



Network of Schools of Public Policy, Affairs, and Administration
1029 Vermont Avenue NW, Suite 1100 • Washington, DC 20005
(202) 628-8965 • naspaa@naspaa.org • www.naspaa.org

Request for Proposal (RFP)

Publishing Partnership for the Journal of Public Affairs Education (JPAE)

The **Network of Schools of Public Policy, Affairs, and Administration (NASPAA)** invites proposals from qualified publishers to partner in publishing the **Journal of Public Affairs Education (JPAE)**, the leading peer-reviewed journal dedicated to advancing scholarship in public affairs education. JPAE plays a critical role in the field by serving as a platform for scholarly dialogue on pedagogy, curriculum development, accreditation, faculty issues, and trends in public affairs education.

ABOUT JPAE

JPAE publishes quarterly issues that feature high-quality, peer-reviewed articles on topics including:

- Pedagogical innovation and practice in public affairs education.
- Administration and management of public affairs programs.
- Issues impacting faculty in public policy and public administration.
- Case studies reflecting NASPAA curriculum standards.
- Trends, challenges, and opportunities in public affairs education.

PUBLISHING GOALS AND REQUIREMENTS

NASPAA seeks a publishing partner to support the journal's mission by:

1. **Enhancing Access:** Maintaining free electronic access for NASPAA member schools and improving global discoverability.
2. **Quality Assurance:** Upholding rigorous peer-review standards and publishing processes to ensure high-quality content.
3. **Platform Optimization:** Providing a user-friendly digital platform with features to support double blind peer review processes, citation tracking, usage metrics, and searchability.
4. **Marketing and Outreach:** Expanding readership and visibility through targeted marketing strategies.
5. **Financial Model:** Proposing a sustainable cost structure that aligns with NASPAA's mission and member benefits.

PROPOSAL REQUIREMENTS

Interested publishers should submit a 1-2 page proposal that includes:

- A brief overview of your organization and relevant experience in publishing academic journals.
- Details of the publishing platform, technology, and user features.
- A proposed plan for maintaining and improving access for NASPAA members.
- A description of peer-review and editorial support services.
- Marketing and distribution strategies for both electronic and print formats.
- A financial proposal, including cost structures for electronic and print publication.
- Proposed terms of the partnership, including contract length and key deliverables.

SUBMISSION PROCESS

Proposals must be submitted by **March 5, 2025** to jpae@naspaa.org. Questions regarding this call for proposals may be directed to NASPAA's Interim Executive Director, Martha Bohrt at mbohrt@naspaa.org or to the co-Editors-in- Chief, Sara Rinfret (Sara.Rinfret@nau.edu) and Sarah Young (shinkely@kennesaw.edu).

EVALUATION CRITERIA

Proposals will be evaluated based on:

- Alignment with JPAE's mission and goals.
- Experience and capabilities in academic publishing.
- Technological capabilities of the digital platform.
- Commitment to quality and accessibility.
- Financial sustainability and value for NASPAA members.

NASPAA looks forward to partnering with a publisher committed to advancing public affairs education through JPAE's continued success.