

ECU MPA Logic Model, 2021-

ECU's MPA Program educates, trains and supports public administration professionals in Eastern North Carolina and surrounding communities to be competent and effective public administrators and leaders for a diverse and changing workforce and citizenry.

Our **Mission Statement** is a dynamic guide to our actions in terms of our region, University, and the students we serve. It was adopted in 2020 by the MPA Committee and endorsed by the MPA Advisory Board (April 12, 2021). The Master of Public Administration Program pursues its mission by:

- preparing professionals from a variety of backgrounds to meet the needs and challenges of public service;
- conducting relevant scholarly and applied research in public administration and policy;
- engaging students and faculty in partnerships with governmental, non-profit, professional, and educational organizations; and
- providing opportunities for civic engagement and civil discourse about issues vital to the public interest.



Means of Assessing the Outputs, Outcomes and Impacts from the Logic Model, 2021-

| Output, Outcome, or Impact | Type | Frequency | Source; Who Evaluates |
|--|---------|-----------|---|
| # of Students Admitted and Enrolled | Output | Semester | ECU's Business Intelligence Center |
| # of Students Graduated | Output | Annual | ECU's Business Intelligence Center |
| # of Years to Completion | Output | Annual | ECU's Business Intelligence Center |
| # of Funded Students | Output | Annual | Count; Program Director |
| # of Courses | Output | Semester | ECU's Business Intelligence Center |
| # of Graduates with Demonstrated Command of Competencies | Output | Semester | Assessment |
| # and Demographics of Faculty | Output | Annual | Count; Program Director |
| # and Placement of Faculty Publications | Output | Annual | Faculty Annual Reports; Chair and Program Director |
| # and Quality of Faculty Service Activities | Output | Annual | Faculty Annual Reports; Chair and Program Director |
| # of Internships | Output | Semester | Count; Program Director |
| Quality of Internship Experiences | Output | Semester | Student Internship Papers and Placement Supervisors' Reviews of Interns; Program Director |
| # of Externally-Funded Research Projects | Output | Annual | ECU's Business Intelligence Center |
| # of Guest Speakers | Output | Semester | Count; Program Director |
| # of Strong Capstone Projects | Output | Annual | Evaluation of Student Work; MPA Committee |
| # of Professional Development Activities | Output | Semester | Count; Program Director |
| Students Graduate with MPA Universal Competencies | Outcome | Annual | Assessment |
| Graduates Exhibit Public Service Values | Outcome | Annual | Assessment |
| Student Satisfaction with Their Academic Experience | Outcome | Annual | ECU's Business Intelligence Center—Exit Survey |
| Student Perception of Their Preparedness to Practice in the Discipline | Outcome | Annual | ECU's Business Intelligence Center—Exit Survey |
| Student Satisfaction with Their Research Experience | Outcome | Annual | ECU's Business Intelligence Center—Exit Survey |
| Student Evaluation of Instruction | Outcome | Annual | ECU's Business Intelligence Center—Exit Survey and Blue Student Evaluation of Instruction Reports; Chair and Program Director |
| Students Become Members of Professional Associations | Outcome | 3.5 Years | Alumni Survey |
| Graduates Seek, Retain, and Progress In Public Service Careers | Outcome | 3.5 Years | Alumni Survey |
| Graduates Network and Collaborate to Improve Public Service | Outcome | 3.5 Years | Alumni Survey |
| Graduates Secure Meaningful Positions in Public Service | Impact | 3.5 Years | Alumni Survey |
| MPA Faculty Recognized for Their Scholarship and Service | Impact | Annual | Faculty Annual Reports; Chair and Program Director |
| Community Recognizes the Skills and Professionalism of Our MPA Graduates | Impact | Annual | Consultation with Advisory Board and NCCCMA; Alumni Survey; MPA Committee |
| Program Contributes to Improved Public Service Capacity at the Local, Regional, State, and National Levels | Impact | Annual | Consultation with Advisory Board and NCCCMA; Alumni Survey; MPA Committee |