









1. Do you read "Public Enterprise", the monthly electronic newsletter from NASPAA sent via email?:

	<b>Response Percent</b>	<b>Response Total</b>
always (every month) 	25.4%	46
<b>usually</b> 	<b>32%</b>	<b>58</b>
sometimes 	29.3%	53
never 	13.3%	24
<b>Total Respondents</b>		<b>181</b>
<b>(skipped this question)</b>		<b>0</b>

2. What subjects or content would make "Public Enterprise" more vital and useful to you?

<b>Total Respondents</b>	<b>76</b>
<b>(skipped this question)</b>	<b>105</b>





3. when was the last time you read at least one article in the Journal of Public Affairs Education (J-PAE)?

	<b>Response Percent</b>	<b>Response Total</b>
latest issue 	44%	77
<b>at least once in the past year</b> 	<b>44.6%</b>	<b>78</b>
at least once in the past 3 years 	7.4%	13
never 	4%	7
<b>Total Respondents</b>		<b>175</b>
<b>(skipped this question)</b>		<b>7</b>





4. What subjects or content would make JPAE more vital and useful to you?

<b>Total Respondents</b>	<b>81</b>
<b>(skipped this question)</b>	<b>100</b>





5. Do you read the "Gazette" portion of J-PAE (the part that contains news about people and programs)?

	<b>Response Percent</b>	<b>Response Total</b>
every issue 	27.7%	48
at least once a year 	15.6%	27
<b>every once in awhile</b> 	<b>40.5%</b>	<b>70</b>
never 	16.2%	28
<b>Total Respondents</b>		<b>173</b>
<b>(skipped this question)</b>		<b>9</b>

6. When was the last time you were on NASPAA's website?

	Response Percent	Response Total
<b>this week</b> 	<b>39.7%</b>	<b>69</b>
this month 	37.4%	65
this year 	17.8%	31
can't remember 	5.2%	9
<b>Total Respondents</b>		<b>174</b>
<b>(skipped this question)</b>		<b>7</b>



7. What parts of the website are most useful to you/to the public?

	Response Percent	Response Total
resources for directors 	28.1%	48
<b>accreditation information</b> 	<b>44.4%</b>	<b>76</b>
find a graduate school 	5.8%	10
conference information 	21.6%	37
<b>Total Respondents</b>		<b>171</b>
<b>(skipped this question)</b>		<b>10</b>

8. What is missing from our website? (name one to two features or information you would like to see)

<b>Total Respondents</b>	<b>62</b>
<b>(skipped this question)</b>	<b>119</b>

9. Have you ever read NASPAA's blog?

	Response Percent	Response Total
Yes 	13.9%	24
<b>No</b> 	<b>86.1%</b>	<b>149</b>
<b>Total Respondents</b>		<b>173</b>
<b>(skipped this question)</b>		<b>9</b>

10. What topics would you like to see posted on the blog page?

<b>Total Respondents</b>	<b>31</b>
<b>(skipped this question)</b>	<b>150</b>

11. What NASPAA listserves have you joined?

	Response Percent	Response Total
<b>General Listserv (hosted at UN, Omaha)</b> 	<b>64.8%</b>	<b>59</b>

Career Directors Listserv	13.2%	12
Admission Directors Listserv	5.5%	5
Doctoral Program Listserv	1.1%	1
Political Science Based Programs Listserv	1.1%	1
Small Program Listserv	9.9%	9
Urban management Listserv	4.4%	4
<b>Total Respondents</b>		<b>91</b>
<b>(skipped this question)</b>		<b>90</b>

12. What type of information would you like to see more of/less of on the listserves?

**Total Respondents 35**  
**(skipped this question) 146**

13. NASPAA collects lots of information. We are trying to determine what is of value. Rate how valuable the following info is to you as a dean, director or faculty decision maker:

	<b>extremely</b>	<b>very</b>	<b>somewhat</b>	<b>not very</b>	<b>not at all</b>	<b>Response Total</b>
1) new administrators/promotions/new hires at other schools	5% (8)	20% (34)	<b>48% (79)</b>	20% (34)	7% (11)	<b>166</b>
2) retirements/obituaries	2% (3)	11% (18)	<b>47% (78)</b>	33% (54)	8% (13)	<b>166</b>
3) new degree programs begun at other schools	17% (29)	<b>43% (72)</b>	34% (56)	4% (6)	2% (3)	<b>166</b>
4) new specialization/certificates etc. offered at other schools	16% (27)	<b>44% (72)</b>	36% (59)	2% (4)	1% (2)	<b>164</b>
5) announcements upcoming conferences or fellowships	31% (51)	<b>40% (66)</b>	23% (38)	4% (7)	2% (4)	<b>166</b>
6) annual list of public affairs associations	10% (16)	26% (43)	<b>45% (75)</b>	14% (23)	5% (9)	<b>166</b>
7) annual list of student-published journals	4% (6)	16% (26)	<b>41% (67)</b>	28% (46)	12% (19)	<b>164</b>
8) annual list of dissertation titles	8% (13)	20% (33)	<b>39% (64)</b>	27% (44)	7% (11)	<b>165</b>
9) roster of NASPAA accredited programs	<b>39% (65)</b>	35% (57)	21% (35)	4% (6)	1% (2)	<b>165</b>
10) list of faculty and administrators at each NASPAA member school	34% (57)	<b>40% (67)</b>	23% (38)	2% (3)	1% (1)	<b>166</b>
11) aggregate graduation data (total MPAs and MPPs awarded each year.	28% (45)	<b>40% (66)</b>	23% (37)	6% (10)	3% (5)	<b>163</b>
12) discussion of curriculum revision and reform at public	<b>48% (79)</b>	37% (61)	13% (22)	1% (2)	1% (1)	<b>165</b>

**Total Respondents**     **166**  
**(skipped this question)**     **15**

14. The information below is currently NOT provided by NASPAA. Rate the items according to their potential value in the future.

	<b>extremely</b>	<b>very</b>	<b>somewhat</b>	<b>not very</b>	<b>not at all</b>	<b>Response Total</b>
1) PhD job postings by universities and research organizations	24% (39)	29% (48)	<b>32% (53)</b>	12% (20)	2% (4)	<b>164</b>
2) MPP/MPA job postings by national employers	<b>36% (59)</b>	33% (54)	24% (40)	6% (10)	1% (1)	<b>164</b>
3) information targeted at international prospective students concerning American schools of public affairs	12% (19)	29% (47)	<b>37% (60)</b>	18% (29)	5% (8)	<b>163</b>
4) aggregate admissions data (number of total applications to all our schools, total admissions, total enrollments,	21% (34)	30% (49)	<b>37% (60)</b>	10% (16)	3% (5)	<b>164</b>
5) total enrollments of international students, total financial aid, yield)	10% (17)	19% (31)	<b>45% (74)</b>	21% (35)	4% (7)	<b>164</b>
6) aggregate demographic data (number of total applicants/enrollees by gender, race, world region, etc.)	19% (32)	31% (51)	<b>37% (61)</b>	11% (18)	2% (3)	<b>165</b>
7) enrollment and graduation data by school	24% (39)	<b>34% (56)</b>	32% (53)	8% (13)	2% (3)	<b>164</b>
8) graduation data by school (number of degrees awarded)	24% (40)	<b>33% (55)</b>	30% (49)	12% (19)	1% (2)	<b>165</b>
9) placement data (by sector-- local gov, state gov, federal gov, nonprofit, consulting, etc.)	26% (43)	<b>45% (73)</b>	23% (37)	6% (10)	1% (1)	<b>164</b>
10) discussion of restructuring at individual public affairs schools and programs	21% (35)	<b>38% (63)</b>	32% (53)	5% (9)	2% (4)	<b>164</b>
11) discussion of finance of public affairs (state aid, tuition strategies, federal earmarks/grants)	16% (27)	<b>41% (67)</b>	31% (51)	9% (15)	3% (5)	<b>165</b>

**Total Respondents**     **165**  
**(skipped this question)**     **16**

15. What item, service or benefit that NASPAA provides has the most value for you and your school?

**Total Respondents** 103  
**(skipped this question)** 78

16. What is the item, service, or benefit of least value?

**Total Respondents** 54  
**(skipped this question)** 127

17. What is the biggest opportunity ahead that NASPAA and its member schools should take advantage of?

**Total Respondents** 86  
**(skipped this question)** 95

18. What is the biggest overall threat in your view to the MPA/MPP degree?

**Total Respondents** 101  
**(skipped this question)** 80

19. If you had to attach an adjective(s) to the MPA/MPP degree what would it be? What describes the degree and its value to students and employers?

**Total Respondents** 101  
**(skipped this question)** 80

20. Which NASPAA activities or efforts do you find most effective in promoting MPA/MPP degrees? (Please, explain and let us know if you have any suggestions/proposals that can be used to promote MPA.MPP degrees.)

**Total Respondents** 65  
**(skipped this question)** 116

21. What are the biggest challenges your school faces? How can NASPAA help you in overcoming these challenges? (Please, give specific suggestions on how NASPAA can improve its services and activities to better support you in coping with these challenges.)

**Total Respondents** 89  
**(skipped this question)** 92