrium; (2) from time to time there may be examples of "punctuated equilibrium" that require explanation; (3) significant and lasting change in program ranking regimes follow the S-curve of the diffusion of innovation; (4) specialization matters; (5) if equilibrium is the default condition under ranking regimes, programs privileged by the rankings will not risk change. Rankings are, therefore, an enemy of program creativity and innovation and a form of institutional isomorphism.

H. George Frederickson, The University of Kansas*

Sandra O. Archibald, The University of Washington

Jack H. Knott, University of Southern California

Jonathan G.S. Koppell, Arizona State University

Karl Rethemeyer, University at Albany - SUNY

Teaching Students in a Globalizing Environment

Thursday | 10:45 - 11:45 am

Location: Executive AB

The internationalization of public affairs programs through alternative teaching methodologies offers opportunities for exposing students to the needs of a globally interconnected and complex environment. The purpose of this panel is to illustrate how various teaching and learning methodologies can create important connections between course material and real world experiences. Such globally-sensitive methodologies expose students to complex interconnected problems and cultural differences thereby serving as powerful tools for shaping moral and ethical change.

Laura Keyes, University of North Texas*

Aziza Zemrani, The University of Texas - Rio Grande Valley

Peter Haruna, Texas A&M International University

NASPAA Awards Luncheon

Thursday | Noon - 1:30 pm

Location: Governor's Ballroom

Sponsored by: **New York University Wagner Graduate School of Public Service**

Join us to honor the 2016 Annual Award Winners.

Keynote: **Michael A. Nutter**, David N. Dinkins Professor of Practice in Urban and Public Affairs, Columbia University School of International and Public Affairs

Challenges of Schools of Public Administration in Latin America

Thursday | 1:45 - 2:45 pm

Location: Executive C

On February 2015, the Latin American Center for Development Administration (CLAD) published a document with conclusions and recommendations produced during a meeting of schools and institutes of public administration in Ibero-America. The document specifically addressed the challenges faced by schools and institutions of public administration in the region. In this panel, three Latin American schools will analyze the challenges that they and other schools face in their own countries, critically compare their national experience with the CLAD document, and offer corresponding recommendations.

Josefina Bruni Celli, Instituto de Estudios Superiores de Administración, Venezuela*

Palmira Rios, Universidad de Puerto Rico

Sandra Garcia Jaramillos, Universidad De Los Andes – Uniandes, Colombia

Cultural Competency: Understanding What Students Know and Improving Curricular Integration

Thursday | 1:45 - 2:45 pm

Location: Senate B

This panel addresses the need for MPA programs to respond to changing dimensions of diversity and call for enhanced inclusiveness. We present findings from a student survey that captures direct and indirect measures of cultural competency to validate a cultural competency scale and identify predictors of cultural competency for public administrators. We introduce pedagogical strategies to embed inclusive practices to illustrate how to achieve cultural competencies within the classroom. We critically examine how diversity is captured in MPA curriculum and competency models, drawing upon interdisciplinary concepts and frameworks to consider gaps and opportunities for future development.

Maja Holmes, West Virginia University*

Bridgette Cram, Florida International University

Heather Getha-Taylor, The University of Kansas

Susan Gooden, Virginia Commonwealth University

Education through Simulation: Assessing the NASPAA Student Simulation Competition Cases

Thursday | 1:45 - 2:45 pm

Location: Senate A

As NASPAA announces its third annual global student simulation competition, now in partnership with the Batten School at University of Virginia, panel members will discuss how public affairs and public policy schools can develop pedagogies that incorporate computational and simulation techniques while reflecting on their own experiences as judges and educators during the NASPAA competitions. The panel members will also discuss the value for our students of learning network governance possibilities and the value to stakeholders of preparing students for network governance in democratic societies through simulation-based experiential learning.

Yushim Kim, Arizona State University*
David Eaton, The University of Texas at Austin
Gerard Learmonth Sr., University of Virginia
Roy Heidelberg, Louisiana State University
David Andersen, University at Albany - SUNY
Andand Desai, The Ohio State University

Emerging Scholar Award Winners: New PhD Students on the Market

Thursday | 1:45 - 2:45 pm

Location: House B

While NASPAA has always focused on excellence in public service education, it also recognizes the close relationships between public affairs scholarship and high quality public affairs education. Indeed, the next generation of instructors are our current PhD candidates! They are exploring the boundaries of our knowledge, developing new methods for advancing our understanding of the public sphere, and seeking answers to new and enduring questions about policy and administration. This panel features research presentations from the winners of the NASPAA Emerging Scholars Award, awarded to PhD candidates who are on the academic job market this year, as selected through a competitive process.

Burt Barnow, The George Washington University*
Andrew Heiss, Duke University
Stephen Holt, American University

Information Technology and Work in 21st Century: What should Public Administrators know?

Thursday | 1:45 - 2:45 pm

Location: Executive AB

Our panel will explore the impact of the fast paced technological changes on work in public organizations in the global context. We will explore the pedagogical aspect of how to prepare future public administrators in the rapidly changing digital world.

Sukumar Ganapati, Florida International University*

Alan Shark, Rutgers University - Newark

Ramayya Krishnan, Carnegie Mellon University

Neil Kleiman, New York University

Kevin DeSouza, Arizona State University

Meeting 21st Century Needs in Preparing the Next Generation of Election Administrators

Thursday | 1:45 - 2:45 pm

Location: House A

As the 2016 elections illustrate, how we administer elections is critical to the exercise of democracy but largely missing from graduate education in public administration or public policy. To address this, in October 2015, NASPAA approved the Election Commons as a resource pool for graduate education in election administration and leadership. This panel highlights the very few NASPAA member programs that focus on election administration, strategies for resource sharing, and discussion with election officials about the needs of this critical and broadly dispersed practitioner audience. This is a sponsored panel of the Election Administration and Leadership Section.

Kathleen M. Hale, Auburn University*

Doug Chapin, University of Minnesota

Steve Huefner, The Ohio State University

Kenneth Mayer, University of Wisconsin-Madison

Robert Montjoy, University of New Orleans

Race and Campus Activism at Schools of Public Policy and Public Affairs

Thursday I 1:45 - 2:45 pm

Location: Judicial

Currently the nation is experiencing a wave of campus activism, the likes of which hasn't been experienced in 40 years. Some of this activism is a result of the Black Lives Matter Movement, however some activism stems from students of color feeling unwelcome or unsupported on college and university campuses throughout the nation. During this panel we would like to explore three NASPAA member schools which have experienced campus activism up close and personal – The Truman School at the University of Missouri, the Woodrow Wilson School at Princeton, and University of Kansas' School of Public Affairs and Administration. The panelists will offer their perspectives on how campus activism affected the tone and nature of public policy education within their respective schools.

Richardson Dilworth, Drexel University*

Charles Menifield, University of Missouri - Columbia

Reggie Robinson, The University of Kansas

Elisabeth Donahue, Princeton University

Teaching Democratic Values in Non-Western Countries

Thursday 1:45 – 2:45 pm

Location: Legislative A

Teaching democratic values to public administration students in non-western countries faces interesting and complex challenges. The cultural, political, and social differences affect how democratic values are defined, perceived, taught, and learned, and whether they make a difference in the mindsets and behaviors of students. This panel focuses on several Asian counties/areas, bringing together participants who are experienced in designing and teaching public administration programs in those settings.

Kaifeng Yang, Renmin University, China*

Ora-Orn Poocharoen, Chiang Mai University, Thailand

Irving Huang, Tamkang University, Taiwan

Thursday Afternoon Refreshments

Sponsored by: **The George Washington University Trachtenberg School of Public Policy and Public Administration**

Doctoral Education Committee Meeting

Thursday I 3:00 - 4:00 pm

Location: Executive C

Suzanne Beaumaster, University of La Verne*

Election Administration Section Meeting

Thursday | 3:00 - 4:00 pm

Location: Capitol Boardroom

Kathleen Hale, Auburn University*

International Committee Meeting

Thursday | 3:00 - 4:00 pm

Location: House A

Josefina Bruni-Celli, Instituto de Estudios Superiores de Administración, Venezuela*

Open to all conference attendees from all countries, and those with a special interest in international exchange.

Capitalizing the “P” in Public Service Education: Creating a New Framework that Links NASPAA School Teaching & Research to the Policymaking Process

Thursday | 3:00 - 4:00 pm

Location: Judicial

This panel will define a new framework for instruction and research that aligns NASPAA schools directly with local and national policymaking communities. NASPAA deans will discuss successful initiatives that challenge conventional notions of the faculty-student-policymaker relationship. This panel will also offer NASPAA conference attendees the opportunity to participate in, and contribute to, this growing movement and set of activity. The session will: Provide a framework for a new public service pedagogy; identify opportunities and difficulties, incentives and disincentives; and describe how such efforts can help break down internal silos and traditional disciplinary boundaries.

Neil Kleiman, New York University*

David Birdsell, Baruch College - CUNY

Jonathan Koppell, Arizona State University

Eric Schwartz, University of Minnesota

Angela Evans, The University of Texas at Austin

Intercultural Competence: The Key Ingredient for Your Programs' Internationalization Initiative

Thursday | 3:00 - 4:00 pm

Location: Senate B

What is intercultural competence, how do we identify, cultivate, and measure it in our public service programs of study? In this session offers a well-researched set of methods and models for doing just this. Employing the Intercultural Adaptation Model (Oddou & Mendenhall, 1986) as the basis of intentional instruction design for intercultural competence, we will explore curiosity, open-mindedness and other essential intercultural learning objectives as well as best practices for assessment and teaching in this arena. Campus case studies that employ travel, local/regional emersion, as well as distance education partnerships around the world will be shared and discussed.

Chris Cartwright, Intercultural Communication Institute*

Nadia Rubaii, Binghamton University

Aziza Zemrani, The University of Texas - Rio Grande Valley

The Future of Nonprofit Management Education in Schools of Public Affairs

Thursday | 3:00 - 4:00 pm

Location: Legislative B

This panel brings together four scholars of nonprofit management education—Professors Erna Gelles, Kirsten Gronbjerg, Steven Rathgeb Smith and Mary Tschirhart-- to address emerging issues in the field, especially in light of the competencies based framework embedded in the current NASPAA accreditation standards and the recrudescence in interest in separate accreditation of nonprofit management programs. Further, the growing internationalization of many schools of public affairs and the increased hybridity of nonprofit organizations has raised new design and pedagogical issues for nonprofit faculty. The panel will be organized as a roundtable with extensive interaction with the audience.

Steven Smith, American Political Science Association*

Kirsten Gronbjerg, Indiana University - Bloomington

Erna Gelles, Portland State University

Mary Tschirhart, The Ohio State University

Managing Complexity Through W.E. Deming's System of Profound Knowledge

Thursday | 3:00 - 4:00 pm

Location: Senate A

Normative issues of ethical behavior and social equity related to issues of diversity within public institutions are matters that are gaining increasing attention in public administration scholarship and practice. Complexity refers to dynamic patterns and interactions among participants within a system. This roundtable of experts and practitioners will discuss ways in which Deming's systems-based approach can help us better address issues of complexity as they pertain to diversity and inclusion in public institutions.

Ravi Roy, Southern Utah University*

Ali Farazmand, Florida Atlantic University

Henrik Minassians, California State University - Northridge

Patricia Keehley, Southern Utah University

Angela Pool-Funai, Southern Utah University

Seth York, Southern Utah University

Perspectives on Executive MPA Curricula: Comparative Experiences Abroad

Thursday | 3:00 - 4:00 pm

Location: House B

In searching for meaningful ways prepare leaders for the increasing demands of the public sector, executive MPA programs require curricula that addresses not only domestic challenges, but all students to gain a comparative perspective. Top programs are crafting this approach using a comparative model including field seminars and visits to international locations in Europe and Asia, allowing executives to gain awareness of the cultural competencies and business practices used by leaders across the globe. This panel will address the opportunities and challenges in program design that make a comparative frame a reality.

Patrick S. Malone, American University*

Jane Mauldon, University of California, Berkeley

Craig Shinn, Portland State University

Programming Models which Promote Student Diversity in Public Policy

Thursday I 3:00 – 4:00 pm

Location: Executive AB

Student body diversity remains a top priority for public policy and public administration programs. Innovative recruitment and engagement strategies are essential for increasing the number of diverse applicants. Panelists lead a discussion on the successes and challenges in developing and implementing pipeline programs such as public service weekend conferences and summer gateway programs that aim to promote the field of public policy and public administration to diverse student populations.

Gladys Perez, Carnegie Mellon University*

Joann Lindstrom, Binghamton University

Tricia Schryer, University of Michigan

Teaching Budgeting After the Election of 2016: Issues Facing All Levels of Government

Thursday I 3:00 - 4:00 pm

Location: Legislative A

Often the difficult problems involved in governing are not front and center in political campaigns, as they invariably involve hard choices and tradeoffs that politicians would rather not talk about. On November 9th, however, these problems will be front and center for those who have been elected to executive and legislative positions at all levels of government. This panel will explore the particular issues that will face these officials and the implications for teaching and research on budgeting.

Philip Joyce, University of Maryland – College Park*

John Bartle, University of Nebraska Omaha

Alfred Ho, University of Kansas

Donald Kettl, University of Maryland – College Park

Data Committee Meeting

Thursday I 4:15 - 5:15 pm

Location: Capitol Boardroom

Mike Shires, Pepperdine University*

Marketing the MPA/MPP Committee Meeting

Thursday I 4:15 - 5:15 pm

Location: House A

George William Dougherty, University of Pittsburgh*

Policy Issues Committee Meeting

Thursday I 4:15 - 5:15 pm

Location: Executive C

Donald Kettl, University of Maryland - College Park*

Engaging Public Service Values in MPA programs: A China-US Comparative Perspective

Thursday | 4:15 - 5:15 pm

Location: Executive AB

Engaging Public Service Values in MPA programs: A China-US comparative perspective

This panel seeks to compare and contrast the experience of two schools – Tsinghua University’s School of Public Policy and Management, and the Evans School of Public Policy and Governance, University of Washington - in crafting curricula that reflect in different global perspectives on public service values. The panel examines how elements of a public value orientation are embedded both across the schools and across programs – from undergraduate to executive – offered by both schools. Lessons on public service values arising from the collaboration of the two schools in developing a joint masters degree will also be explored.

Scott Fritzen, The University of Washington*

Sandra Archibald, The University of Washington

Zongchao Peng, Tsinghua University

Qunhong Shen, Tsinghua University

Online Learning Engagement: Capture to Create

Thursday | 4:15 - 5:15 pm

Location: Senate A

With more classes moving online, new paradigms are required to engage students in meaningful ways. This panel will share experiences of capturing traditional classroom lectures online with podcasts and live, synchronous sessions; as well as creating new (low-cost) alternatives to PowerPoint, using engaging presentation tools such as PowToons, Camtasia, Audacity, Screencast-o-matic, VideoScribe and more. The panel will also review strategies for assisting faculty in exploring new techniques for the purpose of aiding in student learning, retention and comprehension. New techniques are more than just “chrome and fins...” it’s about reaching students through a new media with a new paradigm.

Linda-Marie Sundstrom, California State University - Long Beach*

David Powell, California State University - Long Beach

Suzanne Beaumaster, University of La Verne

Elaine Ahumada, California Baptist University

Social Equity - The Intergovernmental System and The Flint Water Crisis

Thursday | 4:15 - 5:15 pm

Location: Judicial

The Flint, Michigan water crisis is one of the largest public health crises in decades. This intergovernmental debacle will most likely have far reaching public policy education implications. In addition to the allegations of cover-up as to when officials first knew the water was unsafe for public consumption, there are social justice and equity implications as well, since the majority of the city's residents are African American and poor. This panel will be a collective effort from NASPAA's Diversity and Social Equity Committee, Local Government Management Education Committee, and the newly revised Urban Serving Section. Panelists from these NASPAA bodies will discuss the political environment that led to this crisis as well as what types of public policy instruction can be given to future leaders to prevent this from happening again.

Blue Wooldridge, Virginia Commonwealth University*

Susan Gooden, Virginia Commonwealth University

Abraham Benavides, University of North Texas

Robert Blair, University of Nebraska Omaha

Dale Thomson, The University of Michigan - Dearborn

Raquel Thueme, Ruth Mott Foundation

Teaching Network Governance

Thursday | 4:15 - 5:15 pm

Location: Senate B

This panel will explore the challenges of making collaborative inter-sectoral networks accountable to increasingly diverse publics. Students need negotiation and collaboration skills to function effectively within a network and use collaborative governance. They also need to apply these skills in increasingly diverse communities of the public and stakeholders. Teaching them requires simulations and experiential learning beyond traditional lecture. It also requires integrating accountability and public engagement into the negotiation curriculum. These essential skills are not generally part of the core required curriculum in public affairs. Panelists will suggest experiential approaches to teaching accountability.

Lisa B. Amsler, Indiana University - Bloomington*

Kirk Emerson, University of Arizona

Robert Christensen, Brigham Young University

Terry Amsler, Indiana University – Bloomington

Teaching Technology Today

Thursday | 4:15 - 5:15 pm

Location: House B

Technology permeates every facet of public policy and administration. Hence, we must teach IT and technology policy in our curriculum; students need specific instruction in these areas. This panel will discuss content and methods for teaching areas such as: IT, GIS, Social media, and technology governance, ethics and regulation. We will propose courses, present syllabi, and discuss methods for including content throughout the curriculum. The panel will explore the value of partnerships with: departments, universities, governments, nonprofits, and industry. Also, we will analyze critical skills that our students' need in the future workforce.

Sherri Greenberg, University of Texas at Austin*
Ann Ya Ni, California State University – San Bernadino
Alan Shark, Rutgers University – Newark
Kelly J. Robinson, Rutgers University – Newark
Michael Ahn, University of Massachusetts Boston
Sukumar Ganapati, Florida International University
Aroon P. Manoharan, University of Massachusetts Boston

The Relationship of the Nonprofit and Voluntary Sector to Public Service

Thursday | 4:15 - 5:15 pm

Location: Legislative B

First, the professional and philosophical case will be made for including the sector under the umbrella of public service. This is followed by the current thinking of the NASPAA leadership regarding the nonprofit and voluntary sector and public service. An example aligning the universal competencies with the mission of a nonprofit management program is shared, and the presentation will close with observations and strategies regarding accreditation and critical competencies in nonprofit management. This discussion has direct educational implications for programs in public administration with tracts in nonprofit management and stand-alone nonprofit management programs seeking accreditation or re-accreditation.

Mary Ann Feldheim, University of Central Florida*
Jennifer Alexander, The University of Texas - San Antonio
Jo Ann Ewalt, College of Charleston
Roseanne Mirabella, Seton Hall University
Jack Meek, University of La Verne

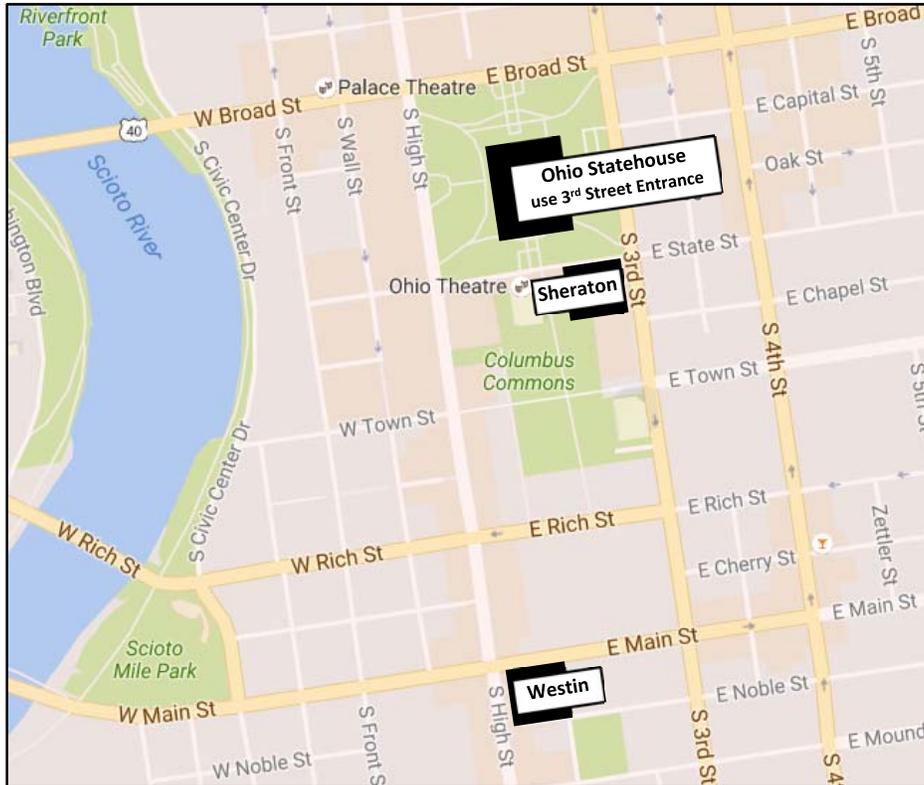
Thursday Evening Reception

Thursday | 6:30 – 8:30 pm

Location: The Ohio Statehouse, 1 Capitol Square, Columbus, OH 43215

All registered conference attendees are welcome!

Sponsored by: **Baruch College School of Public and International Affairs, CUNY**
The University of Texas at Austin LBJ School of Public Affairs
Ohio University Voinovich School of Leadership and Public Affairs



The Ohio Statehouse is just one block from the Sheraton. Please look for student volunteers and use the 3rd Street Entrance.

FRIDAY, OCTOBER 21

Nonprofit Management Education Section Meeting

Friday | 7:00 - 8:30 am

Location: Legislative A

William Brown, Texas A&M University*

Budget & Financial Management Section Meeting

Friday | 7:30 - 8:30 am

Location: House A

Kurt Thurmaier, Northern Illinois University*

JPAE Editorial Meeting

Friday | 7:30 - 8:30 am

Location: Senate A

David Schultz, Hamline University*

Marieka Klawitter, University of Washington*

Local Government Management Education Committee Meeting

Friday | 7:30 - 8:30 am

Location: House B

Robert Blair, University of Nebraska at Omaha*

Small Programs Section Meeting

Friday | 7:30 - 8:30 am

Location: Executive C

William S. Hatcher, Augusta University*

Approaches to the MPA Culminating Experience and its Role in Program Assessment

Friday | 7:30 - 8:30 am

Location: Judicial

Culminating experiences in MPA Programs are assuming even more important roles as Programs move toward assessment under NASPAA guidelines. This panel offers three different approaches to the Capstone experience: applied research paper; portfolio and a paper relating students' professional experience to the Program's core competencies. The panelists focus their presentations on: 1. Descriptions of their Program's Capstone courses; 2. Discussing the rational/justification for the structure of the Capstone course; 3. The role the Capstone course plays in Program assessment.

Craig Maher, University of Nebraska Omaha*

Deborah Carroll, University of Georgia

Fred Mayhew, James Madison University

Akhlaque Haque, University of Alabama at Birmingham

Enhancement of Practical Training for In-Service Students **Panel presented in Mandrain**

Friday | 7:30 - 8:30 am

Location: Executive AB

Almost all the MPA students in China are in-service students. In addition to their working experiences, the MPA program at Shanghai University of Finance and Economics provides innovative trainings to enhance students' understanding of challenges faced in public service.

Huiping Li, Shanghai University of Finance and Economics*

Yin Wang, Shanghai University of Finance and Economics

Bing Ran, Pennsylvania State University - Harrisburg

Friday Morning Refreshments

Sponsored by: **University of Minnesota Humphrey School of Public Affairs**

Comprehensive Schools Section Meeting

Friday | 8:00 - 9:45 am

Location: Legislative B

Sherry Glied, New York University*

John Bartle, University of Nebraska Omaha*

Open to all deans and directors of large and complex schools of public affairs.

Emergency Management and Homeland Security Section Meeting

Friday | 8:45 - 9:45 am

Location: Executive C

David Rousseau, University at Albany – SUNY*

Karl Rethemeyer, University at Albany – SUNY*

Healthcare Section Meeting

Friday | 8:45 - 9:45 am

Location: Capitol Boardroom

Keon-Hyung Lee, Florida State University

Urban-Serving Universities Section Meeting

Friday | 8:45 - 9:45 am

Location: House A

Doug Noonan, Indiana University-Purdue University, Indianapolis*

Competencies for Good Governance: Cutting Edge Capstones Applications

Friday | 8:45 - 9:45 am

Location: Executive AB

Now with many years of experience operating within a mission-driven, competency-based curricular environment, MPA and MPP Programs have evolved a number of innovative approaches to evaluate student learning competencies. Although integrating summative assessments into Capstone experiences is not novel, specific pedagogical approaches are emerging as effective means of assessing student learning. In this panel, three papers are presented that focus on these pedagogical innovations: capstone papers, oral exams and portfolios. A major theme weaving throughout these papers is the integration of course assignments, professional and internship experiences and rigorous evaluation metrics.

Naim Kapucu, University of Central Florida*

Deborah Carroll, University of Georgia

Christopher Koliba, The University of Vermont

William C. Rivenbark, The University of North Carolina - Chapel Hill

Critical Public Service Values Across Cultures

Friday | 8:45 - 9:45 am

Location: Legislative A

The main question to be discussed is what are the critical public service values and whether there are variations across cultures in what, and how, we teach and integrate public service values in our syllabi. Four faculty members from the U.S., Egypt, and Qatar will share their views and experiences about what public service values are more emphasized in their part of the world, and what happens when there are discrepancies between what is taught and what is adhered to by government authorities and practitioners in the field.

Laila El Baradei, The American University in Cairo*

Farid El Sahn, Doha Institute for Graduate Studies

Kathryn Newcomer, The George Washington University

Lina Svedin, University of Utah

Is Digital Literacy a New Critical Competency for Public Affairs and Policy?

Friday | 8:45 - 9:45 am

Location: Senate A

The use of digital technology is transforming public policy and governance. Policy about technology is an ever-critical component of society's basic fabric. Technology is also changing and affecting many traditional policy arenas, from education to global economic development. The use of technology is transforming how public sector organizations operate. The use of digital tools in public organizations has outstripped the capacity of people in those organizations to design, manage, and operate that technology, much less to fully exploit its potential. Future leaders in public affairs need training along all these dimensions to fully understand technology's societal impact.

Merit Janow, Columbia University*

Hollie Russon Gilman, Columbia University

Shankar Prasad, Brown University

Thomas Groll, Columbia University

Urban Innovations Research

Friday | 8:45 - 9:45 am

Location: Senate B

Several universities have joined together in a new network of scholars dedicated to new research informed by policy stakeholders and targeted at addressing practitioner needs. Utilizing annual survey data from a partnership with the International City/County Management Association, the network prioritizes new and emerging issues confronting city leaders. Join representatives of the new network from Arizona State, the University of Michigan, UNC-Chapel Hill, and UNC-Charlotte to learn more about this new initiative and hear the results from our first State of Local Government report from the first iteration of the new survey.

David Swindell, Arizona State University*

Leisha DeHart-Davis, University of North Carolina - Chapel Hill

Mark Rosentraub, University of Michigan - Ann Arbor

Tom Barth, The University of North Carolina - Charlotte

What We Want: The most Critical Public Service Values in Public Affairs Education

Friday | 8:45 - 9:45 am

Location: Judicial

This panel is the first of two panels exploring public service values: “What We Want” and “What We’ve Got.” This session focuses on how values can be incorporated into the public policy and public administration curriculum. Although all the papers deal with teaching values, each paper has a different central concept and approach to adding values to the curriculum. The first paper focuses on ethics courses, arguing that professional ethics can be taught if there are core ethical values for the field. The second paper introduces the concept of Value-Informed Public Service and addresses the relationship between public service values, professionalism, and information literacy in public administration. The third paper discusses how theoretical and empirical arguments are essential to understanding how responsible action combines accountability with discretion. The final paper illustrates how a course at a historically black university is integrated with a public administration program to introduce students to diversity.

Burt Barnow, The George Washington University*

Mylon Winn, California State University - Northridge

Clare Zutz, University of Texas at Austin

Allison Turner, West Chester University

Tony Bertelli, New York University

Diversity and Social Equity Committee Meeting

Friday | 10:00 - 11:00 am

Location: Executive C

Mohamad Alkadry, Florida International University*

Blue Woolridge, Virginia Commonwealth University*

Finding a Place for Critical Perspectives in Nonprofit Management Education

Friday | 10:00 - 11:00 am

Location: Legislative B

This panel discusses how educators can develop a critical perspective on nonprofit management in the classroom. Questions explored include: How might nonprofit educators incorporate the work of critical theorists and methodologies to critique dominant ideologies in the field? How can educators effectively explore tensions and disagreements within key areas or ideas related to nonprofit management? In what ways can relationships of inequity and power differences be examined as they relate to nonprofit management? Panelists will discuss their experiences applying critical perspectives and attendees will be able to discuss their own approaches to developing critical perspectives in the classroom.

Angela M. Eikenberry, University of Nebraska Omaha*
Roseanne Mirabella, Seton Hall University
Billie Sandberg, Portland State University
Jennifer Alexander, The University of Texas - San Antonio

Gender and Public Service Values

Friday | 10:00 - 11:00 am

Location: Legislative A

The inherent complexity of public service values during periods of instability necessitates the inclusion of diverse voices in the development of policies and solutions to build equitable and stable societies. The MPA classroom therefore becomes an essential incubator to align NASPAA's critical competencies of good governance and public service values and fulfill the universal mission of social justice, equity and sustainability across geographic boundaries. From development and implementation of courses, to curriculum development and technology, this panel explores the significance, status and approaches to promoting a gendered and culturally competent approach to public administration education.

Helisse Levine, Long Island University - Brooklyn*
Hillary Knepper, Pace University
Maria DAgostino, John Jay College of Criminal Justice - CUNY
Meghna Sabharwal, The University of Texas - Dallas
Karina Moreno-Saldivar, Long Island University - Brooklyn

Globalization of Latin American Public Affairs Education: Topics in New Public Management and Higher Education Quality Assurance

Friday | 10:00 - 11:00 am

Location: House B

Higher education in Latin America in the context of globalization has been suffering deep transformations in terms of governance. The case of Mexico, Bolivia, Venezuela, Chile and Brazil is an example. In some cases, are privatized and others tend to have too much momentum the government in ideological terms. The aim of this panel is to analyze the impact of the model of New Public Management in the quality of higher education. (NPM) displays the public interest as a result of the pursuit of private interests where the state would act as a facilitator of individual choices using market techniques. In this we analyze Bolivia, Mexico and Brazil, and a joint analysis.

Freddy Mariñez Navarro, Universidad Autónoma de Guadalajara, Mexico*

Arazola Ivan Cortes, Universidad Autónoma de Guadalajara, Mexico

Jessica Lanza Butron, Universidad Católica Boliviana “San Pablo”, Bolivia

Enrique Saravia, Universidade de Sao Paulo, Brazil

Chandler Stolp, The University of Texas at Austin

Online and Hybrid Models of Executive Education

Friday | 10:00 - 11:00 am

Location: House A

Over the past two decades, online and hybrid degree programs have become increasingly common in professional higher education. Attracted by the enhanced flexibility promised by these new models and the geographic expansion made possible by distance learning technologies, many public affairs programs have recently launched online and hybrid executive degree programs. These educational models represent exciting opportunities, but also present new challenges for administrators, instructors, and students alike. This panel considers the important role of online and hybrid models in the present and future of executive public affairs education, and offers programmatic and instructional insight into the inherent strengths and challenges of the various delivery models.

Josh Power, University of Pennsylvania*

Craig Shinn, Portland State University

Juliet Musso, University of Southern California

Paul Teske, University of Colorado Denver

Technologies for Transmitting Student Innovation into Public Sector Solutions: Opportunities for Curriculum Enhancements in Schools of Public Policy and Nonprofit Management

Friday | 10:00 - 11:00 am

Location: Senate A

There are increasing calls for building new, more technologically savvy solutions to the intractable policy problems of the modern era. Although significant efforts are underway that support student 'innovation' capacity building within the technology, physical science, and innovation sectors, there has been minimal seeding of an 'entrepreneurial spirit' within schools of public policy and management to transmit social science innovations to bear on such challenges. This panel examines why our public-oriented schools have not embraced the building of innovative and entrepreneurial capacities in our policy and nonprofit students, highlights the disincentives that exist, and will present exemplars of opportunities to generate curriculum of this nature.

Angela Evans, The University of Texas at Austin*

William Brown, Texas A&M University

David Swindell, Arizona State University

The Present and Future of Urban Schools of Public Affairs and Policy

Friday | 10:00 - 11:00 am

Location: Executive AB

Urban Colleges and Universities are as diverse as the environment in which they sit. They face similar opportunities and challenges including a larger population of potential students who are diverse, part-time and that sometimes face access challenges. Urban schools exist in a tapestry weaved of areas of wealth and decline with enormous opportunities for student engagement like internships and service learning. Because of retiring boomers public and nonprofit organizations centered in urban areas need us more than ever to educate the next generation of public leaders. What are the opportunities and challenges facing the urban public service College, School, or program? This panel is convened by the new reorganized Urban Serving Universities Section.

Roger Hartley, University of Baltimore*

Doug Noonan, Indiana University-Purdue University, Indianapolis

Susan Gooden, Virginia Commonwealth University

Ethel Williams, University of Nebraska Omaha

Karen Mossberger, Arizona State University

Erna Gelles, Portland State University

David Birdsell, Baruch College - CUNY

What We've Got: Empirical Analysis of Public Service Values in Public Affairs Education

Friday | 10:00 - 11:00 am

Location: Judicial

This panel is the second of two panels exploring public service values: “What We Want” and “What We’ve Got.” Since its adoption of new standards in 2009, NASPAA Programs have emphasized competency-based learning and public service values. It has included acting ethically among expected public service values, and it has defined competency as the capability to act “ethically and effectively in pursuit of the public interest.” This panel examines the incorporation of these standards by public affairs programs and what impact they have had on the content of the curriculum. The presentations examine program mission, competencies, what public service values are emphasized, and how they relate to ethical standards. Several presentations are based on extensive analysis of self-study reports.

James Svava, The University of North Carolina - Chapel Hill*

James McQuiston, Kent State University

Gary E. Roberts, Regent University

William Adams, The George Washington University

Eric Click, Park University

Undergraduate Education Committee Meeting

Friday | 11:15 am - 12:15 pm

Location: Executive C

Sarah Stafford, The College of William and Mary*

All NASPAA Schools with undergraduate programs are encouraged to participate.

What are the most critical public service values in public affairs education?

Friday | 11:15 am - 12:15 pm

Location: Judicial

The goal of public service education is to prepare students to serve in the public interest. Public service values are essential components of a service organizations culture and instrumental in determining, guiding and informing behavior. Public official adherence to public service values to guide their behavior can generate significant public trust and confidence. Conversely, according to MacCarthaigh (2008), a weak application of values or promotion of inappropriate values can lead to reductions in these essential elements of democratic governance, as well as to ethical and decision-making dilemmas.

David Abrahams, Bowie State University*

Helisse Levine, Long Island University - Brooklyn

Philip M. Dodd-Nufrio, Metropolitan College of New York

David M. Brodsky, The University of Tennessee at Chattanooga

How do International Programs and Exchange Enhance Student Competences in a Global Context?

Friday | 11:15 am – 12:15 pm

Location: Legislative A

Both U.S.-based public affairs schools and non-US schools have demonstrated strong interest in encouraging their students to participate in a short-term graduate level training program in another country, while many schools have indicated an interest in providing such an opportunity. These kinds of programs help students improve competencies by enabling them to engage with new contexts and work across cultures. This panel will consist of two public affairs educators at NASPAA member schools, New York University and DePaul University, and the NASPAA International Committee Chair. The panelists from NASPAA schools will share their own experience with global programs, while NASPAA will introduce its sponsored international student exchange program.

Josefina Bruni Celli, Instituto de Estudios Superiores de Administración, Venezuela*

Ronald Fernandes, DePaul University

Katty Jones, New York University

Incorporating Political Scandals Into the Curricula

Friday | 11:15 am - 12:15 pm

Location: Senate A

Political scandals can be powerful teaching tools. Not only do they keep students on their edges of their seats, but they also reveal important lessons about power, institutions, justice, and ethics. Americans can take perverse pride in our reputation as a global leader in political scandals. They are a sign that the founding fathers were successful in creating a system of government with strong checks and balances along with a flourishing free press. The panelists incorporate scandals into their curricula in a variety of ways without exacerbating the students' cynicism or destroying their idealism.

Philip M. Plotch, Saint Peter's University*

Abraham Benavides, University of North Texas

David Schultz, Hamline University

Paul Lagunes, Columbia University

International Executive and Mid-career Education Programs

Friday | 11:15 am - 12:15 pm

Location: House A

This panel will present options for developing public affairs programs for international executive and midcareer professionals. This audience may find a 2 year MPA or MPP commitment unattainable, and require shorter and condensed programs. Three universities have developed different approaches to these challenges, with different types of international partnerships.

Kurt Thurmaier, Northern Illinois University*

Robert Mudida, Strathmore University

Paul Teske, University of Colorado Denver

Joaquin Gonzalez, Golden Gate University

Research Findings on Public and Nonprofit Management: How much do the sectors overlap?

Friday | 11:15 am - 12:15 pm

Location: Executive AB

This panel will discuss recent developments in the methods, validity, and scope of the nonprofit sector education and research programs in higher education. Participants will reflect upon nonprofit and philanthropy first theories that position nonprofit studies and its subfields such as management, governance, volunteerism, advocacy, fund development, institutional advancement and civil society as autonomous fields of study. The panel will offer insight into aspects of the field which overlap but are nonetheless separate from the pedagogical frameworks underlying public management, business, social work, and other established fields of the academy.

Stuart C. Mendel, Cleveland State University*

Michael J. Worth, The George Washington University

Jennifer Alexander, University of Texas – San Antonio

David O. Renz, University of Missouri – Kansas City

Social Innovation in Schools of Public Affairs

Friday | 11:15 am - 12:15 pm

Location: Senate B

Social innovation has attained greater attention in the public affairs curriculum, and among graduate students and faculty at our schools. This panel examines the potential of applying the tools of social innovation to learning in the classroom and the potential for MPA students to take those skills into their workplaces in the nonprofit/public sectors and become social innovators and entrepreneurs. Panelists will focus in particular on the integration of "social venture development" techniques (e.g. innovative idea identification and pitching) in the classroom and in student community engagement. The panel will conclude with a proposal from the Voinovich School to introduce a pitch competition to the NASPAA conference, to encourage curricular innovation!

Mark Weinberg, Ohio University*

William C. Rivenbark, The University of North Carolina - Chapel Hill

Reflecting the Assessment of Universal Required Competencies (Standard 5.1)

Friday | 11:15 am - 12:15 pm

Location: Legislative B

The panel will offer a critical reflection on the Assessment of Universal Required Competencies (URC, Standard 5.1) in the MPA accreditation. The presentations will focus on general practices used by MPA programs to assess URC and the effectiveness of these assessments (Penn State Harrisburg); the reflection on the major methodological challenges in terms of determining a passing standard and measuring the net effect of a MPA education (Shanghai University of Finance and Economics), and the process-building for multi-stage MPA competency assessment in a growing program (Tennessee State University), followed by the NASPAA Chief Accreditation Officer to discuss these issues and challenges.

Bing Ran, Pennsylvania State University - Harrisburg*

Wei Yu, Shanghai University of Finance and Economics

Megan Streams, Tennessee State University

Rodney Stanley, Tennessee State University

Strategic Program Management: Educating Students for Niche Fields

Friday | 11:15 am - 12:15 pm

Location: House B

In addition to the MPA degree, PA schools and departments increasingly offer more specialized degrees and certificates, such as nonprofit management, health policy and administration, education policy, and criminal justice administration. These 'niche' programs often constitute a sizable percentage of the students enrolled. While providing important opportunities, these programs pose significant administrative challenges, including integrating them into the curriculum, balancing faculty and students and allocating resources among them, and creating appropriate administrative/governance structures for them. This panel shares the experiences of three such programs in managing these challenges, offering lessons for the future development of niche programs.

Uday Desai, The University of New Mexico*

Kun Huang, The University of New Mexico

Laura Bloomberg, University of Minnesota

David Shapiro, John Jay College of Criminal Justice - CUNY

Pi Alpha Alpha Awards Luncheon

Friday | 12:30 pm - 1:45 pm

Location: Governor's Ballroom

Sponsored by: **Columbia University School of International and Public Affairs**

Keynote: Ann Mason, Mason Education Group, Bogota, Colombia

Cultural Competencies in PA Education: How are we Doing?

Friday | 2:00 - 3:00 pm

Location: House A

NASPAA's member programs are challenged by Universal Competency #5 to ensure that students will "communicate and interact productively with a diverse and changing workforce and citizenry." This panel explores how several programs have integrated practices of intercultural competencies into program curricula and/or course syllabi. We will focus on specific activities that encourage students to utilize cultural diversity as an analytical strength including providing resources and examples that can be used in a number of public administration courses. We will also discuss the state of the art of measuring multicultural competencies as they relate to accreditation standards.

Thomas Sinclair, Binghamton University*

Walter, Ansito, University of Guam

Ady, Jeffrey, University of Hawaii

Zhao, Jerry Z., University of Minnesota

Beyond Incremental Changes: Changing The Culture of a Public Administration Program -- or an Entire Academic Unit

Friday | 2:00 - 3:00 pm

Location: Executive AB

Sometimes programs, departments, and higher administration units need a complete overhaul of who they are and what they are doing. The need may rise from plummeting enrollments, ethical issues in program leadership, or low productivity and collegiality among senior faculty. How does an academic leader garner the support, resources and buy-in to turn the ship around in the face of resistance? How does an academic leader accomplish steady progress in an effort that may take 5 to 7 years and will be uncomfortable?

J. Steven Ott, University of Utah*

Mohamad Alkadry, Florida International University

Patria Julnes, Penn State Harrisburg

Lina Svedin, University of Utah

Nonprofit at the Core? Implications for Accreditation

Friday | 2:00 - 3:00 pm

Location: Judicial

Considerable discussion has been extended about the need to integrate nonprofit management education into the public service curriculum of the MPA and MPP. Is this a comfortable fit? Is this the right path? During this roundtable, we will hear from leaders of different organizations in the field, including: Nonprofit Academic Centers Council (NACC); Network of Schools of Public Policy, Affairs, and Administration (NASPAA) quality of assurance of specializations task force (on including nonprofit); Commission on Peer Review and Accreditation (COPRA); and NASPAA's nonprofit section.

Lilliard Richardson, Indiana University – Purdue University, Indianapolis*

William Brown, Texas A&M University

Robert Ashcraft, Arizona State University

Jo Ann G. Ewalt, College of Charleston

Renee Irvin, University of Oregon

Building Undergraduate Programs

Friday | 2:00 - 3:00 pm

Location: Executive C

This panel seeks to inform others on how various kinds of undergraduate Public Administration/Affairs/Policy programs have been designed and implemented, and what the development of undergraduate programs means for the future of public service education. The panel will share innovative design and assessment practices involved in launching public service programs for a new undergraduate audience, as well as discuss the proposed updates to NASPAA's 1997 Undergraduate Guidelines. Our panelists will offer descriptions and insights from their independent undergraduate degree programs. Although diverse in size, scope, focus, location, and mission, they share core public service values which unite them and the communities and sectors they aim to serve.

Kathleen M. Hallihan, The Ohio State University*

Stephen E. Sussman, Barry University

Ron McNinch, University of Guam

Chris Adams, The Ohio State University

LaVonna Blair Lewis, University of Southern California

Melissa Sultana, Baruch College - CUNY

Learning Matters: International Research and Perspectives on Contextual Learning in Public Affairs Classrooms

Friday | 2:00 - 3:00 pm

Location: Legislative A

Hands-on, contextual learning matters around the world. The more we simulate the demands of the profession of public service for our students—through simulations, case studies, and internships, the more competent our students become. And the more competent the students are, the higher the quality of education becomes. NASPAA began a conversation on this topic in Beijing in 2015, and it will continue at this conference, and conclude at a NASPAA meeting in Doha in 2017. This session will provide a perspective on the importance of contextual learning from participants around the world.

Laura Bloomberg, University of Minnesota*

Qunhong Shen, Tsinghua University, China

Farid El Sahn, Doha Institute for Graduate Studies

Models of Linking Research and Policy Making: An Exploration of the Boundary of Knowledge and Action between Government Decision Makers and Academics

Friday | 2:00 - 3:00 pm

Location: Legislative B

This panel will explore how schools of public policy, affairs, and administration can most effectively link research and action. Such schools aspire to make their research “relevant” to policy makers and decision makers. But how is that link best made? What are models of success? How can we learn from “reports that just gather dust on the shelf”? In this panel we will have a dynamic discussion with two academics, deans from Ohio State University and the University of Massachusetts Boston, and two public officials from local or state government in Ohio, exploring the boundary of knowledge and action.

David Cash, University of Massachusetts - Boston*

Trevor Brown, The Ohio State University

Beth Trombold, Commissioner, The Public Utilities Commission of Ohio

Craig Butler, Director, Ohio Environmental Protection Agency

New Director Panel

Friday | 2:00 - 3:00 pm

Location: Senate B

New directors of Masters programs face a number of challenges as they begin their new role. From balancing faculty to administrative staff to the health and care of students -- directors are tasked with a wide variety of issues. This panel will discuss the responsibilities of directors in their new roles.

Carrie Nordlund, Brown University*

Samuel Brown, University of Baltimore

William S. Hatcher, Augusta University

Doreen Swetkis, The Evergreen State College

Teaching Theories of Equity

Friday | 2:00 - 3:00 pm

Location: House B

This panel considers the notion of provocation as activation for change. At its core, critical theory is grounded in questioning what is presented as fact, truth, right, and good. When the status quo in governance is no longer producing the outcomes we desire, it is our obligation to ask the tough questions and instigate change. In light of crises of sustainability, we must challenge the status quo, seek innovative approaches, and advocate for social and economic justice. We argue that these tasks not only require critical thinking skills but that they benefit from a critical theoretical perspective.

Margaret Stout, West Virginia University*

Billie Sandberg, Portland State University

Jeannine M. Love, Roosevelt University

Jerri Killian, Wright State University

What MPA/MPP Graduates Are Doing Three Years Out: New NASPAA Alumni Results

Friday | 2:00 - 3:00 pm

Location: Senate A

Did you know that in each of the past two years the number of NASPAA Alumni working in the National government has decreased, bringing it to 10%? This panel will cover the results of NASPAA's 2016 Alumni Survey in addition to Employment Trend data collected through our Annual Data Report. Panelists will discuss their outreach efforts towards Alumni, strategies they have found useful or not and encourage discussion with attendees regarding how Alumni data should be made public by NASPAA.

Stacy Drudy, Network of Schools of Public Policy, Affairs, and Administration*

Michael Shires, Pepperdine University

Meagan Van Gelder, University of Nebraska Omaha

Friday Afternoon Refreshments

Sponsored by: **Brown University Master of Public Affairs at the Watson Institute for International and Public Affairs**

Assessing MPA Competencies: Practical Approaches to Assessing Outcomes

Friday | 3:15 - 4:15 pm

Location: House B

Many MPA programs are looking for ways to assess program outcomes and competencies that can be used effectively, for example, by faculty for program improvement purposes. The challenge is to do this without unduly burdening faculty and staff, and incurring heavy costs. This panel will explore practical approaches to assessing competencies and educational outcomes in ways that minimize labor and cost, under different administrative circumstances. The audience will be actively encouraged to provide challenges, describe other alternatives as well as ask questions of the presenters and the discussant.

Heather Wyatt-Nichol, University of Baltimore*

Kathryn Newcomer, The George Washington University

J. Steven Ott, University of Utah

John Bartle, University of Nebraska Omaha

Emerging Trends in US Insular Areas Administration and Development

Friday | 3:15 - 4:15 pm

Location: Executive C

This panel will cover emerging political and administrative development in the US Island Territory of Guam and the US Free Association Status with the Federated States of Micronesia. This includes both political status development as well as constitution building within these two strategic US areas.

Ron McNinch, University of Guam*

Ansito Walter, University of Guam

John Rivera, University of Guam

Follow The Money: Integrating Procurement in MPA/MPP Programs

Friday | 3:15 - 4:15 pm

Location: Legislative A

Procurement is everywhere. This panel highlights the importance of procurement, contract management and project management competencies for public affairs programs, and provides tools to equip students with such competencies.

Mohamad Alkadry, Florida International University*

Trevor Brown, The Ohio State University

Keith Snider, Naval Postgraduate School

Alexandru Romano, California State University - San Bernadino

Rick Grimm, The Institute for Public Procurement

Maria P. Aristigueta, University of Delaware

From Jurassic to Jetsonian Government, 21st Century Competencies and the University as Case Study

Friday | 3:15 - 4:15 pm

Location: Legislative B

Kettl's book, *Jurassic Government*, presents the challenge of building government capacity to engage innovative strategic solutions to complex 21st century problems. But do government agencies have the capacity to implement and sustain those strategies – Jetsonian strategies with Jurassic structures? The mismatch between capacity and strategy is prominent in higher education, as well as other major public institutions. One way to address this challenge begins with the education of public leaders. We explore examples that contextualize the capacity challenge, and identify strategies for engaging and preparing students to tackle the challenge through hands on experience in aspirational transformations of higher education.

Anne M. Khademian, Virginia Polytechnic Institute and State University*

Ralph Hall, Virginia Polytechnic Institute and State University

Robin Lemaire, Virginia Polytechnic Institute and State University

Janet Weiss, University of Michigan - Ann Arbor

Donald Kettl, University of Maryland - College Park

Stephen Page, University of Washington

Hands On Service Learning Goes Global

Friday | 3:15 - 4:15 pm

Location: Senate A

Internships, service learning, capstone courses are all staples in educating public and non-profit sector leaders. Contemporary challenges demand even broader experience and preparation before students leave our graduate programs. This panel presents a range of innovative efforts that provide students tangible professional development benefits and a chance to roll up their sleeves and begin tackling pressing problems while implementing public-service values and governance practices. Panel themes include the use of technology for managing in a complex environment and building strong, effective, diverse teams.

Roland Anglin, Cleveland State University*

Hallie Knuffman, Duke University

Sabina E. Deitrick, University of Pittsburgh

Amanda Olejarski, West Chester University

Public Service Values for Professional Citizens: Do the public service values of MPA Education and accreditation work for a broad range of sectors and disciplines?

Friday | 3:15 - 4:15 pm

Location: Executive AB

In today's global society, professional citizens need the education and training to succeed not only as citizens but public servants at all levels of the workforce in various sectors and disciplines. Public service values and resulting competencies, both complimentary and competing, are critical and driving forces in this education and training. Through public affairs programs and their value based competencies, not only can students and faculty become better professional citizens, but these professional citizens can also better society- impacting both governance and change. This panel explores and debates critical public service values, including through non-profit based competencies, in education, workforce development, healthcare, and mentoring.

Eric Click, Park University*

Rebekkah Stuteville, Park University

Suzanne Discenza, Park University

Melissa C. Emerson, University of Wisconsin-Stout

New Models for Internationalizing Public Affairs Education

Friday | 3:15 - 4:15 pm

Location: Senate B

As NASPAA broadens its reach internationally, this panel includes four distinctive approaches to internationalizing public affairs education. As the four universities here demonstrate, technology makes possible new global partnerships, international research networks can be leveraged for education, and master's programs may be a perfect venue for encouraging more two-way exchanges across institutions. While these new types of collaboration have the potential to introduce more flexibility and to broaden the range of international experiences that students can have, they may also introduce some new challenges for implementation and assessment of outcomes.

Karen Mossberger, Arizona State University*

Brian Gerber, Arizona State University

Dongwook Kim, Seoul National University

J. Ramon Gil-Garcia, University at Albany - SUNY

Vivan Foyou, The University of Texas at El Paso

Presidential Election 2016: A Discussion of How the Nation's Changing Demographics and Media Habits Are Impacting Voter Education and Mobilization

Friday | 3:15 - 4:15 pm

Location: Judicial

How do we take the often highly partisan student interest in the election of 2016 into the nonpartisan classroom of public management and administration? This roundtable panel discussion will look at some of the issues and controversies of the campaign and examine how these can become both teachable moments and also perhaps the new curricula of the post-election period in public management education. The panel will heavily focus on generational (millennials v Baby Boomers), racial/ethnic, and gender politics and how messaging and media outreach differ in an era of micro-targeting. Invited panelists will include experienced election commentators, media representatives, and MPA/MPP teachers. This panel will also provide commentary on how modern presidential elections hinge on all important swing states. Panelists will share their expertise on the electorates of two swing states -- Ohio and Colorado. Moderator, Professor Susan MacManus (confirmed) of University of South Florida, is also both a political journalist and political analyst.

Susan McManus, University of South Florida*

Mike Shires, Pepperdine University

David Shultz, Hamline University

Ned Hill, The Ohio State University

Mary E. Guy, University of Colorado Denver

Teaching Through Global Crisis and Current Events

Friday | 3:15 - 4:15 pm

Location: House A

The panel will discuss innovative, concrete strategies and experiences from varied institutions to:

- engage students and community in public issues like climate change, sustainability, and terrorism;
- implement an innovative internationalization strategy in a MPA program that enrolls in-service public and non-profit employees;
- devise strategies to foster critical thinking skills, including linking current events to analytic methods in the curriculum;
- utilize mini-vignettes on current events in public administration, and create a framework for linking course materials and learning outcomes to current events; and
- make global-local connections in teaching social policy issues.

Paul J. Nelson, University of Pittsburgh*

Thomas J. Vicino, Northeastern University

Oliver Malcolm, National Louis University

Robert Peters, Western Michigan University

Robert W. Smith, Savannah State University

Annual NASPAA Business Meeting

Friday | 4:30 - 5:30 pm

Location: Governors Ballroom

Friday Evening Reception

Friday | 6:30 - 8:30 pm

Location: John Glenn College of Public Affairs, Page Hall, 1810 College Road, Columbus, OH 43210

Hosted by: **The Ohio State University John Glenn College of Public Affairs**

All registered conference attendees are welcome!

Beginning at 6:00 pm buses will depart from the Sheraton by State Street and run in a continuous loop all evening between the event and the hotel.

For guests wishing to drive, parking will be available in the adjacent Ohio Union North Garage at 1780 College Road, Columbus, OH 43210.

SATURDAY

Local Excursions:

Tour pre-registration occurred online; check for your name at the Registration Desk. If you missed signing up for a tour and would like to attend, please sign up at the Registration Desk. Please note that tours have a maximum capacity and will fill up quickly.

Transportation, Innovation and Policy: A Guided Tour of the Center for Automotive Research Facility & Discussion on the Smart City Initiative

Saturday | 9:30 am - 12:30 pm

Location: Meet in the Sheraton Lobby

The Center for Automotive Research (CAR) is an interdisciplinary research center at The Ohio State University. CAR research focuses on: energy, safety and the environment, aimed at improving sustainable mobility. CAR just won first place for the second year of the national EcoCAR competition, and set another world record at 341mph with the all-electric Venturi Buckeye Bullet.

#SMARTCOLUMBUS was selected as the winner of the Smart City Challenge, a grant from the U.S. Department of Transportation (USDOT) to encourage mid-size cities to create innovative solutions for the future of urban mobility. The grant includes \$40 million from the USDOT and another \$10 million from Vulcan, Inc. to incorporate electric vehicle structure.

Participants will be provided with transportation to and from the CAR facility and enjoy a complimentary boxed lunch during the expedition.

Food, Insecurity and Policy: Tour the Mid-Ohio Food Bank with CEO Matt Habash & Discuss Food Insecurity with Glenn College Professors Neal Hooker & Jill Clark

Saturday | 9:30 am - 12:30 pm

Location: Meet in the Sheraton Lobby

Mid-Ohio Food Bank, as a member of the nation's largest non-governmental, domestic hunger relief organization, Feeding America, their goal is to ensure that hungry people have access to food in their greatest times of need. 2016 marks the 36th anniversary of the Mid-Ohio Foodbank. Although they distributed just 205,200 pounds of food in their first year, the organization now handles more than 50 million pounds annually. Through agency partnerships, they provide more than 149,164 meals every day to hungry people across central and eastern Ohio.

Food insecurity has become one of the leading nutrition-related health challenges in the United States. This is primarily due to the magnitude of the problem - over 40 million Americans are food insecure - and the wide array of health consequences associated with food insecurity. Several public and private programs exist to try to alleviate and reduce food insecurity and its resulting impacts on physical and mental health.

Participants will be provided with transportation to and from the Mid-Ohio Food Bank facility and enjoy a complimentary boxed lunch during the expedition.

Walking Tour of Downtown Columbus Revitalization Projects and Lunch at deNovo Bistro

Saturday / Noon - 1:30 pm

Location: Meet at the Carousel in the Columbus Commons Park; adjacent to the Sheraton

Join Guy Worley, President/ CEO of Columbus Downtown Development Corporation and Capitol South Community Urban Redevelopment Corporation for a walking tour and discussion of major city changing projects in the heart of Ohio's capital city.

As project implementer, CDDC and Capitol South have forged critical public/private partnerships and managed the design and construction of the Lazarus Building's restoration; City Center Mall to Columbus Commons park conversion; The Scioto Mile riverfront renaissance; and the Scioto Greenways river restoration and greenspace reclamation. These plans put renewed attention on Downtown Columbus, with an opportunity to transform not only the urban core, but the city as a whole.

Participants will meet at the carousel in the Columbus Commons Park adjacent to the Sheraton at Capitol Square and enjoy a complimentary lunch and a guided walking tour.