

Exploring Service and Experiential Learning as a Valuable Tool for Public Affairs Education

Thursday 3:00 - 4:00 pm

Capitol A, Lobby Level

Within public affairs education, one vetted technique of improving outcomes and linking education with practice has been experiential or service learning projects. For these programs to be successful, however, they must be purposefully designed and managed. Therefore, this panel explores service and experiential learning projects by four different public affairs programs across the United States to:

- ascertain effective practices in service and experiential learning course design;
- identify how these experiences prepare and engage students as they bridge the gap between classroom and practice; and
- discuss the practice of service and experiential learning as a valuable tool for public service education.

Kerry Kuenzi, Georgia Southern University*

Lindsey McDougle, Rutgers University, Newark

Jodi Benenson, University of Nebraska at Omaha

Mariglynn Edlins, University of Baltimore

Trent Davis, Georgia Southern University

Pi Alpha Alpha in Practice

Thursday 3:00 - 4:00 pm

Congressional B, Lobby Level

Our panel brings together Pi Alpha Alpha advisors from across the country to share ideas about how to engage the next generation of public servants through the honor society.

Amanda Olejarski, West Chester University*

Mary Bruce, Governors State University

Sabina E. Deitrick, University of Pittsburgh

Phil Nufrio, Metropolitan College of New York

Preparing Students of Color to Apply to Public Policy & International Affairs Masters/PhD Programs and Financial Aid

Thursday 3:00 - 4:00 pm

Bunker Hill, Ballroom Level

The panel will provide advice on ways in which advisors and administrators can prepare students to become competitive applicants for graduate study at their institutions. They will focus on the following three areas: Getting In, How to Prepare for a Master's Degree in Public Policy and International Affairs, and How to Pay For Graduate School.

Melissa Lee, Princeton University*

Sidney Jackson, Johns Hopkins University

Grace Han, Columbia University

Cris Dinu, Georgetown University

Laurie Hurley, Tufts University

Successful Recruitment Strategies for On-Campus Small Programs

Thursday 3:00 - 4:00 pm

Capitol B, Lobby Level

A moderated roundtable discussion for small programs to share successful recruitment strategies that work. The brief presentations will focus on programs that recruit for face-to-face (or hybrid) instruction. The panel will share recruitment strategies that target specific applicant populations, including historically underrepresented groups, pre- and in-service students, and out-of-state/international recruitment. Attendees are also encouraged to share their own successful recruitment strategies.

Mark D. Bradbury, Appalachian State University*

William S. Hatcher, Augusta University

Peter F. Haruna, Texas A&M International University

Maja H. Holmes, West Virginia University

Julie C. Olberding, Northern Kentucky University

Susan Gaffney, Governors State University

Writing the Diversity Plan – A Workshop on Crafting a Thoughtful, Measureable, and Effective Plan

****Thursday 3:00 - 5:15 pm****

Regency D, Ballroom Level

In accordance with NASPAA Standards 3 (Matching Operations with the Mission: Faculty Performance) and 4 (Matching Operations with the Mission: Serving Students), programs conducting a self-study and/or seeking accreditation must demonstrate how they “promote diversity and a climate of inclusiveness” through the creation of a diversity plan. This 2 hour hands-on workshop provides program faculty, directors, and deans with tools to craft a meaningful, measureable and effective diversity plan and offers strategies to manage issues of diversity within programs.

Participants will learn how to: Link diversity to program learning objectives; Craft a diversity plan that addresses NASPAA Standards; Develop a diversity plan that helps achieve the program, school, university mission; Articulate diversity within a global context; Use the diversity plan to serve program stakeholders

Tia Sheree Gaynor, Marist College*

Mohamad G. Alkadry, Ph.D., University of Connecticut

Brandi Blesset, Rutgers University-Camden

Bridgette Cram, Florida International University

Marketing the MPA/MPP Committee Meeting

Thursday 4:15 – 5:15 pm

Lexington, Ballroom Level

Election Administration Section Meeting

Thursday 4:15 – 5:15 pm

Concord, Ballroom Level

Beyond Disciplinary Boundaries in Policy Research and Teaching

Thursday 4:15 - 5:15 pm

Columbia C, Ballroom Level

The panel focuses on the creative efforts of schools and universities to work beyond disciplinary boundaries in policy research and teaching to recruit and prepare the next generation to public service in a rapidly changing world. We focus intentionally on both curriculum and research to explore the intersection of these efforts and the importance for building university wide capacity for holistic approaches to problem engagement.

Anne M. Khademian, Virginia Polytechnic Institute & State University*

Anand Desai, The Ohio State University

Deborah Stine, Carnegie Mellon University

Karen Roberto, Virginia Polytechnic Institute & State University

Navid Ghaffarzadegan, Virginia Polytechnic Institute & State University

Karen Hult, Virginia Polytechnic Institute & State University

Creating Digital Platforms, Accessing Resources for Advancing Trust and Inclusion

Thursday 4:15 - 5:15 pm

Bunker Hill, Ballroom Level

It's critical that public affairs schools provide students first-hand experiences with models and resources that can help build trust and advance inclusion within a community, giving them a base from which to tackle these challenges in organizations and populations they will serve. This panel features the National League of Cities' Race, Equity and Leadership (REAL) initiative that helps build more racially equitable communities; an inward-facing, website architecture, "Moving Forward," created by the USC Price School to advance understanding through faculty, staff and student personal narratives; and a worldwide digital platform launched by the nonprofit EYEJ, where students can discuss social justice issues across continents.

Janis Peterson, University of Southern California*

LaVonna Lewis, University of Southern California

Antoinette Samuel, National League of Cities

Mai Moore, EYEJ: Empowering Youth, Exploring Justice

Susan Binford, The University of Texas at Austin

Exploring the UN's SDG 16 and Its Implication for the Development of the MPA/MPP Curriculum in Africa

Thursday 4:15 - 5:15 pm

Capitol A, Lobby Level

This panel explores the UN's SDG 16 and its implication for the development of the MPA/MPP curriculum in the context of Africa's Agenda 2063 for transformation. By focusing on the implications of SDG 16, we aim to generate a conversation about innovative and broad-based curriculum improvement that prepares Africa's public managers for meaningful public service and nation-building and yet remains grounded in real-life experience. The case for changes in teaching methodologies, research strategies, and evaluation techniques appropriate to the culture and context is made to pique the interest of those who wish to learn about talent and competency development in Africa.

Peter F. Haruna, Texas A&M International University*

Christelle Auriacombe, University of Johannesburg, South Africa

Gedeon Mudacumura, Cheyney University of Pennsylvania

Aziza Zemrani, University of Texas – Rio Grande Valley

Flint Water Crisis and Beyond

Thursday 4:15 - 5:15 pm

Capitol B, Lobby Level

This panel will provide an update to the very successful panel on the Social Equity consequences of the Flint Water Crisis at last year's NASPAA Conference, by providing an update by relevant MPA/MPA program faculty on the status of the Flint Water crisis. Further discussion will include the role of MPA/MPP programs for forecasting, diagnosing and responding to such Social Inequities, and the development of competencies in our graduates in view of the 2009 NASPAA Standards in promoting the Equity principle of Public Sector Values.

Blue Wooldridge, Virginia Commonwealth University*

Robert Blair, University of Nebraska at Omaha

Kathryn Schellenberg, University of Michigan - Flint

Dale Thomson, University of Michigan - Dearborn

Fundraising in Schools of Public Affairs in Public Policy

Thursday 4:15 - 5:15 pm

Columbia A, Ballroom Level

Schools of Public Affairs and Public Policy face major financial challenges. In light of these financial challenges, the subject of fund-raising is timely and important. The purpose of this panel is to share "best practices" relating to innovative and creative fund-raising strategies. Each Dean or Director will discuss such initiatives at his/her institution, including philanthropic efforts centered on raising funds for scholarships, especially for first-generation and diverse students, major gifts to promote faculty research and endowed chairs, as well as the creative use of partnerships with public and private organizations to enhance revenue.

Donald Siegel, Arizona State University*

Jack H Knott, University of Southern California

R. Karl Rethemeyer, University at Albany, SUNY

Sandra O. Archibald, University of Washington

Trevor Brown, The Ohio State University

Mark Rozell, George Mason University

How public affairs programs can build community partnerships or town and gown relationships

Thursday 4:15 - 5:15 pm

Congressional B, Lobby Level

Public affairs programs build the government capacity of our communities by educating local leaders, conducting applied research, and integrating officials into our curriculum and advisory boards. In many of our programs, faculty and students are already working in the community by conducting applied research and organizing service learning projects. Therefore, our public affairs programs can help bridge the divide between universities and communities. Panelists will discuss strategies for how public affairs programs can build community partnerships and strengthen town and gown relations.

William S. Hatcher, Augusta University*

Ruth H. DeHoog, The University of North Carolina at Greensboro

Matt Hanka, University of Southern Indiana

Mark D. Bradbury, Appalachian State University

Rodney Stanley, Tennessee State University

Christopher Stream, University of Nevada, Las Vegas

Populism around the World: Impacts on Governance and Public Affairs

Thursday 4:15 - 5:15 pm

Columbia B, Ballroom Level

Questions to be addressed include: What is populism? Why is it exercising a strong influence today in representative governments around the world? How does populism impact governance and policy -- in the US and other countries? How should master's degree programs in public policy (and public affairs and public administration) prepare their students to work in a populist moment?

Merit Janow, Columbia University*

Yann Algan, Sciences Politique (École Libre des Sciences Politiques), France

John Judis, Author, among other books, *The Populist Explosion*

Jan Svejnar, Columbia University

Evening Reception

Thursday 6:30 – 8:30 pm

Hall of States, Roof Top, 444 North Capitol St NW, Washington, DC 20001

All conference attendees are welcome!

Sponsored by: Carnegie Mellon University, Heinz College of Information Systems and Public Policy
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FRIDAY, OCTOBER 13

Friday Morning Refreshments

Sponsored by: Indiana University-Purdue University, School of Public and Environmental Affairs

Standards Colloquium Breakfast

Friday 7:00 – 7:45 am

Regency Foyer, Ballroom Level

Diversity and Social Equity Committee Meeting

Friday 7:45 – 8:45 am

Lexington, Ballroom Level

Local Government Management Education Section Meeting

Friday 7:45 – 8:45 am

Regency D, Ballroom Level

JPAE Editorial Meeting

Friday 7:45 – 8:45 am

Bunker Hill, Ballroom Level

Small Programs Section Meeting

Friday 7:45 – 8:45 am

Concord, Ballroom Level

Capping the Undergrad Experience: Capstones, Internships and Employment Outcomes

Friday 7:45 – 8:45 am

Columbia A, Ballroom Level

Public administration programs in higher education have been dominated by graduate level programs (280 at the moment), but 65 schools have created undergraduate programs since the 1990s. This panel explores several options for culminating projects, as well as the practical impact of undergraduate programs on career success. We will post the papers on the John Glenn College website, and plan to pull the papers together in an article co-authored by paper givers and conveners and submit that to the Journal of Public Affairs Education.

Jos C.N. Raadschelders, The Ohio State University*

Chris Adams, The Ohio State University*

Aimee L. Franklin, University of Oklahoma

Sarah L. Stafford, College of William and Mary

Gregory B. Lewis, Georgia State University

Madinah Hamidullah, Rutgers University, Newark

Reflexiones sobre la incorporación del SDB16 al currículo de nuestros programas de administración pública en América Latina.

Friday 7:45 - 8:45 am

Columbia C, Ballroom Level

For Latin American, assuring democracy and public interest is heavily challenged by a context of violence, dramatic fiscal austerity, inequality and low public confidence in the integrity of the public sector; that is, a context calling for greater attention to SDG16 goals. This panel presents how three schools of public affairs in Brasil, Venezuela and Puerto Rico have been addressing the challenges on incorporating SDG16 goals to their learning and research agendas.

Josefina Bruni-Celli, Instituto de Estudios Superiores de Administración-IESA, Venezuela*

Palmira N. Rios, University of Puerto Rico - Rio Piedras Campus

Roberto da Costa Pimenta, Fundação Getulio Vargas, Brazil

Teaching Critical Approaches to Managing Nonprofit & Voluntary Organizations

Friday 7:45 - 8:45 am

Columbia B, Ballroom Level

This panel includes a discussion of chapters in an edited textbook on Critical Approaches to Nonprofit and Voluntary Organization Management. The aim is to provide students with a critical perspective on nonprofit and voluntary organization management that isn't typically included in most nonprofit management textbooks, but is often essential to what people working in nonprofit or voluntary organizations deal with on a daily basis. A key underpinning of any critical perspective is the attempt to dig beneath the surface of (often hidden) historically-specific, social structures to illuminate how they lead to oppression and then also reveal ways to change these structures.

Angela M. Eikenberry, University of Nebraska at Omaha*

Roseanne Mirabella, Seton Hall University

Susan Appe, Binghamton University

Comprehensive Schools Section Meeting

Friday 8:00 - 9:45 am

Capitol B, Lobby Level

Emergency Management and Homeland Security Section Meeting

Friday 9:00 – 10:00 am

Concord, Ballroom Level

Beyond Ethics Courses and “Accountability” Modules: New Approaches to Building Public Trust through Innovative public affairs education

Friday 9:00 - 10:00 am

Congressional B, Lobby Level

This panel explores programmatic efforts to enhance public confidence in a time when America faces growing cynicism and challenges to civic culture. The classic definition and vow of a professional—excellence in technical and ethical competence—is reflected in MPA curriculum. Indeed, public service has little justification if it does not cultivate these competencies in a manner that engenders citizen trust. Traditionally, many public affairs programs have attended to professionalism by incorporating “responsibility” and “accountability” units in core courses, and by offering required or elective public service ethics classes. This panel examines distinctive, diverse efforts aimed at increasing public trust.

James S. Bowman, Florida State University*

Craig W. Thomas, University of Washington

Earle Klay, Florida State University

Jonathan P. West, University of Miami

Michael Macaulay, Victoria University of Wellington, New Zealand

Co-design, co-teaching and co-learning in interdisciplinary hands-on global public policy study

Friday 9:00 – 10:00 am

Columbia C, Ballroom Level

This Track 2 session seeks to identify and overcome barriers faced by schools of public administration, public policy, global governance and non-profit studies for: training graduate students for sustainable development; promoting inclusive societies for sustainable development; providing access to justice; building effective, accountable and inclusive institutions; increasing transparency; reducing corruption; and promoting ethical action. The panel theme is: co-design, co-teaching and co-learning in interdisciplinary hands-on global public policy study.

David Eaton, The University of Texas at Austin*

Savin Ven Johnson

Wesley Ven Johnson

Shinji Kaneko, Hiroshima University, Japan

Moira Porter, The University of Texas at Austin

Creating a Pipeline for Students of Color to Work in State and Local Government

Friday 9:00 - 10:00 am

Regency D, Ballroom Level

Practitioners from the National Black Forum of Public Administrators and the International Hispanic Network will speak alongside academics to discuss the challenges and opportunities of getting more students of color interested in careers in State and Local Government. Bob Blair Chair of the Local Government Management Education Committee will convene this panel and also provide perspectives from the International City/County Management Association (ICMA).

Robert Blair, University of Nebraska at Omaha*

Representative, National Black Forum of Public Administrators

Representative, International Hispanic Network

Reggie Robinson, University of Kansas

Crisis of Confidence

Friday 9:00 - 10:00 am

Bunker Hill, Ballroom Level

This panel will examine America's current political polarity and how it affects governmental administration and leadership. Analysis will include teaching how to lead during a crisis of confidence. Also the panel will examine modeling such attributes for students, how organizational culture affects administration, and the legitimacy of government. A historical perspective from past governmental leaders will also be discussed.

Paulette C. Jones, Randall University*

Bill Powers, Randall University

Jackie Faulhaber, The University of South Dakota

Gary E. Roberts, Regent University

EDITORS PANEL: Public Administration Journals and the Publishing Process

Friday 9:00 - 10:00 am

Lexington, Ballroom Level

This panel offers a unique opportunity to discuss both where to publish in the public, non-profit sector in terms of the range and types of journals available, as well as specifics about the publishing process. Editors from some of the premier journals in the discipline will (a) provide an overview of their respective journals, (b) offer advice and tips for getting published in their journals, and (c) discuss the types of feedback editors are looking for in terms of reviews. Participants will have the opportunity to ask questions and discuss the publishing process with their peers, thereby becoming better equipped to decide where to place their research manuscripts.

Paul Battaglio, The University of Texas at Dallas*

Bradley Wright, The University of Georgia

Jared J. Llorens, Louisiana State University

Jeremy Hall, University of Central Florida

Sanjay K. Pandey, The George Washington University

How to Teach about Complexity in Development Policy: The Problem of Enabling Adaptation

Friday 9:00 - 10:00 am

Capitol A, Lobby Level

We often associate "adaptation" and "innovation" with advanced industrialized democracies. However, these concepts are equally important to building new markets and escaping poverty in developing countries. In this workshop, I will describe policy recommendations I made at the United Nations Expert Group Meeting on Eradicating Poverty and how this new paradigm supports three ways that instructors can modify curricular content for public service education: 1. Use positive case studies in the classroom that reveal how to succeed under adverse conditions and how to turn problems into solutions; 2. Teach students about the distinction between strategies for escaping poverty and sustaining growth; and 3. Challenge students to move beyond broad appeals for innovation and toward actionable steps that promote local adaptation.

Ryan Etzcorn, Network of Schools of Public Policy, Affairs, and Administration*

Yuen Yuen Ang, University of Michigan, Ann Arbor

Public Service Education about Corruption Control and Government Transparency

Friday 9:00 - 10:00 am

Columbia A, Ballroom Level

Total bribes around the globe add up to one trillion dollars per year. From one point of view, corruption and the scandals that it generates explain the erosion of confidence in government and citizen's unwillingness to engage in public affairs. From an alternative viewpoint, an over-emphasis on controlling corruption has unfairly cast government and the people that it employs as untrustworthy. Both perspectives lend themselves to a legitimate discussion, especially as societies aim to design and implement better public policies for the future. Thus, the proposed panel aims to explore these and other related issues for public service education.

Paul Lagunes, Columbia University*

Charles H. Blake, James Madison University

Adam Graycar, Flinders University, Australia

Milena Neshkova, Florida International University

Daniela Sabina Schnell, Syracuse University

Strengthening the bridge: Strategies for aligning public affairs institutions to serve policy makers' need for timely research.

Columbia B, Ballroom Level

Friday 9:00 - 10:00 am

This panel asks, "How can a school of public affairs better organize itself to be a key bridge between academic expertise and policymakers?" Panelists share university-level improvements made in promoting effective policy communications and in the training of students and faculty on best practices for communicating research to policymakers. The panel features insights from the levels of the Dean's office, policy outreach institutes and classroom instruction as well as state-level policymakers. Following short presentations from the University of Texas, University of Pennsylvania and Virginia Commonwealth University, questions and discussion about best practices are sought from those attending the session.

John Accordino, Virginia Commonwealth University*

Angela Evans, The University of Texas at Austin

Diana Lind, University of Pennsylvania

Grant Rissler, Virginia Commonwealth University

Dietra Trent, Secretary of Education, Commonwealth of Virginia

Budget & Financial Management Section Meeting

Friday 10:45 – 11:15 am

Concord, Ballroom Level

Comparative Perspectives on Trust and Institutional Capacity from the Global South: Implications for Public Affairs Education

Friday 10:15 - 11:15 am

Regency D, Ballroom Level

The panelists represent four countries from the Global South – Afghanistan, Algeria, Bangladesh and Colombia – which face distinct challenges of building institutional capacity, reducing corruption, increasing accountability, and restoring public trust. This panel will provide historical and present-day insights into how distrust and lack of capacity manifest in these contexts often in the forms of violence, corruption, and instability, among other ways. The emphasis will be on identifying implications for what we teach and how we teach in public affairs programs in any context.

Nadia Rubaii, Binghamton University*

Sebastián Lízpez-De Castro, Binghamton University, Pontificia Universidad Javeriana Bogotá, Colombia

Md. Shahriar Islam, Binghamton University, Dhaka University, Bangladesh

Abdul Waheed Ahmad, Binghamton University, Fulbright Student Scholar, Afghanistan

Chaouki Ouadah, Binghamton University, Fulbright Student Scholar, Algeria

Comprehensive Curriculums that Build Comprehensive Skills: Reforming Policy Education to Achieve Social Impact

Friday 10:15 - 11:15 am

Columbia A, Ballroom Level

The fabric of what composes the ‘public sector’ in the early 21st century require our schools of public affairs, policy, and administration to fundamentally transform the way we prepare students. This panel examines how NASPAA schools are building more comprehensive curricular approaches to achieve such ends. Panelists will describe curricular reforms which: a) place students in relationship with government actors, nonprofit stakeholders, community advocates, and program beneficiaries during their educational tenure; b) provide new participatory opportunities for skill building and practice within classrooms; and c) use the development of ‘laboratories’ as containers for new types of experimentation.

Angela Evans, The University of Texas at Austin*

Jackie Speedy, Carnegie Mellon University

Sherry Glied, New York University

Jack Knott, University of Southern California

Neil Kleiman, New York University

David Birdsell, Baruch College, CUNY

Cross-national Issues with NASPAA/COPRA Accreditation: Adapting on Both Ends

Friday 10:15 – 11:15 am

Columbia B, Ballroom Level

Several MPA & MPP programs outside of the United States have gone through and/or are going through NASPAA/COPRA accreditation. We are accumulating knowledge and experience about the process at the applying program end, the NASPAA/COPRA end, with site visits. This panel will explore ways to adapt to and approach barriers, challenges.

J. Steven Ott, The University of Utah*

Verna Smith, Victoria University of Wellington, New Zealand

Wei Yu, Shanghai University of Finance and Economics, China

Lan Xue, Tsinghua University, China

Edward Jennings, University of Kentucky

Josefina Bruni-Celli, Instituto de Estudios Superiores de Administración-IESA, Venezuela

Innovative Public Policy Curriculum

Friday 10:15 - 11:15 am

Capitol A, Lobby Level

Public policy curriculum often reflects emerging topical areas that seeks to integrate new techniques knowledge into existing frameworks and modes of analysis. This panel is designed to focus on innovative courses, workshops and global study such as experiential classes focused on policy fieldwork, online classes and curriculum organized around current topics of interest. The goal of this panel is to discuss how core courses can be integrated, teaching policy at intersecting points and ways to engage with students in different settings.

Carrie Nordlund, Brown University*

Shannon Orr, Bowling Green University

Thomas O'Toole, Cornell University

Melissa Emerson, University of Wisconsin, Madison

Internalization Challenges and Initiatives of Public Affairs Education in the Global Context: from a Comparative Perspective

Friday 10:15 - 11:15 am

Bunker Hill, Ballroom Level

Both U.S.-based and non-US public affairs programs have demonstrated strong interests in internationalization. While the internationalization of U.S.-based programs mainly stresses on enhancing students inter-cultural competencies, the non-US public affair programs have suffering deep transformation in terms of governance under the complex environment of globalization, institutional transformation, and political isolation. The panel will elaborate the strategic plans the public affairs schools from Egypt, China, Latin America and the US employed to promote exchanges and collaborations with academic and professional institutions in the world scenario, provide a historical overview of key international initiatives they have adopted, and discuss the current challenges of pursuing an internationalization agenda in the global context.

Huiping Li, Shanghai University of Finance and Economics, China*

Zhirong Zhao, University of Minnesota

Huiping Li, Shanghai University of Finance and Economics, China

Palmira N. Rios, University of Puerto Rico - Rio Piedras Campus

Laila El Baradei, The American University in Cairo, Egypt

Preparing Tomorrow's Public Service: What Skills do Public Servants need and How well are we doing at providing them?

Friday 10:15 - 11:15 am

Congressional B, Lobby Level

Preparing Tomorrow's Public Service is an initiative of the Volcker Alliance focused on spurring educational innovation to meet the challenges of complex governance in the future. This panel will look at the findings of the Volcker Alliance's research on the skills and competencies needed by today's public servants. The panel will also discuss NASPAA's 2017 Alumni Survey results, including: how our alumni are doing, how well our programs are preparing them to work as public servants, and how NASPAA should be making this data publicly available.

Stacy Drudy, Network of Schools of Public Policy, Affairs, and Administration*

Michael A. Shires, Pepperdine University

Meagan Van Gelder, University of Nebraska, Omaha

Maggie Mello, Volcker Alliance

Promoting trust through closer ties between PA programs and public professional associations

Friday 10:15 – 11:15 am

Columbia C, Ballroom Level

Trust in public and nonprofit institutions may be enhanced through closer connections between public administration (PA) programs and public professional associations. Associations such as AGA (Association of Government Accountants), NIGP (National Institute for Governmental Purchasing), and IPMA-HR (International Public Management Association for Human Resources) support principles of competence, ethical behavior, transparency, and accountability which are closely aligned with the public service values of NASPAA-accredited PA programs. Panelists representing AGA, NIGP, IPMA-HR, and an accredited NASPAA program will explore how the trust-building professional development objectives of public professional associations and the trust-building educational objectives of NASPAA programs may be mutually reinforcing.

Professor Keith Snider, Naval Postgraduate School*

Mohamad G. Alkadry, Ph.D., University of Connecticut *

Ann Ebberts, Association of Government Accountants

Neil Reichenberg, International Public Management Association for Human Resources

Rene Rendon, Naval Postgraduate School

Rick Grimm, National Institute of Governmental Purchasing

The Implications of Artificial Intelligence for Public Affairs Schools

Friday 10:15 - 11:15 am

Capitol B, Lobby Level

Artificial intelligence is significantly different than previous waves of advances in analytics. The chief difference is the prospect of AI enabling autonomous decision-making. The implications for public affairs education are huge, and this panel will examine three key aspects: 1) Can we explain to the public enough about AI to establish public trust in its use in public service? 2) Can we train students to deal with Algorithmic bias-- how to spot it, debate it, and avoid it? 3) How will AI disrupt the future of work, and what that means for education policy, social welfare, policy etc, with the most pointed discussion being how it might disrupt the future of government work. Public Policy and administration schools should be the locus of these important discussions, and panel attendees will be able to take a new perspective back to their schools.

Laurel McFarland, Network of Schools of Public Policy, Affairs, and Administration*

Raymayya Krishnan, Carnegie Mellon University

Urban Serving Universities Section Meeting

Friday 11:30 am – 12:30 pm

Lexington, Ballroom Level

A Canadian Model for Re-Alighting the MPA/MPP Curriculum Implication for U.S. Schools and Departments

Friday 11:30 am – 12:30 pm

Bunker Hill, Ballroom Level

Recently members of the Canadian Association for Programs in Public Administration carried out research that examined ways to realign the Canadian PA Curriculum to respond to How best to incorporate Indigenous histories and the history of past relations between First Nations, Metis and Inuit peoples and governments in Canada into curriculum; How to engage students, faculty and others attentive to our schools and programs in thinking about establishing better practices and relations to achieve better policy and program outcomes across the sphere of governance; and How can we work better together? How can schools and programs in public policy and administration contribute more broadly to the process of reconciliation?

After a presentation from one or more of our CAPPAA colleagues of their findings, a discussion will take place on how US MPA/MPP programs can use this model to respond to our minority and other sub-populations.

Robert P. Shepherd, Carleton University, Canada*

Catherine MacQuarrie, Institute of Public Administration of Canada*

Terry E. McDonald, Hamline University

Bringing Nonprofit and Nongovernmental Organizations into Globalized Public Affairs Curricula

Friday 11:30 am - 12:30 pm

Columbia C, Ballroom Level

The effort to globalize the public affairs curriculum has focused heavily on government's structure and operation. This panel focuses on what happens when the focus on globalizing curriculum is shifted to nonprofits and NGO management education. Panelists will also discuss their efforts to embrace the UN Sustainable Development Goal SDG16 when teaching their nonprofit management students. Four questions will be addressed: i) What is the current situation in the demand for and supply of global public and nonprofit governance education? Is there a gap? ii) What kinds of efforts are public affairs programs making in order to fill the gap? iii) How are schools making their teaching of local governance AND global governance compatible/complementary with each other?, and iv) What are the challenges and opportunities in teaching global public and nonprofit governance in public affairs?

Bok G. Jeong, Kean University*

Roseanne Mirabella, Seton Hall University*

John Casey, Baruch College, CUNY

Khaldoun AbouAssi, American University

Paul J. Nelson, University of Pittsburgh

Building and publicizing effective, accountable and inclusive institutions of urban governance and administration: The Seoul Case Study Program

Friday 11:30 – 12:30 pm

Concord, Ballroom Level

This roundtable/workshop session focuses on the international field-study pedagogy of the Seoul (Korea) Case Study Program. The SCSP, sponsored by the Seoul Metropolitan Government and managed by the University of Seoul, brings graduate students and faculty to Seoul for weeklong multi-institution study trips. The field trip together with pre- and post-field trip study and reflection enable firsthand learning about Seoul's transformation from post-war devastation to global prominence, and the city's continuing development of effective, accountable and inclusive institutions of urban administration. Four brief presentations will be followed by discussion among presenters and audience.

Jonathan Justice, University of Delaware*
Masami Nishishiba, Portland State University
Jeremy Hall, University of Central Florida
Christopher Frost, Portland State University

Education and Immigration Issues in the Trump Era: Dreamer's and HSIs and the challenges institutes of education face in preparing this next generation for public service

Friday 11:30 am - 12:30 pm

Lexington, Ballroom Level

This panel will explore how Trump's education and immigration policies are affecting institutions of education. The panel will discuss immigrants in the public schools, deferred action (DREAMERS), and the challenges for K-12 and higher education in educating the next generation of public servants.

Christina A. Medina, New Mexico State University*
Abraham Benavides, University of North Texas
Daniel Hawes, Kent State University
Daniel Chand, Kent State University

Implications of Recent Federal Policy Changes on NASPAA Schools

Friday 11:30 am – 12:30 pm

Columbia A, Ballroom Level

Recent Federal changes, including changes in federal hiring plans and practices, proposed changes in research funding, and restrictions on immigration, have significant implications for NASPAA Schools. This panel of NASPAA School Deans and leaders will consider the implications for our programs.

Sherry Glied, New York University*
Beth Gazley, Indiana University, Bloomington
Robert Orr, University of Maryland, College Park
Mark Rozell, George Mason University
Matt Crouch, Federal Transit Administration

Practicing What We Preach is Harder than it Sounds: Developing and Implementing an Effective Diversity Plan

Friday 11:30 am - 12:30 pm

Capitol A, Lobby Level

What impact has NASPAA's requirement of a diversity plan for (re)accreditation had on its member schools? How does this requirement compare to what our own students, home institutions, and employers expect? Panelists will discuss lessons learned (and learning still in progress) of developing a diversity plan, including: the complications, successes, and pain associated with the process; the impact this process has had on institutional practices; the curricular changes required to get better at this work; and the challenges inherent in measuring success.

David Schachter, New York University*

Nadia Rubaii, Binghamton University

Shankar Prasad, Brown University

Preparing students for creatively harnessing the power and potential of data in the public interest

Friday 11:30 am - 12:30 pm

Congressional B, Lobby Level

Behavioral economics, big data, and data visualization are becoming increasingly popular across the public sector, and using data well has become increasingly important in an era where facts are often contested along partisan lines. This panel, comprised of both alums and faculty from NASPAA institutions, will reflect on common skills current students should learn to be well-prepared for using data for good in diverse arenas within the public sector, in alignment with Track 4. Panelists have expertise at all levels of U.S. government in addition to internationally, as well as with non-profits.

Alison Cohen, Presidio Graduate School*

Lindsay Moore, Behavioral Insights Team

Bill Congdon, ideas42

Bob Filbin, Crisis Text Line

Sera Linardi, University of Pittsburgh

Catherine Horiuchi, University of San Francisco

Public Impact Fundamentals: International Lessons for Government Performance

Friday 11:30 am - 12:30 pm

Regency D, Ballroom Level

Using the most-recent work of the CPI to highlight major issues of public administration, from an international perspective; the panel explores the question of whether it's possible to develop a framework to anticipate public administration issues — and problems — before they create crises; and to use this method as an experimental method of teaching; and to connect these findings into new strategies for research.

Donald F. Kettl, University of Maryland, College Park*

Karl Brooks, University of Texas at Austin

Danny Buerkli, Centre for Public Impact, United Kingdom

Katie Rose, Centre for Public Impact, United Kingdom

The Role of Trust in the Research Process: Implications for Underrepresented Populations

Friday 11:30 am - 12:30 pm

Capitol B, Lobby Level

We have long understood the role of establishing trust in social science research, but the importance of trust building is critical for underrepresented populations. This panel will focus on role of researchers in building trust with at-risk, vulnerable, and understudied populations and will provide informative examples to build trust in program evaluation and population research. Additionally, it will identify strategies for effective engagement with underrepresented communities. The panel examine the trust building philosophy of several well-established nonprofit organizations that advance important quality of life outcomes through their old school approach.

Susan Gooden, Virginia Commonwealth University*

Brandi Blesset, Rutgers University, Camden

Rajade M. Berry-James, North Carolina State University

Lindsey L. Evans, Virginia Commonwealth University

Pi Alpha Alpha Awards Luncheon

Friday 12:45 – 1:45 pm

Regency Ballroom, Ballroom Level

Sponsored by: University of Pittsburgh, Graduate School of Public and International Affairs

International Committee Meeting

Friday 2:00 – 3:00 pm

Concord, Ballroom Level

Age of Trump: Ethics, Public Policy, and Discourse

Friday 2:00 - 3:00 pm

Regency D, Ballroom Level

The administration of President Trump poses distinct challenges for those who teach ethics and public policy. The President ignores, or overturns, previously accepted discourse concerning both ethics and values. Our students are greatly unsettled, as our political understandings about what might be accomplished, and how political actors should do it, have become undone. Those teaching ethics must consider old questions anew. What are the obligations of public service? How should we discuss matters of honesty and integrity? How should we evaluate public policy proposals in terms of social costs and benefits as well as rights and duties?

Mark C. Rom, Georgetown University*

Elizabeth Rigby, The George Washington University

Suzanne Shanahan, Duke University

Scott Talan, American University

Anne Cammisa, Georgetown University

Academic Associations, Public Engagement, and Public Service

Friday 2:00 – 3:00 pm

Lexington, Ballroom Level

Academic associations are important in fostering public engagement by faculty and students in support of public service and civic participation. More broadly, academic associations are often active in the public sphere in support of public and nonprofit institutions, especially in higher education. This panel brings together three leaders of academic associations to discuss the challenges and opportunities faced by academic associations in building support for public service, civic engagement, and key public and nonprofit institutions.

Steven R. Smith, American Political Science Association (APSA)*

Alan Abramson, George Mason Mason University and Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

Janice Lachance, American Society for Public Administration (ASPA)

Creating Legitimacy Through Building Multicultural & Grassroots Coalitions

Friday 2:00 - 3:00 pm

Congressional B, Lobby Level

Coalitions allow a diverse group of individuals and/or organizations the opportunity to champion their collective interests. Moreover, they highlight the importance of local knowledge and expertise in seeking change across a wide range of policy issues. No surprisingly, these grassroots coalitions often face barriers in developing trust inside the coalition and legitimacy outside as they develop relationships and seek to engage decision makers. This panel explores efforts to document community voices and perceptions as they interact with one or more stakeholder groups in the public, private, or non-profit sector. The panel will present multiple efforts to more rigorously document the development, transfer, and relevance of community specific knowledge as a means to build trust.

LaVonna Blair Lewis, University of Southern California*

Vanessa Tyson, Scripps College

Leon Andrews, National League of Cities

Jesse Villalobos, Center for Social Inclusion

Helisse Levine, Long Island University, Brooklyn

Diverse Disciplines in Colleges of Public Affairs: Organizational Opportunities and Challenges

Friday 2:00 - 3:00 pm

Capitol B, Lobby Level

One organizational model for colleges of public affairs is to include a diverse set of disciplines beyond public policy and administration. Four deans of such colleges will discuss the advantages and challenges of this organizational structure. They will also explore the ability of these colleges to engage the next generation, and the challenges in adapting curriculum across diverse disciplines.

John Bartle, The University of Nebraska at Omaha*

Jonathan Koppell, Arizona State University

Mary Beth Walker, Georgia State University

Patria Julnes, Penn State Harrisburg

Empirical Evidence of Public Trust in Indiana and Maryland

Friday 2:00 - 3:00 pm

Columbia C, Ballroom Level

How much trust do local government officials have in local charities and nonprofits? What accounts for the level of trust that local government officials have in nonprofits. Through extensive research these questions are addressed in Indiana and Maryland.

William A Brown, Texas A & M University*

Professor Kirsten Gronbjerg, Indiana University, Bloomington

NASPAA and the US News & World Report Rankings: A Look Forward

Friday 2:00 - 3:00 pm

Columbia B, Ballroom Level

NASPAA members voiced a number of concerns regarding rankings following USNWR's last survey effort in 2015-16. The Executive Council, at their Fall 2016 meeting, asked the Data Committee to begin the process of looking at USNWR and what changes, if any, NASPAA may want to recommend for the next cycle. Following this request, a number of scenarios in which NASPAA could go with regards to rankings were identified and a white paper on the top 3-4 scenarios NASPAA was developed. This panel will lead a discussion on the white paper and rankings options to solicit further feedback from the membership.

Stacy Drudy, Network of Schools of Public Policy, Affairs, and Administration*

Michael A. Shires, Pepperdine University

Kaye Husbands Feeling, Georgia Institute of Technology

Goktug Morcol, Penn State-Harrisburg

New Initiatives at Urban Campuses

Friday 2:00 - 3:00 pm

Concord, Ballroom Level

Organized under the newly rebooted Urban Serving Universities section at NASPAA, this panel will highlight some of the exciting new initiatives occurring at urban campuses. This panel follows from one of the new section's primary goals: to share 'smart practices' across the NASPAA community and offer a platform for expanding and enhancing the important efforts being undertaken at programs and centers in urban-serving institutions. Taken together, this panel addresses some exciting work in urban-serving institutions that collaborates directly with communities and neighborhoods, involves adapting students and curricula, and explicitly addresses the challenge of serving their urban setting.

Doug Noonan, Indiana University-Purdue University Indianapolis*

Richardson Dilworth, Drexel University

Lilliard E. Richardson, Indiana University-Purdue University Indianapolis

Stephen Percy, Portland State University

Passing the Torch: Planning for the Next Generation of Leaders in Public Service

Friday 2:00 - 3:00 pm

Bunker Hill, Ballroom Level

Public service executives will be retiring at record levels within the next two decades. Finding qualified, motivated leaders to fill all the vital executive positions vacated by this generation is going to present formidable challenges within both the public and nonprofit sectors alike. This panel will present the main findings of our book, *Passing the Torch*. The “profiles” that were compiled on what motivated successful public service executives, as well as their insights on succession planning, serves as a primary vehicle for developing best practice strategies for recruiting and mentoring new leaders within this growing and dynamic field.

Karl Besel, Indiana University, Northwest*
Charlotte Lewellen-Williams, University of Arkansas
Andreas Schmid, University of Bayreuth, Germany
Adam Smith, Indiana University, Kokomo

Voinovich Public Innovation Challenge

Friday 2:00 - 3:00 pm

Columbia A, Ballroom Level

Do you have an innovative course, research project or service learning approach? At this year's NASPAA conference, three finalists will compete for \$3,000 to be used for implementation or scale-up. This Voinovich pitch competition has been established to honor the memory of Senator George V. Voinovich and to encourage the creative problem-solving approach he championed throughout his nearly half-century of public service.

The first annual Sen. George Voinovich Public Innovation Challenge is open to all NASPAA-affiliated student groups, faculty and administrators. To enter, please email your program name, institution, contact information and [max] two-page description of your innovative program to contest coordinator Sarah Nykl (nykls1@ohio.edu).

Descriptions should include the problem or issue being addressed; what makes your program innovative; where you are in the implementation process; current or anticipated impact; funding needs; and other sources of support. The deadline for submissions is August 1, but applications will continue to be considered until three outstanding finalists have been identified. Those finalists will have 5-10 minutes each at NASPAA's conference to pitch their idea, "swim in the porpoise tank" and take challenging questions from judges who are experts in social innovation. Judges and audience members vote and participants will find out on the spot who is the winner. Then go do it!

The contest is sponsored by Ohio University's Voinovich School of Leadership and Public Affairs.

Friday Afternoon Refreshments

Sponsored by: Northern Illinois University, School of Public & Global Affairs

Ethics Education as a Tool for Developing Trust in Public Institutions

Friday 3:15 - 4:15 pm

Lexington, Ballroom Level

Is the way we currently teach ethics too diverse to promote trust in public administration? If so, then how should we teach ethics to future public administrators to help build confidence in public institutions? The panel will address existing curricula for MPA programs and how it can be revised to lead to graduating ethical agents that can gain the trust of the public. Does this mean revising the curriculum or focusing on teaching ethics that creates a professional understanding of what is ethical behavior for public administration students who become ethical agents as practitioners.

Talin Saroukhanian, California State University, Northridge*

James Slack, Jackson State University

Viviane Foyou, The University of Texas at El Paso

James Svava, The University of North Carolina at Chapel Hill

Stephen M. King, Regent University

Mylon Winn, California State University, Northridge

Building Trust through Education: Curricular Approaches towards Achieving 'Authentic Representation' in NASPAA Member Classrooms

Friday 3:15 - 4:15 pm

Regency D, Ballroom Level

Across American institutes of higher education, there is a collective dialog emerging around the need to build more inclusive educational cultures which will prepare a next generation of graduates to possess the attitudes and capacities necessary to build a more equitable and just society. Within the NASPAA community, educational leaders and practitioners alike agree that the ability to recognize, appreciate, and implement policies that embrace the needs of multiple stakeholder groups will be an essential skill of future public leaders. This panel explores possible pathways forward by assessing curriculum design, faculty recruitment, and the institutionalization of appreciation for such perspectives.

Kathryn Newcomer, The George Washington University*

Angela Evans, The University of Texas at Austin

Matt Auer, Bates College

Heather Getha-Taylor, The University of Kansas

David Van Slyke, Syracuse University

Governance and Public Administration in US Territories. A Challenge to Public Affairs Education

Friday 3:15 - 4:15 pm

Concord, Ballroom Level

With the approval in 2016 by the US Congress of a Fiscal Oversight Board for Puerto Rico, the issue of American unincorporated territories acquired a renewed interest. The bill was a reminder of the existence of four forms of government: Federal, State, Local and Territory. The presenters will examine the challenges of the administration of the territories of Puerto Rico, Guam and the Federated States of Micronesia. The panel constitutes an exceptional opportunity to analyze the diverse forms of American governance and how public affairs education continues to play a key role in the development of these complex intergovernmental relations.

Palmira N. Rios, University of Puerto Rico*

John J. Rivera, University of Guam

Ron McNinch, University of Guam

Ansito Walter, University of Guam

Preparing to Serve Democracy through Election Administration

Friday 3:15 - 4:15 pm

Columbia B, Ballroom Level

The United Nations 2030 Agenda for Sustainable Development contains seventeen Sustainable Development Goals (SDGs) setting universal standards of progress. SDG16 seeks to “promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.” Electoral integrity deserves attention within this context of improving valid citizen expression and feedback through participation. To promote inclusive societies, elections must be conducted ethically and professionally. To understand how well our elections truly reflect citizen participation, we will outline the international standards of electoral integrity, understand how elections could fail to meet them, and identify tools to effectively address these issues.

Kathleen Hale, Auburn University at Auburn*

Doug Chapin, University of Minnesota

Donald Moynihan, University of Wisconsin, Madison

Professionalizing the field of Nonprofit Management

Friday 3:15 - 4:15 pm

Bunker Hill, Ballroom Level

Nonprofit programs continue to grow and proliferate within NASPAA accredited programs and across various disciplines in the academy. This panel addresses fundamental questions in regards to the nature of nonprofit education and practical questions related to how specialized areas of study become professionalized and the role of accreditation in that process.

William Brown, Texas A&M University*

David Birdsell, Baruch College, CUNY

Mary Ann Feldheim, University of Central Florida

Matthew Hale, Seton Hall University

Renee A. Irvin, University of Oregon

Robert Ashcraft, Arizona State University

Public Administration and Public Management programs in business schools: is there any impact on promoting trust?

Friday 3:15 - 4:15 pm

Capitol A, Lobby Level

The subject of this panel is the eventual impact of the business school environment in which some Public Administration (PA) and Management (PM) programs are embedded on how successful they are in creating trust in public and nonprofit institutions. The PA and PM programs of Berlin School of Economics and Law (Germany), Ghent University (Belgium) and SWUFE (Chengdu, China) are all offered in a business school setting. The question is then whether there is a link between this untraditional setting and the creation of public confidence in public institutions

Frank Naert, Ghent University, Belgium*

Bertel De Groote, Ghent University, Belgium

Doerte Busch, Berlin School of Economics and Law, Germany

Wenbin Zang, Southwestern University of Finance and Economics, China

Betty Vu, California State University, Dominguez Hills

Responding To The Trump Challenge In An Era Of Declining Trust In Institutions

Friday 3:15 - 4:15 pm

Columbia C, Ballroom Level

The Trump administration's "deconstruction" of the administrative state is a forceful continuation of decades old attempts to discredit and diminish the role of government. Despite widespread agreement that government needs to work better and that problems of distrust are huge, together these challenges create a conundrum for MPA/MPP programs. The panelists will discuss how we can equip students to take advantage of opportunities to move policies in directions that promote the enduring values of public service and build trust. They will address this from the perspective of curricular changes focused on ethical analysis, comparative perspectives, and educating for the good.

Patria Julnes, Penn State Harrisburg*

Frank Anechiarico, Hamilton College

Donald F. Kettl, University of Maryland, College Park

Daniel L. Feldman, John Jay College of Criminal Justice, CUNY

Donna L. Infeld, The George Washington University

William C. Adams, The George Washington University

The MPA for Law Enforcement: Practices, Considerations, and Trends

Friday 3:15 - 4:15 pm

Columbia A, Ballroom Level

What works when educating those pursuing or in careers in law enforcement? This panel uses existing pedagogical practices and classroom experiences to begin answering this question. During this session, panelists offer practical strategies and techniques for instructors teaching MPA students pursuing employment or currently employed in law enforcement. Presentations explore teaching social justice, using evidence based practices, applying and practicing emotional intelligence, and assessing learning outcomes. Attendees will be provided with instructional tools, assignments, and approaches for teaching law enforcement.

Tia Gaynor, Marist College*

Jay Bainbridge, Marist College

Anne Zahradnik, Marist College

Roddrick Colvin, San Diego State University

NASPAA Annual Business Meeting

Friday 4:30 – 5:30 pm

Regency Ballroom, Ballroom Level

Biden Initiative

Friday 6:30 – 7:30 pm

Keynote by Former U.S. Vice President, Joseph R. Biden

Sponsored by: University of Delaware, School of Public Policy and Administration
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Platinum Sponsors Reception

Friday 7:30 – 9:30 pm

Sponsored by: Arizona State University , School of Public Affairs Columbia University, School of International and Public Affairs University of Southern California, USC Sol Price
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