

## **WEDNESDAY, OCTOBER 11**

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### **Accreditation Institute**

**8:00 am – 4:00 pm**

Join your peers for a full day designed to provide programs seeking (re)accreditation the tools to be successful in mission-driven, outcomes-oriented, evidence-based accreditation-earning program management. Programs seeking (re)accreditation in the short-term – with self-study reports due in 2018 or 2019 – are especially encouraged to register for the Institute. It is also an excellent opportunity for programs interested in seeking accreditation to prepare for both the eligibility application and/or self-study report. Program heads and faculty new to currently accredited programs are also welcome to learn about the expectations of accredited programs!

Based around an interactive, flipped classroom, the 2017 Institute will use a combination of video modules and experiential and skills-based learning to explore the NASPAA Accreditation Standards, including maintaining your mission and sustainable assessment, diversity and inclusion, and program best practices.

**Jo Ann Ewalt**, College of Charleston

**RaJade Berry-James**, North Carolina State University

**Debra Ringold**, Willamette University

AI Breakfast sponsored by: Auburn University, Master of Public Administration

AI Reception sponsored by: West Chester University, Department of Public Policy & Administration

AI Lunch sponsored by: West Chester University, Department of Public Policy & Administration

Workshop Refreshments sponsored by: George Mason University, Schar School of Policy & Government

### **Doctoral Education Workshop**

**10:00 am – 4:00 pm**

The doctoral workshop is led by the chair of NASPAA's Doctoral Education Committee. In 2015 the committee opted to hold a doctoral workshop in lieu of a stand-alone conference, this option proved successful and we will be offering it again this year. If you are involved in doctoral education, you should consider attending. The workshop will cover information for new doctoral directors, current trends in doctoral education, inclusivity, and recruitment/retention of diverse populations.

10:00-11:00 New Doctoral Chairs Session and Q&A

11:15-Noon Current Trends in Doctoral Education (Round Table Discussion)

12:00-1:00 Lunch (provided)

1:00-2:30 Inclusivity in Doctoral Education: Curriculum Design, Teaching, and Reflection

2:30-2:45 Break

2:45-4:00 Snapshot of NASPAA Doctoral Programs: Results of 2017 Doctoral Programs Survey.

**Suzanne Beaumaster**, University of La Verne

### **New Director's Roundtable**

**10:00 – 11:30 am**

New, current, and future program directors as well as those considering the role are invited to discuss challenges, successes, and network with peers. The session will be facilitated by veteran program director and former NASPAA president, Dr. Ethel Williams, who served more than 10 years as director of the MPA program at The University of Nebraska Omaha's School of Public Administration and currently serves as School director. If there are specific topics you'd like to discuss, reach out to Ethel at ewilliams@unomaha.edu.

**Ethel Williams**, University of Nebraska Omaha

### **Creating Dynamic Video Lectures Using Free Simple Tools**

**1:00 – 3:00 pm**

Sharing brief updates with asynchronous online students (in a social media-style) helps students connect with faculty on issues beyond just the course material – similar to conversations that occur in the two minutes before class begins. Workshop attendees will have a hands-on opportunity to create a PowerPoint Presentation, animate slides, record an audio track, upload the file to YouTube, and learn to use the free Closed-Captioned feature. Attendees will also create a screencast. There will also be a brief hands-on session using PowToons & Zoom. Camtasia and green screen options will also be demonstrated.

**Linda-Marie Sundstrom**, California Baptist University\*

**Stephen Brown**, California Baptist University

**Suzanne David**, Cal State Northridge

**David Powell**, Cal State Long Beach

### **NASPAA NEXT: A Leadership Development Institute for Public Affairs Education (Invitation Only)**

**1:00 – 5:00 pm**

This year NASPAA NEXT will focus on Track 3 of the conference: Building Public Trust Through Responsible Policy Communications and Advocacy. Participants will learn strategies for communicating groundbreaking research to public policy leaders, nonprofit practitioners, and the public at large. Additionally, emerging faculty will discuss the importance of advocating for the use and implementation of public policy analysis from NASPAA schools, faculty, and students. Also important is the ability to communicate and advocate for ideas that are generated in other countries and being able to identify what programs can be implemented domestically and vice versa. Through these actions our public and nonprofit institutions can inspire public confidence by implementing policies based solid empirical analysis that deliver results. Moreover, participants will learn how to become more fully engaged with NASPAA by ensuring their talents and knowledge base are strategically aligned with leadership opportunities for the association. Finally, participants will engage in a group project after the Annual Conference designed to make public policy analysis visible to policy makers and the general public.

NASPAA NEXT for 2017 will be led by Jenny Knowles Morrison of both the LBJ School of Public Affairs and The Bush School of Government and Public Service. Dr. Morrison is a three-time National Science Foundation awardee (2013–2016), whose research with Dean Angela Evans of the LBJ School has

focused on the building of new pathways to support social scientists in their efforts to transmit evidence-based social science innovations to relevant policy stakeholders.

To nominate an individual to participate please contact David Marshall, Director of Membership Development at [marshall@naspaa.org](mailto:marshall@naspaa.org).

## **THURSDAY, OCTOBER 12**

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### **Thursday Morning Refreshments**

Sponsored by: Baruch College, Marxe School of Public and International Affairs

### **Standards Colloquium Breakfast**

Thursday 7:00 – 8:00 am

### **Nonprofit Management Education Section Meeting**

Thursday 7:30 – 9:00 am

### **Healthcare Management Section Meeting**

Thursday 8:00 – 9:00 am

### **Pi Alpha Alpha Committee Meeting**

Thursday 8:00 – 9:00 am

### **Research Committee Meeting**

Thursday 8:00 – 9:00 am

### **Fostering Continuous Improvement Efforts in Online and Hybrid Public Affairs Education**

Thursday 8:00 - 9:00 am

A large number of NASPAA members have launched online programs in the past decade resulting in numerous panels dedicated to course design, program launch and administration, and learning outcomes. Given how many programs have been launched, MPA and MPP programs must now develop continuous improvement efforts for online courses and programs.

This panel will review efforts by faculty, program administrators, and instructional technologists to build upon initial online MPA/MPP successes and implement methods for continuous improvement. Topics will include responding to student assessments, improving design for inclusion of students with disabilities, and frameworks for implementing new technologies into existing courses.

**George Dougherty**, University of Pittsburgh\*

**William C. Rivenbark**, The University of North Carolina at Chapel Hill

**Meagan Van Gelder**, University of Nebraska at Omaha

**Jessica Sowa**, University of Baltimore

### **Integrating Critical Gender, Race, and Class Discourses in Public Affairs Education**

Thursday 8:00 - 9:00 am

In an era where the public sector embodies a diverse workforce, this panel focuses on integrating critical discourses in mainstream public administration education. Papers in this panel highlight how race, gender and class issues shape managerial decision-making, the need to unlearn gendered managerial functions and introduce race conscious public administration dialogue. Coupled within the larger panel discussion, will be examples of how to successfully incorporate such discussions of race, gender, and class into the mainstream public administration and management education, rather than relegating it to “special topics” and/or elective classes.

**Brandi Blessett**, Rutgers University, Camden\*

**Andrea Headley**, Florida International University

**Anthony M. Starke**, University of Nebraska at Omaha

**James E. Wright**, American University

**Sebawit G. Bishu**, University of Colorado Denver

### **Inventory of Academia’s Community of Practice: Addressing the Challenges of SD16 through Public Affairs Education**

Thursday 8:00 - 9:00 am

The paper presents how the College of Public Affairs and Development (CPAf) in the University of the Philippines Los Banos addresses the challenges of Sustainable Development Goal 16 of ensuring peaceful, inclusive and just societies to remain a relevant and responsive academic institution.

**Virginia R. Cardenas**, University of the Philippines Los Banos\*

**Maria Ana Quimbo**, University of the Philippines Los Banos

### **Opportunities and Challenges of a Standalone Ethics Course**

Thursday 8:00 - 9:00 am

The four papers presented on this panel consider the opportunities and challenges of a standalone ethic course as part of the larger ethics curriculum in MPA programs. The first paper reviews the literature on ethics education. The second reports the findings from qualitative interviews with MPA students who took an ethics course. The third paper considers the Universal Required Competencies and details what should be covered in a standalone ethics course. The fourth paper examines developing programmatic capacity to teach ethics in a standalone course.

**Stefan Perun**, Villanova University\*

**Carole L. Jurkiewicz**, University of Massachusetts at Boston

**James Svava**, The University of North Carolina at Chapel Hill

**Richard M. Jacobs**, Villanova University

**Stefan Perun**, Villanova University

### **Perspectives on Executive MPA Curricula: Helping Executives Uncover the Leader Within that Builds Trust in Organizations**

Thursday 8:00 - 9:00 am

Executive MPA programs continuously search for ways prepare leaders for the increasing demands of the public sector. They require curricula that aligns to various competency models, and allows leaders to create environments of trust that foster organizational success in an unpredictable workplace. Executive programs meet this challenge by tapping into the values and vulnerability of the students, challenging the way they think, the biases they carry, and the lenses through which they view the world. This panel features representatives from executive programs who have been able to help transform the thinking necessary to create mindful, authentic leaders who build trust at all levels of the organization.

**Patrick S. Malone**, American University\*

**Paul Teske**, University of Colorado Denver

**Misty Loetterle**, University of California, Berkeley

**Jane Mauldon**, University of California, Berkeley

**Ruth Zaplin**, American University

### **Promoting Trust through “Cultural Relevancy” in the MPA Classroom**

Thursday 8:00 - 9:00 am

Promoting Trust through relevancy in the MPA Classroom is broadly defined by: 1) Cultural relevant pedagogy; 2) Relevance of Gender Competencies; 3) Relevance of diversity focused course requirements in the MPA program curriculum and 4) Relevance of relevance in the age of Trump. However, it may be that a classroom lacking cultural relevance and inclusion fails to provide the creative, theoretical and practical tools to even begin to imagine what is possible to tackle the challenges of the political, social and economic landscape in the 21st century and beyond, including the notion of trust in our institutions.

**Helisse Levine**, Long Island University, Brooklyn\*

**Hillary J. Knepper**, Pace University

**Karina Moreno**, LIU Brooklyn

**Meghna Sabharwal**, The University of Texas at Dallas

**Nicole Elias**, John Jay College of Criminal Justice, CUNY

**Maria D'Agostino**, John Jay College of Criminal Justice, CUNY

### **Opening Plenary**

Thursday 9:15 – 10:30 am

Keynote: Justin Blake, Edelman

### **Policy Issues Committee**

Thursday 10:45 – 11:45 am

### **Building Trust Requires Stepping Up and Stepping Out: Classroom Pedagogies for Full-Contact Stakeholder Engagement**

Thursday 10:45 - 11:45 am

This roundtable presents several innovative pedagogies deployed within academic settings to support the transmission of knowledge, experience, and most importantly, trust between NASPAA students and the institutions and policymakers that make up the ecosystems in which students will land upon graduation. This panel will explore pedagogies which provide opportunities for students and faculty alike to engage with policymakers and program beneficiaries, as well as participate in simulations and intensive value identification experiences with stakeholders, each generating and honing student capacity to both build trust with future partners, as well embed within issue networks supportive to student career pathway development.

**Jenny K. Morrison**, Texas A&M University\*

**Charles Cameron**, Princeton University

**Karol Olejniczak**, University of Warsaw, Poland

**John Bartle**, University of Nebraska at Omaha

**Joseph Mancuso**, University of Nebraska-Omaha

**Swindell, David**, Arizona State University

### **Equal but Separate? Truly Integrating Nonprofits into the Public Administration and Policy Curriculum**

Thursday 10:45 - 11:45 am

Nonprofit organizations are increasingly important to public administration and governance in the U.S. and around the world, and students are attracted to this area, yet many programs still struggle to fully integrate a nonprofit focus into the core curriculum. The first half of the sessions, panelists will provide examples of their programs trying to fully integrate nonprofit organizations into their curriculum and core courses. The rest of the session will be devoted to discussion with the attendees about ways to truly integrate nonprofits into the public administration and policy curriculum.

**Angela M. Eikenberry**, University of Nebraska at Omaha\*

**Alicia Schatteman**, Northern Illinois University

**Allison Turner**, West Chester University

**Angela M. Eikenberry**, University of Nebraska at Omaha

**William Brown**, Texas A&M University

**Ryan Etzcorn**, Network of Schools of Public Policy, Affairs, and Administration

### **Explore the Fundamentals of Trust in Ethics Education: Thought Resources from China and The World**

Thursday 10:45 - 11:45 am

To prepare graduates to promote trust in institutions, we need to explore deeply the fundamental ideas of trust in ethics education. Kant established the moral obligations based on free will, not to lie being a completed obligation. China offers a different perspective in its long history of the "rule of morality" tradition, compared with the modern public ethics based on the idea of freedom and "rule of law". This panel seeks to discuss how to offer the fundamentals of trust in ethics education through different thought resource, especially on the experience of teaching on trust in transforming countries as China.

**Xijin Jia**, Tsinghua University, China\*

**Christopher Stuckerbergur**, Globethics.net, Switzerland

**Guoxiang Peng**, Zhejiang University, China

**Yuxin Lan**, Tsinghua University, China

### **Exploring the Key Role of University Centers and Institutes in Engaging Urban Communities**

Thursday 10:45 - 11:45 am

This panel will explore the unique role that applied research centers and institutes in urban universities play in engaging with local communities to advance community revitalization. These university units are uniquely equipped to provide applied research, community-building strategies, and evaluation services to promote and assess programs to improve life quality in urban areas. Any university whose mission includes significant community engagement needs to appreciate the role that research centers and institutes perform in linking the knowledge of the academy to real world practice, problem-solving and community building.

**Stephen Percy**, Portland State University\*

**Ann Cotten**, University of Baltimore

**Phillip Keisling**, Portland State University

**Sabina Deitrick**, University of Pittsburgh

### **Increasing the Number and Percentage of Underepresented Minority (URM) Faculty in MPA/MPP Faculties**

Thursday 10:45 – 11:45 am

Many MPA/MPP core faculties are in need of more URM faculty. This panel will identify the need, using NASPAA data base statistics and then discuss strategies for addressing this situation. Examples will be provided from the PhD Project and their 20(?) year history in diversifying the faculties of Schools of Business Administration; the potential role of the PPIA program in diversifying the MPA/MPP faculties; examples from one or more MPA/MPP program successful in the recruitment and retention of URM faculty, and a discussion of the importance of a culture of “Inclusion” in the R & R of URM faculty.

**Blue Wooldridge**, Virginia Commonwealth University\*

**Simone Gbolo**, PPIA

**Gladys Perez**, Carnegie Mellon University

**Tara Perino**, The PhD Project/KPMG Foundation

### **Public Procurement as Policy Making: from Sustainable to Ethical**

Thursday 10:45 - 11:45 am

Governmental entities on average spend twenty to twenty-five percent of their budgeted funds on purchases of goods, services, and construction. These purchases range from pencils to bridges and aircraft carriers, and from small janitorial contracts to major military services. This panel looks at multiple perspectives of public procurement as a tool to deliver socially just and responsible outcomes, ethical outcomes, and outcomes that adhere to basic sustainability drivers. The panel aims to present procurement as yet another way to deliver policy outside the usual legislative, rule making, and implementation channels.

**Mohamad G. Alkadry**, UConn Hartford Campus\*

**Mitchell F. Rice**, Texas A&M University

**Sawsan Abu Tabenjeh**,

**Evelyn Trammell**, Florida International University

**Rick Grimm**, National Institute of Governmental Purchasing

### **Public Service Programs: Are they still relevant and 'cool'?**

Thursday 10:45 - 11:45 am

As a result of the diminishing trust in governments worldwide, schools of public policy and administration are finding it more and more difficult to recruit high caliber students to their programs, and to stay relevant to the needs of the new generation. A panel discussion combining faculty from the U.S., Egypt and Brazil will examine the issue across schools and across nations. Amongst the questions raised are:

- To what extent is interest in public service in different parts of the world waning? And Why?
- What can we do to stay relevant to the needs of the new generations?

**Laila El Baradei**, The American University in Cairo, Egypt\*

**Fatima B. de Oliveira**, Fundacion Getulio Vargas, Brazil

**Kathryn Newcomer**, The George Washington University

**Marilyn Rubin**, John Jay College of Criminal Justice, CUNY

**Shahjahan Bhuiyan**, The American University in Cairo, Egypt

**Ghada Barsoum**, The American University in Cairo, Egypt

### **Should Public Affairs Graduates be Working in the Private Sector?**

Thursday 10:45 - 11:45 am

This panel explores private sector career opportunities for graduates of public affairs and administration schools where private firms often serve the values that are the cornerstone of public affairs education. The panel will consist of leaders of schools of public affairs and administration and representatives from contracting, consulting, and lobbying private firms. The private firm representatives will discuss the career opportunities and the skill sets they seek. The academic administrators will discuss the pros and cons of preparing students for private firm positions, and share strategies for messaging these opportunities to prospective students.

**Trevor Brown**, The Ohio State University\*

**Anne Rung**, Amazon Business

**David Berteau**, Professional Services Council

**Allegra Ivey**, Bank of America-Merrill Lynch

**David Van Slyke**, Syracuse University

### **NASPAA Awards Luncheon**

Thursday Noon – 1:30 pm

Sponsored by: University of Maryland-College Park, School of Public Policy

### **Data Committee Meeting**

Thursday 1:45 – 2:45 pm

### **Executive MPA Committee Meeting**

Thursday 1:45 – 2:45 pm

### **Adaptive Public Management: Harnessing Local Advantages in a Global Age**

Thursday 1:45 - 2:45 pm

SDG 16 and other international 'best practices' have generated substantial debate around applying international norms to governing institutions in developing countries. Circumstances in economic development change over time, by geography, and by resource endowments within a given country, so what does this demand of sustainable local governance? This panel will discuss how national and sub-national actors in public management and administration are often confronted with multiple dimensions of adaptive pressure and what that means for how we prepare tomorrow's public servants.

**Ryan Etzcorn**, Network of Schools of Public Policy, Affairs, and Admin\*

**Eliza W.Y. Lee**, The University of Hong Kong, China

**Yuen Yuen Ang**, University of Michigan, Ann Arbor

**Jennifer M. Brinkerhoff**, The George Washington University

**Denis A. Guimaraes**, Universidade Catolica de Brasilia, Brazil

### **Digital Literacy to Build Public Trust in the Era of Fake News**

Thursday 1:45 - 2:45 pm

The Pew Research Center (Dec 2016) reports that 88 percent of American adults say fake news causes confusion about current events and facts while 32 percent report they often see made up political news online. This panel of faculty and administrators from public affairs programs updates last year's presentation considering the role of digital literacy as a critical competency in public affairs education, with a particular focus on identifying the critical competencies required of students to be digitally literate leaders who can clearly discern fake news, appropriately screen untruths and effectively stimulate public service values and commitment through civic engagement online.

**Juliet A. Musso**, University of Southern California\*

**Lori Brainard**, The George Washington University

**Jeff Osgood**, West Chester University

**Kathleen Conners**, University of Minnesota

**Dora Vertenten**, University of Southern California

### **Global Pandemics and Crisis management in the 2018 NASPAA-Batten Simulation Competition—and the MPA/MPP Curriculum**

Thursday 1:45 - 2:45 pm

This year's NASPAA-Batten Simulation competition topic will be pandemic crisis management, and this panel will both introduce the topic to NASPAA schools, and feature speakers on the possibilities of including health security policy and management in your school's MPA/MPP curriculum. What do we want students who study this specialty to be able to know and do? Where is the field of health security going in the broader frame of emergency management education?

**Supriya Golas**, NASPAA\*

### **New Deans Roundtable**

Thursday 1:45 - 2:45 pm

This panel will focus on challenges and opportunities facing new deans in schools and colleges of public administration and affairs and policy. The panel will consist of deans with a range of experiences and backgrounds sharing their views and perspectives on the role of a dean. The panel format will be a roundtable and allow for open exchange between panelists and panelists and the audience.

**Robert W. Smith**, The University of Illinois Springfield\*

**Sandra O. Archibald**, University of Washington

**Roger Hartley**, University of Baltimore

**Charles E. Menfield**, Rutgers University

### **Nonprofit Advocacy in the Trump Era: Implications for Public Affairs Education: Building Trust and Credibility for the Future**

Thursday 1:45 - 2:45 pm

This paper panel addresses preparing students for advocacy in the nonprofit sector. Reimagining the Nonprofit Sector in the Age of Trump: Mobilizing Communities as Advocates for Social Change (Mirabella) looks at current teaching of advocacy practice and asks if this is sufficient. Advocating for the Public Good: A Key Role of the Nonprofit Sector in a Democratic Society (Feldhiem) ties nonprofit advocacy to ideas about the public good and the ethical imperative to act. Finally, Collaborating through conflict in times of crisis: nonprofit advocacy in action (Kahn & Merritt) examines how conflict can be used to teach advocacy to students.

**John McNutt**, University of Delaware\*

**Diasha Merritt**, The University of North Carolina at Chapel Hill

**Mary A. Feldheim**, University of Central Florida

**Roseanne Mirabella**, Seton Hall University

**Sabith Kahn**, California Lutheran University

**Shariq Siddiqui**, ARNOVA

### **The History of African Americans in the Civil Service since Woodrow Wilson**

Thursday 1:45 - 2:45 pm

Universities across the nation are currently examining their histories and reflecting upon the connections between their founding fathers and the unsavory institutions of slavery and segregation. While the Woodrow Wilson School at Princeton is certainly not the only school to wrestle with these issues, the former President for which the school is named does provide a launch pad for the public affairs/policy school community to explore the history of African Americans in Federal Civil Service. Panelist Eric Yellin, professor of History at Richmond University, and author of *Racism in the Nation's Service: Government Workers and the Color Line in Woodrow Wilson's America*, will discuss how in the era of Reconstruction African Americans made significant progress in terms holding important positions in the Federal Government. These advances were subsequently reversed during President Wilson's two terms in office. The other panelists who are experts in history, labor, and African American Studies will discuss the gains and setbacks of African Americans in the Federal Government and the impacts of those gains and setbacks to Washington, DC and surrounding area.

**Richardson Dilworth**, Drexel University\*

**Eric Yellin**, University of Richmond

**Sharon Harley**, University of Maryland (invited)

**Frederick Gooding Jr.**, University of Northern Arizona

### **The Value Propositions of Internships in Attaining MPA Program Competencies**

Thursday 1:45 – 2:45 pm

This panel explores variations in the value propositions of internships in helping MPA students attain program competencies in their first professional education for public service across the globe. Internship experiences vary by the mission of NASPAA institutions. Panelists will discuss how they leverage internships to recruit a broader range of applicants to their programs. This panel is consonant with Track 4: Recruiting the Next Generation to Public Service in a Changing World. The panel features schools with nonprofit, local, state, and federal internships oriented to different markets, including MPA, MPP, and CRP/URPL degrees.

**Kurt Thurmaier**, Northern Illinois University\*

**Denise Burchard**, Northern Illinois University

**Krystyn Kitto**, Rutgers University, New Brunswick

**Michael Harris**, Tennessee State University

**Tracy Appling**, North Carolina State University

### **Thursday Afternoon Refreshment**

Sponsored by: Brown University, Watson Institute for International & Public Affairs

### **Doctoral Education Committee Meeting**

Thursday 3:00 – 4:00 pm

### **International Committee Meeting**

Thursday 3:00 – 4:00 pm

### **Building Effective and Accountable Public Institutions: Preparing NASPAA Graduates for Strategic Action to Promote SDG 16 in Developing Countries**

Thursday 3:00 - 4:00 pm

The Sustainable Development Goals (SDGs) define an inspiring vision to improve the state of the world. SDG 16 is among the most demanding, calling for building effective, accountable and inclusive institutions at all levels to promote sustainable development. What knowledge and skills do NASPAA graduates need to help meet this challenge? How can they facilitate the ability of countries and localities to make strategic and pragmatic progress? How can international organizations support this process? This panel of NASPAA academics and development practitioners will offer thoughts on these questions and invite participants to share their own views and experiences.

**Paul Smoke**, New York University\*

**Derick Brinkerhoff**, Research Triangle Institute

**Marion Barthelemy**, United Nations

**John Gershman**, New York University

**Victor Vergara**, World Bank

### **Deans on Reforming the Curriculum: What's Driving the Latest Overhauls**

Thursday 3:00 - 4:00 pm

A roundtable with deans and program directors examining how public affairs schools are responding to the challenges of the current educational and policy landscape.

This roundtable brings together four deans and a program director to discuss how their schools are responding to the current educational and policy landscape with some bold transformations of their curriculum. What new programs or curricular innovations have they developed and why? What are the goals and market niches of these programs, and how are they performing? What are the biggest pressures on programs right now, and how have traditional MPP and MPA programs changed to reflect shifts in the preferences of students and the expectations of employers? What challenges are on the horizon for the coming decade? Can public affairs schools stay relevant?

**Eric Patashnik**, Brown University\*

**Angela Evans**, The University of Texas at Austin

**Henry Brady**, University of California, Berkeley

**Ramayya Krishnan**, Carnegie Mellon University

**Sandra O. Archibald**, University of Washington

### **Engagement in an Urban Setting: Smart Practices for Students and More**

Thursday 3:00 - 4:00 pm

Organized under the newly rebooted Urban Serving Universities section at NASPAA, this panel highlights issues of engagement for urban-serving universities, especially those involving better engaging the urban student and having students better engage their urban environment. This panel addresses one of the new section's goals: to share urban-serving institutions' 'smart practices' across the NASPAA community. Panelists will discuss topics like innovative and effective capstone and internship projects. Capstones and internships provide great opportunities for student to gain hands-on experience and for programs to promote themselves and to fund students. Community engagement, especially through our students, can also affect public trust.

**Doug Noonan**, Indiana University-Purdue University Indianapolis\*

**Philip M. Plotch**, Saint Peter's University

**Naim Kapucu**, University of Central Florida

**Thomas Snyder**, The University of Illinois at Chicago

**Susan Gooden**, Virginia Commonwealth University

### **Exploring Service and Experiential Learning as a Valuable Tool for Public Affairs Education**

Thursday 3:00 - 4:00 pm

Within public affairs education, one vetted technique of improving outcomes and linking education with practice has been experiential or service learning projects. For these programs to be successful, however, they must be purposefully designed and managed. Therefore, this panel explores service and experiential learning projects by four different public affairs programs across the United States to:

- ascertain effective practices in service and experiential learning course design;
- identify how these experiences prepare and engage students as they bridge the gap between classroom and practice; and
- discuss the practice of service and experiential learning as a valuable tool for public service education.

**Kerry Kuenzi**, Georgia Southern University\*

**Lindsey McDougle**, Rutgers University, Newark

**Jodi Benenson**, University of Nebraska at Omaha

**Mariglynn Edlins**, University of Baltimore

**Trent Davis**, Georgia Southern University

### **Pi Alpha Alpha in Practice**

Thursday 3:00 - 4:00 pm

Our panel brings together Pi Alpha Alpha advisors from across the country to share ideas about how to engage the next generation of public servants through the honor society.

**Amanda Olejarski**, West Chester University\*

**Mary Bruce**, Governors State University

**Sabina E. Deitrick**, University of Pittsburgh

**Phil Nufrio**, Metropolitan College of New York

### **Preparing Students of Color to Apply to Public Policy & International Affairs Masters/PhD Programs and Financial Aid**

Thursday 3:00 - 4:00 pm

The panel will provide advice on ways in which advisors and administrators can prepare students to become competitive applicants for graduate study at their institutions. They will focus on the following three areas: Getting In, How to Prepare for a Master's Degree in Public Policy and International Affairs, and How to Pay For Graduate School.

**Melissa Lee**, Princeton University\*

**Sidney Jackson**, Johns Hopkins University

**Grace Han**, Columbia University

**Cris Dinu**, Georgetown University

**Laurie Hurley**, Tufts University

### **Successful Recruitment Strategies for On-Campus Small Programs**

Thursday 3:00 - 4:00 pm

A moderated roundtable discussion for small programs to share successful recruitment strategies that work. The brief presentations will focus on programs that recruit for face-to-face (or hybrid) instruction. The panel will share recruitment strategies that target specific applicant populations, including historically underrepresented groups, pre- and in-service students, and out-of-state/international recruitment. Attendees are also encouraged to share their own successful recruitment strategies.

**Mark D. Bradbury**, Appalachian State University\*

**William S. Hatcher**, Augusta University

**Peter F. Haruna**, Texas A&M International University

**Maja H. Holmes**, West Virginia University

**Julie C. Olberding**, Northern Kentucky University

**Susan Gaffney**, Governors State University

### **Writing the Diversity Plan – A Workshop on Crafting a Thoughtful, Measureable, and Effective Plan**

**\*\*Thursday 3:00 - 5:15 pm\*\***

In accordance with NASPAA Standards 3 (Matching Operations with the Mission: Faculty Performance) and 4 (Matching Operations with the Mission: Serving Students), programs conducting a self-study and/or seeking accreditation must demonstrate how they “promote diversity and a climate of inclusiveness” through the creation of a diversity plan. This 2 hour hands-on workshop provides program faculty, directors, and deans with tools to craft a meaningful, measureable and effective diversity plan and offers strategies to manage issues of diversity within programs.

Participants will learn how to: Link diversity to program learning objectives; Craft a diversity plan that addresses NASPAA Standards; Develop a diversity plan that helps achieve the program, school, university mission; Articulate diversity within a global context; Use the diversity plan to serve program stakeholders

**Tia Sheree Gaynor**, Marist College\*

**Mohamad G. Alkadry, Ph.D.**, UConn Hartford Campus

**Brandi Blesset**, Rutgers University-Camden

**Bridgette Cram**, Florida International University

### **Marketing the MPA/MPP Committee Meeting**

Thursday 4:15 – 5:15 pm

### **Election Administration Meeting**

Thursday 4:15 – 5:15 pm

### **Beyond Disciplinary Boundaries in Policy Research and Teaching**

Thursday 4:15 - 5:15 pm

The panel focuses on the creative efforts of schools and universities to work beyond disciplinary boundaries in policy research and teaching to recruit and prepare the next generation to public service in a rapidly changing world. We focus intentionally on both curriculum and research to explore the intersection of these efforts and the importance for building university wide capacity for holistic approaches to problem engagement.

**Anne M. Khademian**, Virginia Polytechnic Institute & State University\*

**Anand Desai**, The Ohio State University

**Deborah Stine**, Carnegie Mellon University

**Karen Roberto**, Virginia Polytechnic Institute & State University

**Navid Ghaffarzadegan**, Virginia Polytechnic Institute & State University

### **Creating Digital Platforms, Accessing Resources for Advancing Trust and Inclusion**

Thursday 4:15 - 5:15 pm

It's critical that public affairs schools provide students first-hand experiences with models and resources that can help build trust and advance inclusion within a community, giving them a base from which to tackle these challenges in organizations and populations they will serve. This panel features the National League of Cities' Race, Equity and Leadership (REAL) initiative that helps build more racially equitable communities; an inward-facing, website architecture, "Moving Forward," created by the USC Price School to advance understanding through faculty, staff and student personal narratives; and a worldwide digital platform launched by the nonprofit EYEJ, where students can discuss social justice issues across continents.

**Janis Peterson**, University of Southern California\*

**LaVonna Lewis**, University of Southern California

**Antoinette Samuel**, National League of Cities

**Mai Moore**, EYEJ: Empowering Youth, Exploring Justice

**Susan Binford**, The University of Texas at Austin

### **Exploring the UN's SDG 16 and Its Implication for the Development of the MPA/MPP Curriculum in Africa**

Thursday 4:15 - 5:15 pm

This panel explores the UN's SDG 16 and its implication for the development of the MPA/MPP curriculum in the context of Africa's Agenda 2063 for transformation. By focusing on the implications of SDG 16, we aim to generate a conversation about innovative and broad-based curriculum improvement that prepares Africa's public managers for meaningful public service and nation-building and yet remains grounded in real-life experience. The case for changes in teaching methodologies, research strategies, and evaluation techniques appropriate to the culture and context is made to pique the interest of those who wish to learn about talent and competency development in Africa.

**Peter F. Haruna**, Texas A&M International University\*

**Christelle Auriacombe**, University of Johannesburg, South Africa

**Gedeon Mudacumura**, Cheyney University of Pennsylvania

**Aziza Zemrani**, University of Texas – Rio Grande Valley

### **Flint Water Crisis and Beyond**

Thursday 4:15 - 5:15 pm

This panel will provide an update to the very successful panel on the Social Equity consequences of the Flint Water Crisis at last year's NASPAA Conference, by providing an update by relevant MPA/MPA program faculty on the status of the Flint Water crisis. Further discussion will include the role of MPA/MPP programs for forecasting, diagnosing and responding to such Social Inequities, and the development of competencies in our graduates in view of the 2009 NASPAA Standards in promoting the Equity principle of Public Sector Values.

**Blue Wooldridge**, Virginia Commonwealth University\*

**Robert Blair**, University of Nebraska at Omaha

**Kathryn Schellenberg**, University of Michigan - Flint

**James Svava**, The University of North Carolina at Chapel Hill

**Dale Thomson**, University of Michigan - Dearborn

### **Fundraising in Schools of Public Affairs in Public Policy**

Thursday 4:15 - 5:15 pm

Schools of Public Affairs and Public Policy face major financial challenges. In light of these financial challenges, the subject of fund-raising is timely and important. The purpose of this panel is to share “best practices” relating to innovative and creative fund-raising strategies. Each Dean or Director will discuss such initiatives at his/her institution, including philanthropic efforts centered on raising funds for scholarships, especially for first-generation and diverse students, major gifts to promote faculty research and endowed chairs, as well as the creative use of partnerships with public and private organizations to enhance revenue.

**Donald Siegel**, Arizona State University\*

**Jack H Knott**, University of Southern California

**R. Karl Rethemeyer**, University at Albany, SUNY

**Sandra O. Archibald**, University of Washington

**Trevor Brown**, The Ohio State University

**Mark Rozell**, George Mason University

### **How public affairs programs can build community partnerships or town and gown relationships**

Thursday 4:15 - 5:15 pm

Public affairs programs build the government capacity of our communities by educating local leaders, conducting applied research, and integrating officials into our curriculum and advisory boards. In many of our programs, faculty and students are already working in the community by conducting applied research and organizing service learning projects. Therefore, our public affairs programs can help bridge the divide between universities and communities. Panelists will discuss strategies for how public affairs programs can build community partnerships and strengthen town and gown relations.

**William S. Hatcher**, Augusta University\*

**Ruth H. DeHoog**, The University of North Carolina at Greensboro

**Matt Hanka**, University of Southern Indiana

**Mark D. Bradbury**, Appalachian State University

**Rodney Stanley**, Tennessee State University

**Christopher Stream**, University of Nevada, Las Vegas

### **Populism around the World: Impacts on Governance and Public Affairs**

Thursday 4:15 - 5:15 pm

Questions to be addressed include: What is populism? Why is it exercising a strong influence today in representative governments around the world? How does populism impact governance and policy -- in the US and other countries? How should master's degree programs in public policy (and public affairs and public administration) prepare their students to work in a populist moment?

**Merit Janow**, Columbia University\*

**Yann Algan**, Sciences Politique

**John Judis**, Author

**Andres Velasco**, Columbia University

**Evening Reception**

Thursday 6:30 – 8:30 pm

Hall of States, Roof Top, 444 North Capitol St NW, Washington, DC 20001

All conference attendees are welcome!

Sponsored by: Carnegie Mellon University, Heinz College

## FRIDAY, OCTOBER 13

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### Friday Morning Refreshments

Sponsored by: Indiana University-Purdue University, School of Public and Environmental Affairs

### Standards Colloquim Breakfast

Friday 7:00 – 7:45 am

### Budget & Financial Management Section Meeting

Friday 7:45 – 8:45 am

### Local Government Management Education Section Meeting

Friday 7:45 – 8:45 am

### JPAE Editorial Meeting

Friday 7:45 – 8:45 am

### Small Programs Section Meeting

Friday 7:45 – 8:45 am

### A Canadian Model for Re-Alighting the MPA/MPP Curriculum Implication for U.S. Schools and Departments

Friday 7:45 - 8:45 am

Recently members of the Canadian Association for Programs in Public Administration carried out research that examined ways to realign the Canadian PA Curriculum to respond to How best to incorporate Indigenous histories and the history of past relations between First Nations, Metis and Inuit peoples and governments in Canada into curriculum; How to engage students, faculty and others attentive to our schools and programs in thinking about establishing better practices and relations to achieve better policy and program outcomes across the sphere of governance; and How can we work better together? How can schools and programs in public policy and administration contribute more broadly to the process of reconciliation?

After a presentation from one or more of our CAPPAA colleagues of their findings, a discussion will take place on how US MPA/MPP programs can use this model to respond to our minority and other sub-populations.

**Robert P. Shepherd**, Carleton University, Canada\*

**Catherine MacQuarrie**, Institute of Public Administration of Canada\*

**Terry E. McDonald**, Hamline University

**Kathy L. Brock**, Queen's University, Canada

**Reflexiones sobre la incorporación del SDB16 al currículo de nuestros programas de administración pública en América Latina.**

Friday 7:45 - 8:45 am

For Latin American, assuring democracy and public interest is heavily challenged by a context of violence, dramatic fiscal austerity, inequality and low public confidence in the integrity of the public sector; that is, a context calling for greater attention to SDG16 goals. This panel presents how three schools of public affairs in Brasil, Venezuela and Puerto Rico have been addressing the challenges on incorporating SDG16 goals to their learning and research agendas.

**Josefina Bruni-Celli**, Instituto de Estudios Superiores de Administración-IESA, Venezuela\*

**Palmira N. Rios**, University of Puerto Rico - Rio Piedras Campus

**Roberto da Costa Pimenta**, Fundação Getulio Vargas, Brazil

**Teaching Critical Approaches to Managing Nonprofit & Voluntary Organizations**

Friday 7:45 - 8:45 am

This panel includes a discussion of chapters in an edited textbook on Critical Approaches to Nonprofit and Voluntary Organization Management. The aim is to provide students with a critical perspective on nonprofit and voluntary organization management that isn't typically included in most nonprofit management textbooks, but is often essential to what people working in nonprofit or voluntary organizations deal with on a daily basis. A key underpinning of any critical perspective is the attempt to dig beneath the surface of (often hidden) historically-specific, social structures to illuminate how they lead to oppression and then also reveal ways to change these structures.

**Angela M. Eikenberry**, University of Nebraska at Omaha\*

**Roseanne Mirabella**, Seton Hall University

**Susan Appe**, Binghamton University

**Comprehensive Schools Section Meeting**

Friday 8:00 - 9:45 am

**Emergency Management and Homeland Security Section Meeting**

Friday 9:00 – 10:00 am

### **Beyond Ethics Courses and “Accountability” Modules: New Approaches to Building Public Trust through Innovative public affairs education**

Friday 9:00 - 10:00 am

This panel explores programmatic efforts to enhance public confidence in a time when America faces growing cynicism and challenges to civic culture. The classic definition and vow of a professional—excellence in technical and ethical competence—is reflected in MPA curriculum. Indeed, public service has little justification if it does not cultivate these competencies in a manner that engenders citizen trust. Traditionally, many public affairs programs have attended to professionalism by incorporating “responsibility” and “accountability” units in core courses, and by offering required or elective public service ethics classes. This panel examines distinctive, diverse efforts aimed at increasing public trust.

**James S. Bowman**, Florida State University\*

**Craig W. Thomas**, University of Washington

**Earle Klay**, Florida State University

**Jonathan P. West**, University of Miami

**Michael Macaulay**, Victoria University of Wellington, New Zealand

### **Creating a Pipeline for Students of Color to Work in State and Local Government**

Friday 9:00 - 10:00 am

Practitioners from the National Black Forum of Public Administrators and the International Hispanic Network will speak alongside academics to discuss the challenges and opportunities of getting more students of color interested in careers in State and Local Government. Bob Blair Chair of the Local Government Management Education Committee will convene this panel and also provide perspectives from the International City/County Management Association (ICMA).

**Robert Blair**, University of Nebraska at Omaha\*

**Representative**, National Black Forum of Public Administrators

**Representative**, International Hispanic Network

**Reggie Robinson**, University of Kansas

### **Crisis of Confidence**

Friday 9:00 - 10:00 am

This panel will examine America’s current political polarity and how it affects governmental administration and leadership. Analysis will include teaching how to lead during a crisis of confidence. Also the panel will examine modeling such attributes for students, how organizational culture affects administration, and the legitimacy of government. A historical perspective from past governmental leaders will also be discussed.

**Paulette C. Jones**, Randall University\*

**Bill Powers**, Randall University

**Jackie Faulhaber**, The University of South Dakota

**Gary E. Roberts**, Regent University

### **EDITORS PANEL: Public Administration Journals and the Publishing Process**

Friday 9:00 - 10:00 am

This panel offers a unique opportunity to discuss both where to publish in the public, non-profit sector in terms of the range and types of journals available, as well as specifics about the publishing process. Editors from some of the premier journals in the discipline will (a) provide an overview of their respective journals, (b) offer advice and tips for getting published in their journals, and (c) discuss the types of feedback editors are looking for in terms of reviews. Participants will have the opportunity to ask questions and discuss the publishing process with their peers, thereby becoming better equipped to decide where to place their research manuscripts.

**Paul Battaglio**, The University of Texas at Dallas\*

**Bradley Wright**, The University of Georgia

**Jared J. Llorens**, Louisiana State University

**Jeremy Hall**, University of Central Florida

**Sanjay K. Pandey**, George Washington University

### **How to Teach about Complexity in Development Policy: The Problem of Enabling Adaptation**

Friday 9:00 - 10:00 am

We often associate "adaptation" and "innovation" with advanced industrialized democracies. However, these concepts are equally important to building new markets and escaping poverty in developing countries. In this workshop, I will describe policy recommendations I made at the United Nations Expert Group Meeting on Eradicating Poverty and how this new paradigm supports three ways that instructors can modify curricular content for public service education: 1. Use positive case studies in the classroom that reveal how to succeed under adverse conditions and how to turn problems into solutions; 2. Teach students about the distinction between strategies for escaping poverty and sustaining growth; and 3. Challenge students to move beyond broad appeals for innovation and toward actionable steps that promote local adaptation.

**Ryan Etzcorn**, Network of Schools of Public Policy, Affairs, and Admin\*

**Yuen Yuen Ang**, University of Michigan, Ann Arbor

### **Public Service Education about Corruption Control and Government Transparency**

Friday 9:00 - 10:00 am

Total bribes around the globe add up to one trillion dollars per year. From one point of view, corruption and the scandals that it generates explain the erosion of confidence in government and citizen's unwillingness to engage in public affairs. From an alternative viewpoint, an over-emphasis on controlling corruption has unfairly cast government and the people that it employs as untrustworthy. Both perspectives lend themselves to a legitimate discussion, especially as societies aim to design and implement better public policies for the future. Thus, the proposed panel aims to explore these and other related issues for public service education.

**Paul Lagunes**, Columbia University\*

**Charles H. Blake**, James Madison University

**Adam Graycar**, Flinders University, Australia

**Milena Neshkova**, Florida International University

**Daniela Sabina Schnell**, Syracuse University

**Strengthening the bridge: Strategies for aligning public affairs institutions to serve policy makers' need for timely research.**

Friday 9:00 - 10:00 am

This panel asks, "How can a school of public affairs better organize itself to be a key bridge between academic expertise and policymakers?" Panelists share university-level improvements made in promoting effective policy communications and in the training of students and faculty on best practices for communicating research to policymakers. The panel features insights from the levels of the Dean's office, policy outreach institutes and classroom instruction as well as state-level policymakers. Following short presentations from the University of Texas, University of Pennsylvania and Virginia Commonwealth University, questions and discussion about best practices are sought from those attending the session.

**John Accordino**, Virginia Commonwealth University\*

**Angela Evans**, The University of Texas at Austin

**Diana Lind**, University of Pennsylvania

**Grant Rissler**, Virginia Commonwealth University

**Representative**, State legislator, Virginia

**Representative**, Secretary of State agency, Virginia

**Comparative Perspectives on Trust and Institutional Capacity from the Global South: Implications for Public Affairs Education**

Friday 10:15 - 11:15 am

The panelists represent four countries from the Global South – Afghanistan, Algeria, Bangladesh and Colombia – which face distinct challenges of building institutional capacity, reducing corruption, increasing accountability, and restoring public trust. This panel will provide historical and present-day insights into how distrust and lack of capacity manifest in these contexts often in the forms of violence, corruption, and instability, among other ways. The emphasis will be on identifying implications for what we teach and how we teach in public affairs programs in any context.

**Nadia Rubaii**, Binghamton University\*

**Sebastián Líppez-De Castro**, Binghamton University, Pontificia Universidad Javeriana Bogotá, Colombia

**Md. Shahriar Islam**, Binghamton University, Dhaka University, Bangladesh

**Abdul Waheed Ahmad**, Binghamton University, Fulbright Student Scholar, Afghanistan

**Chaouki Ouadah**, Binghamton University, Fulbright Student Scholar, Algeria

**Diversity and Social Equity Committee Meeting**

Friday 10:15 – 11:15 am

**Comprehensive Curriculums that Build Comprehensive Skills: Reforming Policy Education to Achieve Social Impact**

Friday 10:15 - 11:15 am

The fabric of what composes the 'public sector' in the early 21st century require our schools of public affairs, policy, and administration to fundamentally transform the way we prepare students. This panel examines how NASPAA schools are building more comprehensive curricular approaches to achieve such ends. Panelists will describe curricular reforms which: a) place students in relationship with government actors, nonprofit stakeholders, community advocates, and program beneficiaries during their educational tenure; b) provide new participatory opportunities for skill building and practice within classrooms; and c) use the development of 'laboratories' as containers for new types of experimentation.

**Angela Evans**, The University of Texas at Austin\*

**Jackie Speedy**, Carnegie Mellon University

**Sherry Glied**, New York University

**Jack Knott**, University of Southern California

**Neil Kleiman**, New York University

**David Birdsell**, Baruch College, CUNY

**Cross-national Issues with NASPAA/COPRA Accreditation: Adapting on Both Ends**

Friday 10:15 – 11:15 am

Several MPA & MPP programs outside of the United States have gone through and/or are going through NASPAA/COPRA accreditation. We are accumulating knowledge and experience about the process at the applying program end, the NASPAA/COPRA end, with site visits. This panel will explore ways to adapt to and approach barriers, challenges.

**J. Steven Ott**, The University of Utah\*

**Verna Smith**, Victoria University of Wellington, New Zealand

**Wei Yu**, Shanghai University of Finance and Economics, China

**Lan Xue**, Tsinghua University, China

**Edward Jennings**, University of Kentucky

**Josefina Bruni-Celli**, Instituto de Estudios Superiores de Administración-IESA, Venezuela

### **Innovative Public Policy Curriculum**

Friday 10:15 - 11:15 am

Public policy curriculum often reflects emerging topical areas that seeks to integrate new techniques knowledge into existing frameworks and modes of analysis. This panel is designed to focus on innovative courses, workshops and global study such as experiential classes focused on policy fieldwork, online classes and curriculum organized around current topics of interest. The goal of this panel is to discuss how core courses can be integrated, teaching policy at intersecting points and ways to engage with students in different settings.

**Carrie Nordlund**, Brown University\*

**Shannon Orr**, Bowling Green University

**Thomas O'Toole**, Cornell University

**Melissa Emerson**, University of Wisconsin

### **Internalization Challenges and Initiatives of Public Affairs Education in the Global Context: from a Comparative Perspective**

Friday 10:15 - 11:15 am

Both U.S.-based and non-US public affairs programs have demonstrated strong interests in internationalization. While the internationalization of U.S.-based programs mainly stresses on enhancing students inter-cultural competencies, the non-US public affair programs have suffering deep transformation in terms of governance under the complex environment of globalization, institutional transformation, and political isolation. The panel will elaborate the strategic plans the public affairs schools from Egypt, China, Latin America and the US employed to promote exchanges and collaborations with academic and professional institutions in the world scenario, provide a historical overview of key international initiatives they have adopted, and discuss the current challenges of pursuing an internationalization agenda in the global context.

**Huiping Li**, Shanghai University of Finance and Economics, China\*

**Zhirong Zhao**, University of Minnesota

**Huiping Li**, Shanghai University of Finance and Economics, China

**Palmira N. Rios**, University of Puerto Rico - Rio Piedras Campus

**Laila El Baradei**, The American University in Cairo, Egypt

### **NASPAA Alumni Survey**

Friday 10:15 - 11:15 am

NASPAA's Alumni Survey instrument just completed it third year of data collection. This panel will discuss the results of the May 2017 survey as well as discuss the trends we are seeing in the data in the first three years of implementation. In addition to providing membership the aggregate results of the survey, this panel will consist of a discussion on the release of NASPAA alumni data publicly, now that we have three years worth of data and schools are beginning to hit the participation numbers that will allow us to make the data public in non individually identifiable ways.

The main survey components that will be covered are: Employment; Salary data; Achievement of Goals for seeking the degree; and Learning Outcomes achievement

**Stacy Drudy**, Network of Schools of Public Policy, Affairs, and Admin\*

**Michael A. Shires**, Pepperdine University

### **Promoting trust through closer ties between PA programs and public professional associations**

Friday 10:15 – 11:15 am

Trust in public and nonprofit institutions may be enhanced through closer connections between public administration (PA) programs and public professional associations. Associations such as AGA (Association of Government Accountants), NIGP (National Institute for Governmental Purchasing), and IPMA-HR (International Public Management Association for Human Resources) support principles of competence, ethical behavior, transparency, and accountability which are closely aligned with the public service values of NASPAA-accredited PA programs. Panelists representing AGA, NIGP, IPMA-HR, and an accredited NASPAA program will explore how the trust-building professional development objectives of public professional associations and the trust-building educational objectives of NASPAA programs may be mutually reinforcing.

**Professor Keith Snider**, Naval Postgraduate School\*

**Mohamad G. Alkadry, Ph.D.**, UConn Hartford Campus\*

**Ann Ebberts**, Association of Government Accountants

**Neil Reichenberg**, International Public Management Association for Human Resources

**Rene Rendon**, Naval Postgraduate School

**Rick Grimm**, National Institute of Governmental Purchasing

### **The Implications of Artificial Intelligence for Public Affairs Schools**

Friday 10:15 - 11:15 am

Artificial intelligence is significantly different than previous waves of advances in analytics. The chief difference is the prospect of AI enabling autonomous decision-making. The implications for public affairs education are huge, and this panel will examine three key aspects: 1) Can we explain to the public enough about AI to establish public trust in its use in public service? 2) Can we train students to deal with Algorithmic bias-- how to spot it, debate it, and avoid it? 3) How will AI disrupt the future of work, and what that means for education policy, social welfare, policy etc, with the most pointed discussion being how it might disrupt the future of government work. Public Policy and administration schools should be the locus of these important discussions, and panel attendees will be able to take a new perspective back to their schools.

**Laurel McFarland**, NASPAA\*

**Raymayya Krishnan**, Carnegie Mellon University

### **Undergraduate Committee Meeting**

Friday 11:30 am – 12:30 pm

### **Urban Serving Universities Section Meeting**

Friday 11:30 am – 12:30 pm

### **Bringing Nonprofit and Nongovernmental Organizations into Globalized Public Affairs Curricula**

Friday 11:30 am - 12:30 pm

The effort to globalize the public affairs curriculum has focused heavily on government's structure and operation. This panel focuses on what happens when the focus on globalizing curriculum is shifted to nonprofits and NGO management education. Panelists will also discuss their efforts to embrace the UN Sustainable Development Goal SDG16 when teaching their nonprofit management students. Four questions will be addressed: i) What is the current situation in the demand for and supply of global public and nonprofit governance education? Is there a gap? ii) What kinds of efforts are public affairs programs making in order to fill the gap? iii) How are schools making their teaching of local governance AND global governance compatible/complementary with each other?, and iv) What are the challenges and opportunities in teaching global public and nonprofit governance in public affairs?

**Bok G. Jeong**, Kean University\*

**Roseanne Mirabella**, Seton Hall University\*

**John Casey**, Baruch College, CUNY

**Khaldoun AbouAssi**, American University

**Paul J. Nelson**, University of Pittsburgh

### **Building and publicizing effective, accountable and inclusive institutions of urban governance and administration: The Seoul Case Study Program**

Friday 11:30 – 12:30 pm

This roundtable/workshop session focuses on the international field-study pedagogy of the Seoul (Korea) Case Study Program. The SCSP, sponsored by the Seoul Metropolitan Government and managed by the University of Seoul, brings graduate students and faculty to Seoul for weeklong multi-institution study trips. The field trip together with pre- and post-field trip study and reflection enable firsthand learning about Seoul's transformation from post-war devastation to global prominence, and the city's continuing development of effective, accountable and inclusive institutions of urban administration. Four brief presentations will be followed by discussion among presenters and audience.

**Jonathan Justice**, University of Delaware\*

**Masami Nishishiba**, Portland State University

**Jeremy Hall**, University of Central Florida

**Christopher Frost**, Portland State University

### **Education and Immigration Issues in the Trump Era: Dreamer's and HSIs and the challenges institutes of education face in preparing this next generation for public service**

Friday 11:30 am - 12:30 pm

This panel will explore how Trump's education and immigration policies are affecting institutions of education. The panel will discuss immigrants in the public schools, deferred action (DREAMERS), and the challenges for K-12 and higher education in educating the next generation of public servants.

**Christina A. Medina**, New Mexico State University\*

**Abraham Benavides**, University of North Texas

**Daniel Hawes**, Kent State University

**Daniel Chand**, Kent State University

### **Implications of Recent Federal Policy Changes on NASPAA Schools**

Friday 11:30 am – 12:30 pm

Recent Federal changes, including changes in federal hiring plans and practices, proposed changes in research funding, and restrictions on immigration, have significant implications for NASPAA Schools. This panel of NASPAA School Deans and leaders will consider the implications for our programs.

**Sherry Glied**, New York University\*

**Beth Gazley**, Indiana University, Bloomington

**Kathryn Newcomer**, The George Washington University

**Robert Orr**, University of Maryland, College Park

**Mark Rozell**, George Mason University

### **Practicing What We Preach is Harder than it Sounds: Developing and Implementing an Effective Diversity Plan**

Friday 11:30 am - 12:30 pm

What impact has NASPAA's requirement of a diversity plan for (re)accreditation had on its member schools? How does this requirement compare to what our own students, home institutions, and employers expect? Panelists will discuss lessons learned (and learning still in progress) of developing a diversity plan, including: the complications, successes, and pain associated with the process; the impact this process has had on institutional practices; the curricular changes required to get better at this work; and the challenges inherent in measuring success.

**David Schachter**, New York University\*

**Nadia Rubaii**, Binghamton University

**Shankar Prasad**, Brown University

### **Preparing students for creatively harnessing the power and potential of data in the public interest**

Friday 11:30 am - 12:30 pm

Behavioral economics, big data, and data visualization are becoming increasingly popular across the public sector, and using data well has become increasingly important in an era where facts are often contested along partisan lines. This panel, comprised of both alums and faculty from NASPAA institutions, will reflect on common skills current students should learn to be well-prepared for using data for good in diverse arenas within the public sector, in alignment with Track 4. Panelists have expertise at all levels of U.S. government in addition to internationally, as well as with non-profits.

**Alison Cohen**, Presidio Graduate School\*

**Lindsay Moore**, Behavioral Insights Team

**Bill Congdon**, ideas42

**Bob Filbin**, Crisis Text Line

**Sera Linardi**, University of Pittsburgh

**Catherine Horiuchi**, University of San Francisco

### **Public Impact Fundamentals: International Lessons for Government Performance**

Friday 11:30 am - 12:30 pm

Using the most-recent work of the CPI to highlight major issues of public administration, from an international perspective; the panel explores the question of whether it's possible to develop a framework to anticipate public administration issues — and problems — before they create crises; and to use this method as an experimental method of teaching; and to connect these findings into new strategies for research.

**Donald F. Kettl**, University of Maryland, College Park\*

**Karl Brooks**, University of Texas at Austin

**Representative**, Centre for Public Impact, United Kingdom

### **The Role of Trust in the Research Process: Implications for Underrepresented Populations**

Friday 11:30 am - 12:30 pm

We have long understood the role of establishing trust in social science research, but the importance of trust building is critical for underrepresented populations. This panel will focus on role of researchers in building trust with at-risk, vulnerable, and understudied populations and will provide informative examples to build trust in program evaluation and population research. Additionally, it will identify strategies for effective engagement with underrepresented communities. The panel examine the trust building philosophy of several well-established nonprofit organizations that advance important quality of life outcomes through their old school approach.

**Susan Gooden**, Virginia Commonwealth University\*

**Brandi Blesset**, Rutgers University, Camden

**Rajade M. Berry-James**, North Carolina State University

**Lindsey L. Evans**, Virginia Commonwealth University

### **Pi Alpha Alpha Awards Luncheon**

Friday 12:45 – 1:45 pm

Sponsored by: University of Pittsburgh, Graduate School of Public and International Affairs

### **Age of Trump: Ethics, Public Policy, and Discourse**

Friday 2:00 - 3:00 pm

The administration of President Trump poses distinct challenges for those who teach ethics and public policy. The President ignores, or overturns, previously accepted discourse concerning both ethics and values. Our students are greatly unsettled, as our political understandings about what might be accomplished, and how political actors should do it, have become undone. Those teaching ethics must consider old questions anew. What are the obligations of public service? How should we discuss matters of honesty and integrity? How should we evaluate public policy proposals in terms of social costs and benefits as well as rights and duties?

**Mark C. Rom**, Georgetown University\*

**Elizabeth Rigby**, The George Washington University

**Suzanne Shanahan**, Duke University

**Scott Talan**, American University

**Anne Cammisa**, Georgetown University

### **Creating Legitimacy Through Building Multicultural & Grassroots Coalitions**

Friday 2:00 - 3:00 pm

Coalitions allow a diverse group of individuals and/or organizations the opportunity to champion their collective interests. Moreover, they highlight the importance of local knowledge and expertise in seeking change across a wide range of policy issues. No surprisingly, these grassroots coalitions often face barriers in developing trust inside the coalition and legitimacy outside as they develop relationships and seek to engage decision makers. This panel explores efforts to document community voices and perceptions as they interact with one or more stakeholder groups in the public, private, or non-profit sector. The panel will present multiple efforts to more rigorously document the development, transfer, and relevance of community specific knowledge as a means to build trust.

**LaVonna Blair Lewis**, University of Southern California\*

**Vanessa Tyson**, Scripps College

**Leon Andrews**, National League of Cities

**Jesse Villalobos**, Center for Social Inclusion

**Helisse Levine**, Long Island University, Brooklyn

### **Diverse Disciplines in Colleges of Public Affairs: Organizational Opportunities and Challenges**

Friday 2:00 - 3:00 pm

One organizational model for colleges of public affairs is to include a diverse set of disciplines beyond public policy and administration. Four deans of such colleges will discuss the advantages and challenges of this organizational structure. They will also explore the ability of these colleges to engage the next generation, and the challenges in adapting curriculum across diverse disciplines.

**John Bartle**, The University of Nebraska at Omaha\*

**Jonathan Koppell**, Arizona State University

**Mary Beth Walker**, Georgia State University

**Patria Julnes**, Penn State Harrisburg

### **Empirical Evidence of Public Trust in Indiana and Maryland**

Friday 2:00 - 3:00 pm

How much trust do local government officials have in local charities and nonprofits? What accounts for the level of trust that local government officials have in nonprofits. Through extensive research these questions are addressed in Indiana and Maryland.

**William A Brown**, Texas A & M University\*

**Professor Kirsten Gronbjerg**, Indiana University, Bloomington

### **NASPAA and the US News & World Report Rankings: A Look Forward**

Friday 2:00 - 3:00 pm

USNWR published their most recent rankings of Public Affairs schools last year. As many NASPAA members are aware there were several issues surrounding the release of the survey, including errors to the instrument itself, resulting in multiple mailings of the survey and a lot of confusion for programs. Outside of the confusion and errors surrounding the survey, NASPAA members voiced a number of concerns regarding the rankings. A majority of the concerns/feedback we received from members fell into one of three categories: Specializations being ranked; Whether NASPAA should be involved in the rankings at all; and Whether NASPAA should do their own rankings based on data and not reputation. The Executive Council, at their Fall 2016 meeting, asked the Data Committee to begin the process of looking at USNWR and what changes, if any, NASPAA may want to recommend for the next cycle. Following this request, a number of scenarios in which NASPAA could go with regards to rankings were identified and a white paper on the top 3-4 scenarios NASPAA was developed. This panel will lead a discussion on the white paper and rankings options to solicit further feedback from the membership.

**Stacy Drudy**, Network of Schools of Public Policy, Affairs, and Admin\*

**Michael A. Shires**, Pepperdine University

### **New Initiatives at Urban Campuses**

Friday 2:00 - 3:00 pm

Organized under the newly rebooted Urban Serving Universities section at NASPAA, this panel will highlight some of the exciting new initiatives occurring at urban campuses. This panel follows from one of the new section's primary goals: to share 'smart practices' across the NASPAA community and offer a platform for expanding and enhancing the important efforts being undertaken at programs and centers in urban-serving institutions. Taken together, this panel addresses some exciting work in urban-serving institutions that collaborates directly with communities and neighborhoods, involves adapting students and curricula, and explicitly addresses the challenge of serving their urban setting.

**Doug Noonan**, Indiana University-Purdue University Indianapolis\*

**Richardson Dilworth**, Drexel University

**Lilliard E. Richardson**, Indiana University-Purdue University Indianapolis

**Stephen Percy**, Portland State University

### **Passing the Torch: Planning for the Next Generation of Leaders in Public Service**

Friday 2:00 - 3:00 pm

Public service executives will be retiring at record levels within the next two decades. Finding qualified, motivated leaders to fill all the vital executive positions vacated by this generation is going to present formidable challenges within both the public and nonprofit sectors alike. This panel will present the main findings of our book, *Passing the Torch*. The "profiles" that were compiled on what motivated successful public service executives, as well as their insights on succession planning, serves as a primary vehicle for developing best practice strategies for recruiting and mentoring new leaders within this growing and dynamic field.

**Karl Besel**, Indiana University, Northwest\*

**Charlotte Lewellen-Williams**, University of Arkansas

**Andreas Schmid**, University of Bayreuth, Germany

**Adam Smith**, Indiana University Kokomo

### **Voinovich Public Innovation Challenge**

Friday 2:00 - 3:00 pm

Fortune Favors the Brave! Enter the Voinovich Public Innovation Challenge at the NASPAA Annual Conference: Five minutes to pitch your idea and win a \$3,000 grant to make it happen!

Do you have an innovative course, research project or service learning approach? At this year's NASPAA conference, October 11 - 13, three finalists will compete for \$3,000 to be used for implementation or scale-up. This Voinovich pitch competition has been established to honor the memory of Senator George V. Voinovich and to encourage the creative problem-solving approach he championed throughout his nearly half-century of public service.

The first annual Sen. George Voinovich Public Innovation Challenge is open to all NASPAA-affiliated student groups, faculty and administrators. To enter, please email your program name, institution, contact information and [max] two-page description of your innovative program to contest coordinator Sarah Nykl (nykls1@ohio.edu).

Descriptions should include the problem or issue being addressed; what makes your program innovative; where you are in the implementation process; current or anticipated impact; funding needs; and other sources of support. The deadline for submissions is August 1, but applications will continue to be considered until three outstanding finalists have been identified. Those finalists will have 5-10 minutes each at NASPAA's conference to pitch their idea, "swim in the porpoise tank" and take challenging questions from judges who are experts in social innovation. Judges and audience members vote and participants will find out on the spot who is the winner. Then go do it! The contest is sponsored by NASPAA and Ohio University's Voinovich School of Leadership and Public Affairs.

### **Friday Afternoon Refreshments**

Sponsored by: Northern Illinois University, School of Public & Global Affairs

### **Ethics Education as a Tool for Developing Trust in Public Institutions**

Friday 3:15 - 4:15 pm

Is the way we currently teach ethics too diverse to promote trust in public administration? If so, then how should we teach ethics to future public administrators to help build confidence in public institutions? The panel will address existing curricula for MPA programs and how it can be revised to lead to graduating ethical agents that can gain the trust of the public. Does this mean revising the curriculum or focusing on teaching ethics that creates a professional understanding of what is ethical behavior for public administration students who become ethical agents as practitioners.

**Talin Saroukhanian**, California State University, Northridge\*

**James Slack**, Jackson State University

**Viviane Foyou**, The University of Texas at El Paso

**James Svava**, The University of North Carolina at Chapel Hill

**Stephen M. King**, Regent University

**Mylon Winn**, California State University, Northridge

**Building Trust through Education: Curricular Approaches towards Achieving ‘Authentic Representation’ in NASPAA Member Classrooms**

Friday 3:15 - 4:15 pm

Across American institutes of higher education, there is a collective dialog emerging around the need to build more inclusive educational cultures which will prepare a next generation of graduates to possess the attitudes and capacities necessary to build a more equitable and just society. Within the NASPAA community, educational leaders and practitioners alike agree that the ability to recognize, appreciate, and implement policies that embrace the needs of multiple stakeholder groups will be an essential skill of future public leaders. This panel explores possible pathways forward by assessing curriculum design, faculty recruitment, and the institutionalization of appreciation for such perspectives.

**Kathryn Newcomer**, The George Washington University\*

**Angela Evans**, The University of Texas at Austin

**Matt Auer**, Bates College

**Heather Getha-Taylor**, The University of Kansas

**David Van Slyke**, Syracuse University

**Governance and Public Administration in US Territories. A Challenge to Public Affairs Education**

Friday 3:15 - 4:15 pm

With the approval in 2016 by the US Congress of a Fiscal Oversight Board for Puerto Rico, the issue of American unincorporated territories acquired a renewed interest. The bill was a reminder of the existence of four forms of government: Federal, State, Local and Territory. The presenters will examine the challenges of the administration of the territories of Puerto Rico, Guam and the Federated States of Micronesia. The panel constitutes an exceptional opportunity to analyze the diverse forms of American governance and how public affairs education continues to play a key role in the development of these complex intergovernmental relations.

**Palmira N. Rios**, University of Puerto Rico\*

**John J. Rivera**, University of Guam

**Ron McNinch**, University of Guam

**Ansito Walter**, University of Guam

**Preparing to Serve Democracy through Election Administration**

Friday 3:15 - 4:15 pm

**Kathleen Hale**, Auburn University at Auburn\*

**Doug Chapin**, University of Minnesota

**Donald Moynihan**, University of Wisconsin, Madison

### **Professionalizing the field of Nonprofit Management**

Friday 3:15 - 4:15 pm

Nonprofit programs continue to grow and proliferate within NASPAA accredited programs and across various disciplines in the academy. This panel addresses fundamental questions in regards to the nature of nonprofit education and practical questions related to how specialized areas of study become professionalized and the role of accreditation in that process.

**William Brown**, Texas A&M University\*

**David Birdsell**, Baruch College, CUNY

**Mary Ann Feldheim**, University of Central Florida

**Matthew Hale**, Seton Hall University

**Renee A. Irvin**, University of Oregon

**Robert Ashcraft**, Arizona State University

### **Public Administration and Public Management programs in business schools: is there any impact on promoting trust?**

Friday 3:15 - 4:15 pm

The subject of this panel is the eventual impact of the business school environment in which some Public Administration (PA) and Management (PM) programs are embedded on how successful they are in creating trust in public and nonprofit institutions. The PA and PM programs of Berlin School of Economics and Law (Germany), Ghent University (Belgium) and SWUFE (Chengdu, China) are all offered in a business school setting. The question is then whether there is a link between this untraditional setting and the creation of public confidence in public institutions

**Frank Naert**, Ghent University, Belgium\*

**Bertel De Groote**, Ghent University, Belgium

**Doerte Busch**, Berlin School of Economics and Law, Germany

**Wenbin Zang**, Southwestern University of Finance and Economics, China

**Betty Vu**, California State University, Dominguez Hills

### **Responding To The Trump Challenge In An Era Of Declining Trust In Institutions**

Friday 3:15 - 4:15 pm

The Trump administration's "deconstruction" of the administrative state is a forceful continuation of decades old attempts to discredit and diminish the role of government. Despite widespread agreement that government needs to work better and that problems of distrust are huge, together these challenges create a conundrum for MPA/MPP programs. The panelists will discuss how we can equip students to take advantage of opportunities to move policies in directions that promote the enduring values of public service and build trust. They will address this from the perspective of curricular changes focused on ethical analysis, comparative perspectives, and educating for the good.

**Patria Julnes**, Penn State Harrisburg\*

**Frank Anechiarico**, Hamilton College

**Donald F. Kettl**, University of Maryland, College Park

**Daniel L. Feldman**, John Jay College of Criminal Justice, CUNY

**Donna L. Infeld**, The George Washington University

**William C. Adams**, The George Washington University

**The MPA for Law Enforcement: Practices, Considerations, and Trends**

Friday 3:15 - 4:15 pm

What works when educating those pursuing or in careers in law enforcement? This panel uses existing pedagogical practices and classroom experiences to begin answering this question. During this session, panelists offer practical strategies and techniques for instructors teaching MPA students pursuing employment or currently employed in law enforcement. Presentations explore teaching social justice, using evidence based practices, applying and practicing emotional intelligence, and assessing learning outcomes. Attendees will be provided with instructional tools, assignments, and approaches for teaching law enforcement.

**Tia Gaynor**, Marist College\*

**Jay Bainbridge**, Marist College

**Anne Zahradnik**, Marist College

**Roddrick Colvin**, San Diego State University

**NASPAA Annual Business Meeting**

Friday 4:30 – 5:30 pm

**Biden Initiative**

Friday 6:30 – 7:30 pm

Keynote by Former U.S. Vice President, Joseph R. Biden

Sponsored by: University of Delaware, School of Public Policy and Administration

**Platinum Sponsors Reception**

Friday 7:30 – 9:30 pm

Sponsored by: Arizona State University , School of Public Affairs

Columbia University, School of International and Public Affairs

University of Southern California, USC Sol Price School of Public Policy