

Student Name: _____ Banner ID: _____ Applied Research Comprehensive Exam Date: _____

Assessment Rubric 1: Managerial/Policy/Organizational Research Question and Inquiry Skills

Learning Outcome 1: The student will be able to analyze policy, formulate alternatives, and make evidence-based recommendations.

Learning Outcome 2: The student will be able to apply managerial knowledge to public and nonprofit organizations.

Performance Area	Exceeds Standards (4)	Meets Standards (3)	Needs Some Improvement to Meet Standards (2)	Needs Substantial Improvement to Meet Standards (1)	SCORE
Defining the managerial/policy/organizational research question	Student states the research question clearly and identifies an appropriate theoretical framework through mastery of published literature.	Student states the research question adequately and identifies a theoretical framework present in the published literature.	Student states a weak research question and does not identify an adequate theoretical framework.	Student states an unclear and inadequate research question and fails to draw on the published literature to provide a theoretical underpinning for the study.	
Developing an research design to explore the managerial/policy/organizational research question	Student develops a clear, concise, reliable and valid design that allows exploration of the research question.	Student develops an adequate design that allows exploration of the research question.	Student develops a partially flawed design that allows only partial exploration of the research question.	Student fails to develop a design that allows exploration of the research question.	
Collecting and analyzing data (quantitative and qualitative analytical skills)	Student collects data from multiple sources and analyzes the data in depth.	Student collects adequate data and performs basic analysis.	Student collects inadequate data to perform meaningful analysis.	Student collects no viable data and provides no meaningful analysis.	
Interpretation of findings	Student provides a skillful and logical interpretation of findings that fully addresses the research question.	Student provides an adequate interpretation of the findings that addresses at least one part of the research question.	Student provides an inadequate interpretation of the findings and does not logically address the research question.	Student does not provide interpretation and does not draw logical conclusions.	

SUB TOTAL: _____

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Assessment Rubric 2: Managerial/Policy/Organizational/Leadership Written Communication Skills

Learning Outcome 3: The student will be able to recognize the ethical dimensions of decision making in public and nonprofit settings.

Learning Outcome 4: The student will understand and apply principles of effective and responsible leadership and will communicate effectively in public and nonprofit settings.

Performance Area	Exceeds Standards (4)	Meets Standards (3)	Needs Some Improvement to Meet Standards (2)	Needs Substantial Improvement to Meet Standards (1)	SCORE
Structure	Written work has clear and appropriate beginning, development, and conclusion. Sections, paragraphing and transitions are clear and appropriate.	Written work has adequate beginning, development, and conclusion. Sections, paragraphing and transitions are adequate.	Written work has weak beginning, development, and conclusion. Sections, paragraphing and transitions are deficient.	Written work has serious and persistent errors.	
Content	Written work provides in-depth coverage of the topic. Assertions are clearly supported by the evidence.	Written work sufficiently covers the topic. Assertions are supported by the evidence.	Written work does not do an adequate job of covering the assigned topic. Assertions are weakly supported by evidence.	Written work does not cover the topic. Assertions are not supported by evidence.	
Mechanics	Written work has no major errors in word selection and use, sentence structure, spelling, punctuation, and capitalization.	Written work is relatively free of major errors in word selection and use, sentence structure, spelling, punctuation, and capitalization	Written work has several major errors in word selection and use, sentence structure, spelling, punctuation, and capitalization	Written work has serious and persistent major errors in word selection and use, sentence structure, spelling, punctuation, and capitalization	
Responsible Leadership	Written work shows broad understanding of the importance of effective and responsible leadership.	Written work shows adequate understanding of the importance of effective and responsible leadership.	Written work has several flaws that prevent the understanding of the importance of effective and responsible leadership.	Written work has lack of understanding of the importance of effective and responsible leadership.	
Ethical Implications of Findings	Written work shows broad understanding of the ethical implications of their findings.	Written work shows adequate understanding of the ethical implications of their findings.	Written work has several flaws to prevent the understanding of the ethical implications of their findings.	Written work has lack of understanding of ethical implications of their findings.	

SUB TOTAL: _____

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Assessment Rubric 3: Managerial/Policy/Organizational/Leadership Oral Communication Skills

Learning Outcome 3: The student will be able to recognize the ethical dimensions of decision making in public and nonprofit settings.

Learning Outcome 4: The student will understand and apply principles of effective and responsible leadership and will communicate effectively in public and nonprofit settings.

Performance Area	Exceeds Standards (4)	Meets Standards (3)	Needs Some Improvement to Meet Standards (2)	Needs Substantial Improvement to Meet Standards (1)	SCORE
Organization of presentation	Student follows a logical sequence and provides exceptional explanations and elaboration.	Student follows a logical sequence and provides adequate explanations and elaboration.	Student does not always follow a logical sequence and provides few explanations and elaboration.	Student does not follow a logical sequence and provides inadequate explanations and elaboration.	
Professional delivery	Student speaks clearly and loudly enough for all to hear, makes no grammatical errors	Student speaks clearly and loudly enough for most to hear, makes few grammatical errors	Student does not speak clearly and loudly enough for all to hear, makes several major grammatical errors	Student mumbles, makes serious and persistent grammatical errors throughout presentation.	
Professional demeanor	Student demonstrates mastery of public administration concepts, theories, terminology, and trends	Student demonstrates adequate knowledge of public administration concepts, theories, terminology, and trends	Student demonstrates poor knowledge of public administration concepts, theories, terminology, and trends	Student makes serious mistakes when discussing public administration concepts, theories, terminology, and trends	
Responsible Leadership	Oral presentation shows broad understanding of the importance of effective and responsible leadership.	Oral presentation shows adequate understanding of the importance of effective and responsible leadership.	Oral presentation has several flaws that prevent the understanding and importance of effective and responsible leadership.	Oral presentation has lack of understanding of the importance of effective and responsible leadership.	
Ethical Implications of Findings	Oral presentation shows broad understanding of the ethical implications of their findings.	Oral presentation shows adequate understanding of the ethical implications of their findings.	Oral presentation has several flaws to prevent the understanding of the ethical implications of their findings.	Oral presentation has lack of understanding of ethical implications of their findings.	

SUB TOTAL: _____